

TO: Raquel Alvarez
FROM: Elizabeth Deal *EDeal*
Date: February 28, 2003
RE: Search: 09/207,954

Attached are the results of the above-referenced search, regarding delivery of a marketing message during a conference call.

If you have any questions or comments, please feel free to contact me at 305-5783.

EIC2100 COMMERCIAL DATABASE SEARCH REQUEST

☒ RUSH - SPE signature required:

Eric W. Stamber

ERIC W. STAMBER

Staff Use Only

Access DB#

87768

Business Methods Case: 705/14

SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 3600

Log Number

Write in 705 subclass(es) to search required files for 705 cases or cases cross referenced in 705.

Requester's Full Name: Raquel Alvarez

Examiner #: 74478

Date:

12/9/98

Art Unit: 3622

Phone Number 305-0456

Serial Number:

09/207,954

Bldg & Room #: cpk5/7U15
MAIL ☐

Results Format Preferred: PAPER ☐ DISK ☐ E-

If more than one search is submitted, please prioritize searches in order of need.

Provide the PALM Bib page or the following:

Title of Invention: Personal Information Security and Exchange Tool

Inventors (provide full names): Yu Sung E. Yeh Earliest Priority Filing Date: 12/9/98

Requested attachments:

- If possible, provide the cover sheet, the IDS, examples, or relevant citations, authors, etc, if known.
- Please attach copies of the parts of this case that help explain or are most pertinent to this search. Examples are: **abstract, background, summary, claim(s) [not all of the claims]**.

The claimed or apparent novelty of the invention is:

Delivering a marketing message during a conference call

The main focus of this invention is : same as above

02-28-03A13:44 10...

This search should focus on:

(Also include keywords or synonyms)

File 347:JAPIO Oct 1976-2002/Oct(Updated 030204)

(c) 2003 JPO & JAPIO

File 348:EUROPEAN PATENTS 1978-2003/Feb W04

(c) 2003 European Patent Office

File 349:PCT FULLTEXT 1979-2002/UB=20030220,UT=20030213

(c) 2003 WIPO/Univentio

File 350:Derwent WPIX 1963-2003/UD,UM &UP=200314

(c) 2003 Thomson Derwent

Set	Items	Description
S1	2	AU='YEH YU' OR AU='YEH YU SUNG (EDUARDO)' OR AU='YEH YU SUNG EDUARDO'
S2	74	AU='SHEPHERD D':AU='SHEPHERD D W J' OR AU='SHEPHERD DARRYL'
S3	1	(S1 OR S2) AND CONFERENCE()CALL?

3/5/1 (Item 1 from file: 349)
DIALOG(R) File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00571791 **Image available**

AN INTEGRATED, INTERACTIVE TELEPHONE AND COMPUTER NETWORK COMMUNICATIONS SYSTEM

SYSTEME INTEGRE ET INTERACTIF DE COMMUNICATION DE RESEAU D'ORDINATEUR ET DE TELEPHONE

Patent Applicant/Assignee:

I-PING INC,
YEH Yu Sung (Eduardo),
SHEPHERD Darryl,

Inventor(s):

YEH Yu Sung (Eduardo) ,
SHEPHERD Darryl

Patent and Priority Information (Country, Number, Date):

Patent: WO 200035164 A1 20000615 (WO 0035164)
Application: WO 99US29233 19991208 (PCT/WO US9929233)
Priority Application: US 98207954 19981209

Designated States: AT AU BR CA CN CR CZ DE DK ES FI GB HU ID IL IN IS JP KR
MX NO NZ PL RU SE SG TR US ZA AT BE CH CY DE DK ES FI FR GB GR IE IT LU
MC NL PT SE

Main International Patent Class: H04L-029/06

International Patent Class: G06F-017/60; H04M-011/00

Publication Language: English

Fulltext Availability:

Detailed Description
Claims

Fulltext Word Count: 11607

English Abstract

A method comprising the steps of: receiving via Internet (16) a time, a date and a telephone number for a reminder call (such as a wakeup call); storing in a database (22) the time, date and telephone number of the reminder telephone call; and delivering to the subscriber via telephone (14ba, 14b, 14c) the reminder telephone call; and delivering to the subscriber via telephone (14ba, 14b, 14c) the reminder telephone call at the specified time, date and telephone number. In one embodiment, the reminder call comprises a marketing message. In another embodiment, the method further comprises the steps of: receiving via the Internet (16) demographic information (102) corresponding to the subscriber; matching the marketing message to the demographic information (130); and delivering the matched marketing message to the subscriber during the reminder telephone call (132). In other embodiments, the method further comprises the steps of receiving via the Internet (16) a personal reminder message or a selection for information, and delivering the personal reminder message or selected information to the subscriber during the reminder telephone call (132).

French Abstract

La presente invention concerne un procede qui consiste a recevoir via l'Internet (16) une heure, une date et un numero de telephone pour un rappel telephone (tel qu'un rappel de reveil), a stocker, dans une base de donnees (22), l'heure, la date et le numero de telephone du rappel telephone, et a effectuer, a l'aide du telephone (14a, 14b, 14c), le rappel destine a l'abonne a l'heure, a la date et au numero de telephone specifiques. Dans une realisation, le rappel telephone comporte un message marketing. Dans une autre realisation, le procede consiste en outre a recevoir via l'Internet (16) une information demographique (102) correspondant a l'abonne, a faire correspondre le message marketing a l'information demographique, et (130) a delivrer le message marketing correspondant a l'abonne durant le rappel telephone (132). Dans d'autres realisations, le procede consiste en outre a recevoir via l'Internet (16) un message de rappel personnel ou un choix pour des informations, et a delivrer le message de rappel personnel ou l'information choisie a

l'abonne lors du rappel telephone (132).

File 347:JAPIO Oct 1976-2002/Oct(Updated 030204)

(c) 2003 JPO & JAPIO

File 350:Derwent WPIX 1963-2003/UD,UM &UP=200314

(c) 2003 Thomson Derwent

Set	Items	Description
S1	56418	(MARKETING OR COMMERCIAL? ? OR PROMOTIONAL OR MERCHANDIZING OR MERCHANDISING OR SALES) () (MESSAGE? OR CONTENT OR MATERIAL? ? OR BROADCAST?) OR AD OR ADS OR ADVERTIS? OR ADVERT? ? OR P-ROMOTION? ? OR PUBLICIZ? OR PUBLICIS? OR PUBLICIT
S2	1074	(CONFERENCE OR (THREE OR TRI) (1W) (WAY OR PART OR PARTY OR - PERSON) OR (MULTI OR MULTIPLE OR PLURAL?) (1W) (PART OR PARTY OR PARTIES OR PERSON? ?)) (3N) (CALL??? OR (PHONE? OR FONE? OR TE-LEPHONE?) (1W) (CONVERSATION? ? OR CALL??? OR INTERFAC?))
S3	9	(S1 OR PUBLICITY) AND S2
S4	87	(S2 NOT S3) AND IC=(H04L-029/06 OR G06F-017/60 OR H04M-011-/00)
S5	8	(S2 NOT S3) AND IC=G06F-017/60
S6	8	(S2 NOT (S3 OR S5)) AND IC=H04L-029/06

3/5/1 (Item 1 from file: 347)
DIALOG(R)File 347:JAPIO
(c) 2003 JPO & JAPIO. All rts. reserv.

02751763 **Image available**
MICROPHONE SYSTEM FOR CONFERENCE CALL

PUB. NO.: 01-049363 [JP 1049363 A]
PUBLISHED: February 23, 1989 (19890223)
INVENTOR(s): SASADA TAISUKE
APPLICANT(s): NEC CORP [000423] (A Japanese Company or Corporation), JP
(Japan)
APPL. NO.: 62-205630 [JP 87205630]
FILED: August 19, 1987 (19870819)
INTL CLASS: [4] H04M-009/00; H04M-009/08; H04R-003/02
JAPIO CLASS: 44.4 (COMMUNICATION -- Telephone); 42.5 (ELECTRONICS --
Equipment)
JOURNAL: Section: E, Section No. 770, Vol. 13, No. 248, Pg. 111, June
09, 1989 (19890609)

ABSTRACT

PURPOSE: To improve the articulation of the titled system by adding plural voice signal input means, plural echo erasing means subtracted from the output signal of an input means and the output signal, providing an output means to convert and output to an analog signal, executing an echo erasing processing to a voice signal sent from each microphone, and mutually adding and outputting the voice signal.

CONSTITUTION: A voice generated from a speaker A is inputted to a microphone 1A, and the voice and a delayed reverberation sound are detoured into a microphone 1B. In the same way, the voice generated from a speaker B also is detoured into the microphone 1A. For this reason, for example, an echo canceler 4B receives the output signal of an AD converter 3B generated from the speaker B, generates a pseudo detouring signal with the aid of an adaptive filter 40, and subtracts the pseudo detouring signal from the output signal of an A/D converter 3A with the aid of a subtracter 41. The voice signals of the speakers A and B, whose detouring signals are erased, are added by an adding circuit 5, converted into the analog signals by an D/A converter 6, and the voice high articulation can be outputted.

3/5/2 (Item 2 from file: 347)
DIALOG(R)File 347:JAPIO
(c) 2003 JPO & JAPIO. All rts. reserv.

01736166 **Image available**
SPEECH SIGNAL ADDING CIRCUIT

PUB. NO.: 60-214666 [JP 60214666 A]
PUBLISHED: October 26, 1985 (19851026)
INVENTOR(s): MORIYAMA YUTAKA
ITO ATSUHIRO
HAYASHI TATSUKI
KOSHIKAWA MASAMI
SHIMADA MASA HARU
APPLICANT(s): FUJITSU LTD [000522] (A Japanese Company or Corporation), JP
(Japan)
NIPPON TELEGR & TELEPH CORP <NTT> [000422] (A Japanese
Company or Corporation), JP (Japan)
APPL. NO.: 59-071007 [JP 8471007]
FILED: April 11, 1984 (19840411)
INTL CLASS: [4] H04M-003/56
JAPIO CLASS: 44.4 (COMMUNICATION -- Telephone)
JOURNAL: Section: E, Section No. 388, Vol. 10, No. 65, Pg. 42, March
14, 1986 (19860314)

ABSTRACT

PURPOSE: To handle numbers of groups of **conference telephone calls** on time-division basis through simple constitution by using plural storage circuits which are accessed on the basis of conference numbers, summing up and writing input signals corresponding to the conference numbers, and controlling the holding and initialization of write contents repeatedly in sequence.

CONSTITUTION: A time-division multiplexed speech signal (i) from an input terminal IN is applied to the adder **AD** and delay circuit DL of a multiple signal adding circuit, and the output signal of the adder **AD** is applied to **AND** circuits G1-G3 to perform control with control signals (c)-(e), so that their outputs are written in the 1st - the 3rd storage circuits M1-M3. Further, conference numbers are stored in a storage circuit 4 corresponding to channel numbers and the circuits M1-M3 are accessed with the number corresponding to a conference number (b) read out of the circuit 4. Contents read out of the circuits M1-M3 are applied to selectors SEL1 and SEL3 and adding signals (j)-(i) are written through the circuits G1-G3 with write signals (f)-(h). Then, the holding and initialization of write contents are repeated in sequence to handle number of **conference telephone calls** on time-division basis.

3/5/3 (Item 3 from file: 347)
DIALOG(R) File 347:JAPIO
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01664160 **Image available**
CONFERENCE TELEPHONE SYSTEM OF DIGITAL ELECTRONIC PRIVATE BRANCH EXCHANGE

PUB. NO.: 60-142660 [JP 60142660 A]
PUBLISHED: July 27, 1985 (19850727)
INVENTOR(s): TAKAHASHI TATSUO
APPLICANT(s): NEC CORP [000423] (A Japanese Company or Corporation), JP
(Japan)
APPL. NO.: 58-247246 [JP 83247246]
FILED: December 29, 1983 (19831229)
INTL CLASS: [4] H04M-003/56; H04M-003/42
JAPIO CLASS: 44.4 (COMMUNICATION -- Telephone); 36.4 (LABOR SAVING DEVICES
-- Service Automation)
JOURNAL: Section: E, Section No. 363, Vol. 09, No. 305, Pg. 76,
December 03, 1985 (19851203)

ABSTRACT

PURPOSE: To use function of the subscriber circuit of a general telephone set in common and offer services for **conference telephone**, general **calling**, etc., through minimum hardware by providing a conference telephone circuit consisting of an **AD** /**DA** converting circuit and an analog composition part.

CONSTITUTION: General extension telephone sets 11-1-11-n are called individually or at a time and connected to a conference telephone circuit 13 under the software control of a PBX exchange according to key operation on an operation board 15, and a subscriber circuit of the operation board is also connected when necessary to allow a simultaneous talk among the subscriber telephone sets 11-1-11-n according to operator's speech guidance. Thus, the conference telephone circuit 13 is only installed in the digital electronic exchange to allow **conference telephone** and general **calling** under the control of both hardware equipment and software of the digital electronic exchange.

3/5/4 (Item 1 from file: 350)
DIALOG(R) File 350:Derwent WPIX
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014583954 **Image available**

WPI Acc No: 2002-404658/200243

XRPX Acc No: N02-317659

Setting up telephone conference call in switched telephone network through Internet using telephone numbers uploaded from web server to service control point of network

Patent Assignee: TELEFONAKTIEBOLAGET ERICSSON L M (TELF)

Inventor: GOEIJERS P J A; ZUURVELD M

Number of Countries: 094 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200219677	A1	20020307	WO 2000EP8409	A	20000828	200243 B
AU 200070005	A	20020313	AU 200070005	A	20000828	200249
			WO 2000EP8409	A	20000828	

Priority Applications (No Type Date): WO 2000EP8409 A 20000828

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200219677 A1 E 14 H04M-003/56

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW

AU 200070005 A H04M-003/56 Based on patent WO 200219677

Abstract (Basic): WO 200219677 A1

NOVELTY - A service control point (4) supplies translation and routing data needed to deliver advertised network services and may use scripts provided by a service management system (6) to set up connections between telephone devices (8,9) through switching points (5). A web server (15) calls for a conference application (21) when an operator (19) makes a request via a terminal (18) and inputs telephone numbers of the devices to partake in the conference. The numbers are uploaded to the service control point through a mediator (22), an intelligent network conference script is invoked and the call is set up.

DETAILED DESCRIPTION - AN INDEPENDENT CLAIM is included for a system for setting up connections between telephone devices.

USE - Setting up telephone conference call .

DESCRIPTION OF DRAWING(S) - The drawing shows combination of Internet and telephone networks

Service control point (4)

Management system (6)

Switching points (5)

Web server (15)

Mediator (22)

Operator (19)

pp; 14 DwgNo 1/4

Title Terms: SET; UP; TELEPHONE; CONFER; CALL; SWITCH; TELEPHONE; NETWORK; THROUGH; TELEPHONE; NUMBER; WEB; SERVE; SERVICE; CONTROL; POINT; NETWORK

Derwent Class: T01; W01

International Patent Class (Main): H04M-003/56

International Patent Class (Additional): H04M-007/00

File Segment: EPI

3/5/5 (Item 2 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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013913214 **Image available**

WPI Acc No: 2001-397427/200142

XRPX Acc No: N01-292903

Interactive telephone/television system has wireless handset sending response signal to controller in reply to prompt on display, and control

signal is sent to establish audio link between handset and service provider

Patent Assignee: GEMSTAR DEV LTD (GEMS-N)

Inventor: DRAZIN J

Number of Countries: 095 Number of Patents: 005

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200117254	A1	20010308	WO 2000GB3323	A	20000829	200142 B
AU 200068546	A	20010326	AU 200068546	A	20000829	200142
EP 1219113	A1	20020703	EP 2000956677	A	20000829	200251
			WO 2000GB3323	A	20000829	
KR 2002039666	A	20020527	KR 2002702593	A	20020227	200275
CN 1377557	A	20021030	CN 2000813752	A	20000829	200314

Priority Applications (No Type Date): GB 9920452 A 19990827

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200117254 A1 E 39 H04N-007/173

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA
CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP
KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT
RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR
IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW

AU 200068546 A H04N-007/173 ,Based on patent WO 200117254

EP 1219113 A1 E H04N-007/173 Based on patent WO 200117254

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT
LI LT LU LV MC MK NL RO SI

KR 2002039666 A H04N-007/14

CN 1377557 A H04N-007/173

Abstract (Basic): WO 200117254 A1

NOVELTY - The system has wireless handset (18) which is operated to sent a response signal to controller in reply to prompt e.g. advert on displays (12,16). The prompt is indicative of availability of information from service provider. On receipt of response signal, controller (10) is operated to transmit control signal for automatically establishing audio telephonic link between handset and service provider.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

- (a) Interactive call management system;
- (b) Call interactive method;
- (c) Computer program;
- (d) Telephone handset

USE - Interactive television system.

ADVANTAGE - The system provides effective and increasingly simple interface to allow the user to interactively select and use the features provided by service providers. Greater clarity of speech and range are achieved by improving the provision of telephone features and service such as **conference calling**, **call line identification**, party online and display of account information in simple manner.

DESCRIPTION OF DRAWING(S) - The figure shows the diagrammatic representation of interactive telephone/television system.

Controller (10)

Displays (12,16)

Wireless handset (18)

pp; 39 DwgNo 1/9

Title Terms: INTERACT; TELEPHONE; TELEVISION; SYSTEM; WIRELESS; HANDSET;

SEND; RESPOND; SIGNAL; CONTROL; REPLY; PROMPT; DISPLAY; CONTROL; SIGNAL;

SEND; ESTABLISH; AUDIO; LINK; HANDSET; SERVICE

Derwent Class: T01; W01; W02

International Patent Class (Main): H04N-007/14; H04N-007/173

File Segment: EPI

3/5/6 (Item 3 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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013850610 **Image available**
WPI Acc No: 2001-334823/200135
XRPX Acc No: N01-241622

Operating method for telecommunications conferencing system involves
dropping sufficient number of ports from non-guarantee reservation
request to accommodate guarantee reservation request

Patent Assignee: SPIDERPHONE.COM INC (SPID-N)
Inventor: DACEK S T; GOIKHMAN A A; TORKELOSON C T; WELLNER P D
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 6219412	B1	20010417	US 99132573	A	19990505	200135 B
			US 2000575430	A	20000522	

Priority Applications (No Type Date): US 99132573 P 19990505; US 2000575430
A 20000522

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 6219412	B1	12	H04M-003/42	Provisional application US 99132573	

Abstract (Basic): US 6219412 B1

NOVELTY - A non-guarantee reservation request for p ports is received with in specified period of time. Based on the non-guarantee reservation request the ports are assigned. A guarantee reservation request for x-ports is received a sufficient number of p ports is dropped from non-guaranteed reservation to accommodate the guaranteed reservation request.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for telecommunication conferencing system.

USE - For reservation of **conference call** ports at particular times and dates in telecommunications conferencing system, also for video based conferencing Internet based conferencing.

ADVANTAGE - Reservation that are not guaranteed i.e., bumpable reservation can be priced lower than guaranteed reservation even be offered free of charge as a business **promotion**. Offer classes of **conference call** reservation service that are explicitly not guaranteed in addition to the usual classes of **conference call** reservation service that are guaranteed.

DESCRIPTION OF DRAWING(S) - The figure shows the flowchart of call reservation system.

pp; 12 DwgNo 2/7

Title Terms: OPERATE; METHOD; TELECOMMUNICATION; SYSTEM; DROP; SUFFICIENT; NUMBER; PORT; NON; GUARANTEE; RESERVE; REQUEST; ACCOMMODATE; GUARANTEE; RESERVE; REQUEST

Derwent Class: W01

International Patent Class (Main): H04M-003/42

File Segment: EPI

3/5/7 (Item 4 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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011645660 **Image available**
WPI Acc No: 1998-062568/199806
XRPX Acc No: N98-049270

Call conference set-up method using improved conferencing protocol - allocating users telephone predetermined number and entering any conference identifier arranged among themselves, and users entering common conference identifier are connected with one another

Patent Assignee: DIALOGIC CORP (DIAL-N)
Inventor: ZWICK N

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 5701340	A	19971223	US 95559606	A	19951120	199806 B

Priority Applications (No Type Date): US 95559606 A 19951120

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
US 5701340	A		7 H04M-003/42	

Abstract (Basic): US 5701340 A

The method of implementing a **call conference** comprises receiving from a first conferee, a conference identifier at a switch. It is determined if the identifier was previously entered by a second conferee. If not, a connection is maintained between the switch and the first conferee. The conference identifier has not been previously allocated for the **call conference** by the switch.

Initially a conference identifier is received from a potential conferee which conference identifier has not been previously allocated for the **call conference** by the **conference** system. It is determined if any other users have entered the conference identifier, and if so, the potential conferee is connected to the other users. If no other users have entered the conference identifier, a connection is maintained from the conference system to the potential conferee to await the entry of the conference identifier by other users. The connection is held without first checking whether the conference identifier is previously stored at the switch.

ADVANTAGE - Permits group of users to arrange conference among themselves on 'ad-hoc' basis without intervention of centralised operator or service.

Dwg.1/3

Title Terms: CALL; CONFER; SET-UP; METHOD; IMPROVE; PROTOCOL; ALLOCATE; USER; TELEPHONE; PREDETERMINED; NUMBER; ENTER; CONFER; IDENTIFY; ARRANGE; USER; ENTER; COMMON; CONFER; IDENTIFY; CONNECT; ONE

Derwent Class: W01

International Patent Class (Main): H04M-003/42

File Segment: EPI

3/5/8 (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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007438882 **Image available**

WPI Acc No: 1988-072817/198811

XRPX Acc No: N88-055174

Multiplexing network for conference telephone calls - has cross-connected input and output circuits with signal compression and expansion circuits and transformers

Patent Assignee: PROMETEL PROV MED T (PROM-N)

Inventor: CHIANTA J

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
FR 2601836	A	19880122	FR 8610319	A	19860715	198811 B

Priority Applications (No Type Date): FR 8610319 A 19860715

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
FR 2601836	A	19		

Abstract (Basic): FR 2601836 A

The system includes a number of access circuits (A1-n) connected to an exchange and n multiplexing circuits (M1-n). Each access circuit is connected to a multiplexing circuit by an input line (E1-n). Each access circuit is also connected by an output line (LS1-n) to all the

multiplexing circuits except its own. An access circuit receiving line comprises a low threshold input transformer circuit, a phase analyser, a summer/suppressor circuit and a transmission circuit.

A transmission line comprises a level matching circuit, an expander/compressor circuit and an output transformer. The input and output transformers are connected to the exchange by two-wire lines (E1-n, S1-n).

USE - Multi-way telephone conversations of the type where subscribers may call an advertised number to participate.

1/4

Title Terms: MULTIPLEX; NETWORK; CONFER; TELEPHONE; CALL; CROSS; CONNECT; INPUT; OUTPUT; CIRCUIT; SIGNAL; COMPRESS; EXPAND; CIRCUIT; TRANSFORMER

Index Terms/Additional Words: VALUE; ADD; SERVICE

Derwent Class: W01; W02

International Patent Class (Additional): H04M-003/56

File Segment: EPI

3/5/9 (Item 6 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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001761088

WPI Acc No: 1977-K7598Y/197749

Conference telephone PCM transmission facility - converts non-linear PCM information to linear code before combining into single reception code

Patent Assignee: INT STANDARD ELECTRIC CORP (INTT)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
DE 1803222	B	19771201				197749 B

Priority Applications (No Type Date): FR 124561 A 19671016

Abstract (Basic): DE 1803222 B

The PCM data transmission system is used to provide a so-called 'conference' telephone communication system. In particular, each non-linear pulse coded transmission associated with each subscriber is converted to a linear code that may be summed with other such codes to provide a single receiver code.

The individual bits of the non-linear code are stored in shift registers stages and are then subjected to a conversion process before storing a second set of register stages. Two such codes are stored in a central control unit and are transmitted selectively by a gating circuit (Le) into two registers (Ra, Rb) and are added (AD) after passing through a conversion stage (T).

Title Terms: CONFER; TELEPHONE; PCM; TRANSMISSION; FACILITY; CONVERT; NON; LINEAR; PCM; INFORMATION; LINEAR; CODE; COMBINATION; SINGLE; RECEPTION; CODE

Derwent Class: U21; U22

International Patent Class (Additional): H03K-013/01

File Segment: EPI

5/5/1 (Item 1 from file: 347)
DIALOG(R) File 347:JAPIO
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05690858 **Image available**
DEVICE FOR REPORTING PERSONNEL EXPENDITURE

PUB. NO.: 09-305658 [JP 9305658 A]
PUBLISHED: November 28, 1997 (19971128)
INVENTOR(s): OIKE HIKARI
HOSOYA TADAMICHI
APPLICANT(s): RISO KAGAKU CORP [330218] (A Japanese Company or Corporation)
, JP (Japan)
APPL. NO.: 08-114910 [JP 96114910]
FILED: May 09, 1996 (19960509)
INTL CLASS: [6] G06F-017/60 ; G06F-011/32
JAPIO CLASS: 45.4 (INFORMATION PROCESSING -- Computer Applications); 45.1
(INFORMATION PROCESSING -- Arithmetic Sequence Units)
JAPIO KEYWORD: R011 (LIQUID CRYSTALS); R116 (ELECTRONIC MATERIALS -- Light
Emitting Diodes, LED); R131 (INFORMATION PROCESSING --
Microcomputers & Microprocessors)

ABSTRACT

PROBLEM TO BE SOLVED: To provide a personnel expenditure reporting device for outputting alarm so as to permit the attendants of conference to be conscious of the upper limit of personnel expenditure.

SOLUTION: The device 1 is provided with tenkeys 10 for inputting the number of the conference attendants and the average minuite pay of the attendants, etc. A time and period display part 20, a money amount display part 21, an average minuite pary display part 22 and a person number display part 23 are provided. A printing device 24 for executing printing on recording sheets of paper 25 is also provided. A speaker 26 is provided as an alarm means. The device 1 is controlled by CPU having various kinds of memories and a timer. The number of the conference attendants, the average minuite pay of the attendants and target personnel expenditure are inputted. Spent personnel expenditure is displayed in a display part at every prescribed time after starting and the speaker 26 issues alarm when a residual amount approaches a prescribed value. The attention of the **conference** attendants are **called** and they are permitted to be conscious of the upper limit of permitted personnel expenditure.

5/5/2 (Item 1 from file: 350)
DIALOG(R) File 350:Derwent WPIX
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014938744 **Image available**
WPI Acc No: 2002-759453/200282
Related WPI Acc No: 2002-238379
XRPX Acc No: N02-598006

User profile related market offering display method in Internet, involves displaying market offerings for consumer selected goods and services, based on consumer profile matching usage of selected goods
Patent Assignee: BENNETT E (BENN-I); HOOGEN DAM J P (HOOG-I); MCKINLEY J M (MCKI-I)

Inventor: BENNETT E; HOOGEN DAM J P; MCKINLEY J M
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020120512	A1	20020829	US 2001794786	A	20010227	200282 B
			US 200263430	A	20020423	

Priority Applications (No Type Date): US 200263430 A 20020423; US
2001794786 A 20010227
Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes
US 20020120512 A1 20 G06F-017/60 CIP of application US 2001794786

Abstract (Basic): US 20020120512 A1

NOVELTY - A selected category of goods and services are displayed, and a consumer profile data that matches consumer usage of the selected goods and services category, is received. The market offerings for selected goods or services and providing a highest benefit to the consumer, is displayed based on the received profile data.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the following:

- (1) User profile related market offering display program;
- (2) User interface method for profile driven commerce system;
- (3) Computer system for displaying market offerings; and
- (4) User interface program for profile driven commerce system.

USE - For providing display of market offerings for consumers selected goods and services such as grocery service, local telephone service, variable and fixed cost long distance telephone services, wireless telephone service, broadband service, dial-up Internet service, natural gas service, electric service, entertainment service, airline reservation service, information service, financial service, insurance, cable television, satellite television, credit cards, conference calling and calling card services based on user profile.

ADVANTAGE - Enables providing information and recommendation about market offerings that benefits a consumer based on consumer's life style profile. Enables displaying comparisons of market offerings details for those providers selected by a consumer.

DESCRIPTION OF DRAWING(S) - The figure shows a flow diagram of a method for allowing a user to interact with a profile driven commerce system.

pp; 20 DwgNo 2/7

Title Terms: USER; PROFILE; RELATED; MARKET; OFFER; DISPLAY; METHOD;
DISPLAY; MARKET; CONSUME; SELECT; GOODS; SERVICE; BASED; CONSUME; PROFILE
; MATCH; SELECT; GOODS

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

5/5/3 (Item 2 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014819133 **Image available**

WPI Acc No: 2002-639839/200269

XRPX Acc No: N02-505743

Remote educational system for use with bidirection video conference system, receives call instructions and transmits video information on attending persons to transmitting center using ground network

Patent Assignee: IWAMIZAWA-SHI (IWAM-N)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2002229428	A	20020814	JP 200128783	A	20010205	200269 B

Priority Applications (No Type Date): JP 200128783 A 20010205

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

JP 2002229428 A 11 G09B-005/14

Abstract (Basic): JP 2002229428 A

NOVELTY - A classroom (3) is selected based on number of attending persons in the classroom. The call instructions are transmitted to the classroom using a communication satellite (2) from a transmitting center (1). The classroom receives the call instructions and transmits

video information on attending persons to the transmitting center using a ground network.

USE - For use with bidirection video conference system.

ADVANTAGE - Enables smooth transmission from classroom to transmitting center. Enables reliable receiving of call instructions. Enables suitable selection of communication mode related to quality and communication cost.

DESCRIPTION OF DRAWING(S) - The figure shows a block diagram of the remote educational system. (Drawing includes non-English language text).

Transmitting center (1)

Communication satellite (2)

Classroom (3)

pp; 11 DwgNo 1/8

Title Terms: REMOTE; EDUCATION; SYSTEM; VIDEO; CONFER; SYSTEM; RECEIVE; CALL; INSTRUCTION; TRANSMIT; VIDEO; INFORMATION; PERSON; TRANSMIT; GROUND ; NETWORK

Derwent Class: P85; T01; W02

International Patent Class (Main): G09B-005/14

International Patent Class (Additional): G06F-017/60 ; H04B-007/15;

H04B-007/19; H04H-001/00; H04H-001/02; H04N-007/14; H04N-007/173

File Segment: EPI; EngPI

5/5/4 (Item 3 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014633523 **Image available**

WPI Acc No: 2002-454227/200248

XRFX Acc No: N02-358301

Six sigma consulting service provision method for training and mentoring employees, involves displaying information relating to six sigma methodology, mentoring and training content in response to request

Patent Assignee: BAIM W C (BAIM-I); BOWEN W W (BOWE-I); DAY A (DAYA-I);

DEAN W H (DEAN-I); GONZALEZ-CAMACHO G (GONZ-I); WHALEN D (WHALE-I)

Inventor: BAIM W C; BOWEN W W; DAY A; DEAN W H; GONZALEZ-CAMACHO G; WHALEN D

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020059088	A1	20020516	US 2000225662	P	20000816	200248 B
			US 2001682299	A	20010816	

Priority Applications (No Type Date): US 2000225662 P 20000816; US 2001682299 A 20010816

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 20020059088	A1		23	G06F-017/60	Provisional application US 2000225662

Abstract (Basic): US 20020059088 A1

NOVELTY - A request to view of least one web page including six sigma-related content is received from a client. The six-sigma related content including general information relating to the six sigma methodology, mentoring content relating to six sigma, and associated training content, is displayed on the client computer.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the following:

(1) Computer readable medium including instructions for providing six sigma consulting services; and

(2) Six sigma consulting services providing system.

USE - For providing six sigma consulting services over computer network such as Internet, for training and mentoring employees in workforce effectiveness and defect reduction practices.

ADVANTAGE - Provides on-line, individualized, real-time training sessions comprehensively and automatically establishes necessary voice,

data, video and text communication methods such as data downloads, conference calls, document sharing software and Internet instant messaging. Provides customers with most efficient, cost-effective method for adopting the six sigma methodology. Enables individual trainers, consultants and students to efficiently and effectively interact remotely.

DESCRIPTION OF DRAWING(S) - The figure shows a high level organizational map of web site.

pp; 23 DwgNo 2/15

Title Terms: SIX; SIGMA; SERVICE; PROVISION; METHOD; TRAINING; EMPLOY; DISPLAY; INFORMATION; RELATED; SIX; SIGMA; TRAINING; CONTENT; RESPOND; REQUEST

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

5/5/5 (Item 4 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014252647 **Image available**

WPI Acc No: 2002-073347/200210

Method for checking history of financial transaction by three party phone call

Patent Assignee: TRUST & TRADE INC (TRAD-N)

Inventor: JUNG D G; SONG G D

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2001073693	A	20010801	KR 20002473	A	20000119	200210 B

Priority Applications (No Type Date): KR 20002473 A 20000119

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
KR 2001073693	A		1	G06F-017/60	

Abstract (Basic): KR 2001073693 A

NOVELTY - A financial transaction history check method is provided to enable a customer to store a voice message of no abnormal state in the transaction at a CTI(Computer Telephone Integration) server in checking a financial transaction history when the customer transacts financial services e.g. in an insurance or a stock service so that it can prevent a financial transaction accident.

DETAILED DESCRIPTION - The method comprises steps of a service operator receiving an arbitrary insurance contract application document at a branch office and making a CTI server, installed at a head office, connect a three party phone call, the service operator requesting a customer ID to the customer, asking if the history of the contract is correct and the customer signs an autograph on the contract, the CTI server recording the voice response of the customer at a memory, and the service operator approving the contract by using a terminal if the operator determines that the contract is normal.

pp; 1 DwgNo 1/10

Title Terms: METHOD; CHECK; HISTORY; FINANCIAL; TRANSACTION; THREE; PARTY; TELEPHONE; CALL

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

5/5/6 (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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012352419 **Image available**

WPI Acc No: 1999-158526/199914

XRPX Acc No: N99-115129

Conference schedule adjustment method - uses vocal guide to obtain data from originator of conference and data base to obtain data on other participants to set up conference schedule

Patent Assignee: NEC CORP (NIDE)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 11015874	A	19990122	JP 97164463	A	19970620	199914 B

Priority Applications (No Type Date): JP 97164463 A 19970620

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
JP 11015874	A		7	G06F-017/60	

Abstract (Basic): JP 11015874 A

NOVELTY - The request for holding a conference from a participant is received via the telephone network. The vocal guide (12) of the conference schedule adjustment unit (10) guides the caller and obtains details of conference timing and participants. A draft for the conference is made by the conference setter (18) after analyzing the schedule of the individual participants from data base (16). Adjustment is made to the schedule based on free time of participants. The schedule is finally set up, recorded and intimated sequentially to the participants via the telephone network by the schedule adjustment unit. Details of members outside the group are obtained via the data network. DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for conference schedule adjustment device.

USE - For setting up conference call between members of a group.

ADVANTAGE - Optimum conference is set up by analyzing available data on participants. DESCRIPTION OF DRAWING(S) - The figure shows block diagram of the conference schedule adjustment device by which conference schedule is adjusted. (10) Conference schedule adjustment unit; (12) Vocal guide; (16) Data base; (18) Conference setter.

Dwg.1/2

Title Terms: CONFER; SCHEDULE; ADJUST; METHOD; VOICE; GUIDE; OBTAIN; DATA; CONFER; DATA; BASE; OBTAIN; DATA; PARTICIPATING; SET; UP; CONFER; SCHEDULE

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

5/5/7 (Item 6 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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012167134 **Image available**

WPI Acc No: 1998-584046/199849

XRPX Acc No: N98-455001

Reservation scheduling method e.g. for audio conferencing system - scheduling audio conference results in reservation of audio conferencing resources for designated time frame and identifying what audio conferencing resources are available during designated time frame and choosing optimal resource

Patent Assignee: MCI COMMUNICATIONS CORP (MCIC-N); MCI WORLDCOM INC (MCIW-N)

Inventor: JURKEVICS A; REEDY T J; TEAL R

Number of Countries: 023 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 9848561	A1	19981029	WO 98US6659	A	19980403	199849 B
AU 9868827	A	19981113	AU 9868827	A	19980403	199913
US 5978463	A	19991102	US 97844571	A	19970418	199953

Priority Applications (No Type Date): US 97844571 A 19970418

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 9848561 A1 E 43 H04M-003/56

Designated States (National): AU CA JP MX

Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LU
MC NL PT SE

AU 9868827 A H04M-003/56 Based on patent WO 9848561

US 5978463 A H04M-003/56

Abstract (Basic): WO 9848561 A

The method involves providing an automated scheduler to schedule reservations of audio conferencing resources. A request is received from a caller to an audio conference having participants. With the automated scheduler, selected audio conferencing resources are identified to be used in the audio conference and the selected audio conferencing resources are reserved for use in the audio conference. The identified resources are to be used in the audio conference include a phone number that the participants in the audio conference may call to participate in the audio conference.

Identified resources to be used in the audio conference include information that designates one of the trunk groups to be used in the audio conference. The request includes a start time and end time for the audio conference. The identifying step determines what audio conference resources are available from the start time to the end time. The identifying step determines optimal audio conference resources servicing the request.

ADVANTAGE - Achieves load balancing and prevents overflow of audio conference between conferencing bridges.

Dwg.5/17

Title Terms: RESERVE; SCHEDULE; METHOD; AUDIO; SYSTEM; SCHEDULE; AUDIO;
CONFER; RESULT; RESERVE; AUDIO; RESOURCE; DESIGNATED; TIME; FRAME;
IDENTIFY; AUDIO; RESOURCE; AVAILABLE; DESIGNATED; TIME; FRAME; CHOICE;
OPTIMUM; RESOURCE

Derwent Class: T01; W01

International Patent Class (Main): H04M-003/56

International Patent Class (Additional): G06F-017/60

File Segment: EPI

5/5/8 (Item 7 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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010958861 **Image available**

WPI Acc No: 1996-455811/199645

XRPX Acc No: N96-384054

Call centre teleworking method using PABX associated with ACD system -
connecting incoming call to dummy terminal having teleworking agents
identity then joining it to external call to agent in conference mode

Patent Assignee: BRITISH TELECOM PLC (BRTE)

Inventor: BOOTON L J

Number of Countries: 071 Number of Patents: 012

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 9631044	A1	19961003	WO 96GB727	A	19960327	199645 B
AU 9651545	A	19961016	AU 9651545	A	19960327	199706
NO 9704463	A	19970926	WO 96GB727	A	19960327	199751
			NO 974463	A	19970926	
EP 818104	A1	19980114	EP 96908223	A	19960327	199807
			WO 96GB727	A	19960327	
AU 690023	B	19980409	AU 9651545	A	19960327	199827
NZ 304372	A	19980626	NZ 304372	A	19960327	199831
			WO 96GB727	A	19960327	
JP 11502980	W	19990309	JP 96529072	A	19960327	199920

			WO 96GB727	A	19960327	
KR 98702059	A	19980715	WO 96GB727	A	19960327	199927
			KR 97705454	A	19970808	
MX 9707423	A1	19971201	MX 977423	A	19970929	199936
US 5991390	A	19991123	WO 96GB727	A	19960327	200002
			US 97875521	A	19970729	
CA 2210710	C	20000822	CA 2210710	A	19960327	200052
			WO 96GB727	A	19960327	
CN 1179866	A	19980422	CN 96192837	A	19960327	200222

Priority Applications (No Type Date): GB 956290 A 19950328

Cited Patents: EP 429770; EP 520483; EP 622938; US 4400587; US 4757267; US 4800583

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
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WO 9631044	A1	E	27	H04M-003/50	
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Designated States (National): AL AM AT AU AZ BB BG BR BY CA CH CN CZ DE DK EE ES FI GB GE HU IS JP KE KG KP KR KZ LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK TJ TM TR TT UA UG US UZ VN

Designated States (Regional): AT BE CH DE DK EA ES FI FR GB GR IE IT KE LS LU MC MW NL OA PT SD SE SZ UG

AU 9651545	A			H04M-003/50	Based on patent WO 9631044
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NO 9704463	A			H04M-000/00	
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EP 818104	A1	E		H04M-003/50	Based on patent WO 9631044
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Designated States (Regional): BE CH DE DK ES FI FR GB IT LI NL SE

AU 690023	B			H04M-003/50	Previous Publ. patent AU 9651545
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Based on patent WO 9631044

NZ 304372	A			H04M-003/50	Based on patent WO 9631044
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JP 11502980	W		29	H04M-003/42	Based on patent WO 9631044
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KR 98702059	A			H04M-003/50	Based on patent WO 9631044
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MX 9707423	A1			H04M-003/50	
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US 5991390	A			H04M-003/56	Based on patent WO 9631044
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CA 2210710	C	E		H04M-003/50	Based on patent WO 9631044
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CN 1179866	A			H04M-003/50	
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Abstract (Basic): WO 9631044 A

The method of teleworking in association with a call centre involves recording in association with the identity of a teleworking agent the number of a remote terminal at which the agent is to work. An available one of a predetermined set of terminals is selected and the identity of the agent is associated with it.

The ACD system allocates the selected terminal for the switching system to make a connection with an external line involves in an external call, the terminal number is retrieved and the switching system makes a separate call to the network number. The switching system marks the selected terminal as being in an off-hook state joins the two external calls in a conference mode.

ADVANTAGE - Requires no modifications to be made to existing PABX of ACD suites in order to manage teleworking agent.

Dwg.2/2

Title Terms: CALL; CENTRE; METHOD; PABX; ASSOCIATE; SYSTEM; CONNECT; INCOMING; CALL; DUMMY; TERMINAL; AGENT; IDENTIFY; JOIN; EXTERNAL; CALL; AGENT; CONFER; MODE

Derwent Class: W01

International Patent Class (Main): H04M-000/00; H04M-003/42; H04M-003/50; H04M-003/56

International Patent Class (Additional): G06F-017/60 ; H04M-003/60; H04M-003/62; H04Q-003/58; H04Q-003/62; H04Q-003/66

File Segment: EPI

6/5/1 (Item 1 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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015067570 **Image available**
WPI Acc No: 2003-128086/200312
XRPX Acc No: N03-101688

Token control method for Internet conference call , involves detecting
bearer traffic from real time protocol of user terminal if silence is
detected from real time protocol of data pockets of another user terminal

Patent Assignee: MOTOROLA INC (MOTI)

Inventor: ARMBRUSTER P J; SCHAEFER B R; SHAUGHNESSY M L

Number of Countries: 027 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020136166	A1	20020926	US 2001817388	A	20010326	200312 B
EP 1246395	A1	20021002	EP 20022956	A	20020211	200312

Priority Applications (No Type Date): US 2001817388 A 20010326

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20020136166 A1 10 H04J-001/16

EP 1246395 A1 E H04L-012/18

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT

LI LT LU LV MC MK NL PT RO SE SI TR

Abstract (Basic): US 20020136166 A1

NOVELTY - A silence is detected from a real time protocol of data
packets of an user terminal. A traffic bearer is detected from a real
time protocol of another user terminal if the silence is detected
successively.

USE - For Internet conference call .

ADVANTAGE - The real time problems and unnecessary power
requirements are avoided by quickly determining silence from a real
time protocol of data packets of an user terminal.

DESCRIPTION OF DRAWING(S) - The figure shows the flowchart of call
origination and setup according to token control method.

pp; 10 DwgNo 2/5

Title Terms: TOKEN; CONTROL; METHOD; CONFER; CALL; DETECT; BEAR; TRAFFIC;
REAL; TIME; PROTOCOL; USER; TERMINAL; SILENCER; DETECT; REAL; TIME;
PROTOCOL; DATA; POCKET; USER; TERMINAL

Derwent Class: T01; W01

International Patent Class (Main): H04J-001/16; H04L-012/18

International Patent Class (Additional): H04L-012/56; H04L-029/06 ;

H04M-003/56

File Segment: EPI

6/5/2 (Item 2 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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014583945 **Image available**
WPI Acc No: 2002-404649/200243
XRPX Acc No: N02-317650

Digital recording of Internet protocol based distributed switching
platform for monitoring Internet protocol multimedia sessions using
triggered recording device

Patent Assignee: NICE SYSTEMS LTD (NICE-N)

Inventor: FREEDMAN I; GRITZER H; SHPORER D; YOSEF I

Number of Countries: 098 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200219620	A2	20020307	WO 2001IL805	A	20010828	200243 B
AU 200182488	A	20020313	AU 200182488	A	20010828	200249
EP 1247386	A2	20021009	EP 2001961110	A	20010828	200267

Priority Applications (No Type Date): US 2000228124 P 20000828

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200219620 A2 E 19 H04L-012/00

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA
 CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN
 IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ
 PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
 Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR
 IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

AU 200182488 A H04L-012/00 Based on patent WO 200219620

EP 1247386 A2 E H04L-029/06 Based on patent WO 200219620

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT
 LI LT LU LV MC MK NL PT RO SE SI TR

Abstract (Basic): WO 200219620 A2

NOVELTY - A session may be initiated by an Internet protocol (IP) telephone (12) on a local area network (14), by a telephone (16) on a wide area network or by a telephony device (22) communicating through a public switched telephone network (22) and a recording device (24) includes a monitor for monitoring activity of the voice telephony on the IP network. The recording device is in communication with a recording agent (26) and conference calls can be established by a conference controller (30), while a gatekeeper (42) translates telephone numbers into IP addresses to enable location of the devices. The recording device participates in the multimedia session to perform monitoring and recording.

DETAILED DESCRIPTION - AN INDEPENDENT CLAIM is included for a system for recording IP communication sessions.

USE - Recording voice and other data during IP multimedia sessions.

DESCRIPTION OF DRAWING(S) - The drawing shows the system

Recording devices (24)

Telephones (12,16,22)

Recording agent (26)

Conference controller (30)

Gatekeeper (32)

pp; 19 DwgNo 1/5

Title Terms: DIGITAL; RECORD; PROTOCOL; BASED; DISTRIBUTE; SWITCH; PLATFORM
 ; MONITOR; PROTOCOL; SESSION; TRIGGER; RECORD; DEVICE

Derwent Class: W01

International Patent Class (Main): H04L-012/00; H04L-029/06

File Segment: EPI

6/5/3 (Item 3 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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013815535 **Image available**

WPI Acc No: 2001-299747/200131

Related WPI Acc No: 2001-299745; 2001-299746; 2001-327796; 2001-464711

XRPX Acc No: N01-215054

Communication system for e.g. call waiting telephony service has local
 modem which directs remote modem to switch to hold mode after detecting
 call waiting signal from telephone network

Patent Assignee: CONEXANT SYSTEMS INC (CONE-N)

Inventor: BEADLE B; BORDEN C E; DOSHI N; OLAFSSON S; OTTEN R T; RAASCH C F;
 WEBSTER A

Number of Countries: 021 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200108400	A1	20010201	WO 2000US40417	A	20000718	200131 B
EP 1198949	A1	20020424	EP 2000960151	A	20000718	200235

Priority Applications (No Type Date): US 99394018 A 19990910; US 99361842 A 19990727; US 99393616 A 19990910

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200108400 A1 E 36 H04M-011/06

Designated States (National): CA JP

Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

EP 1198949 A1 E H04M-011/06 Based on patent WO 200108400

Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

Abstract (Basic): WO 200108400 A1

NOVELTY - A local modem (1) in the premises (3) is coupled communicatively to a remote modem (11) having a hold mode in the other premises (13) via a shared access to a telephone network (21). The local modem directs the remote modem to switch to hold mode and to temporarily relinquish access to the telephone network after detecting a call waiting signal from the telephone network.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for a modem.

USE - For e.g. modem to modem communication, **three - way calling** telephony service, **call waiting** telephony service.

ADVANTAGE - Maintains communication session set up between device housing remote modem and device housing local modem.

DESCRIPTION OF DRAWING(S) - The figure shows a block diagram illustrating a modem to modem communication network supporting **three - way calling**, **call waiting**, and caller identification (ID).

Local modem (1)

Premises (3,13)

Remote modem (11)

Telephone network (21)

pp; 36 DwgNo 1/5

Title Terms: COMMUNICATE; SYSTEM; CALL; WAIT; TELEPHONE; SERVICE; LOCAL; MODEM; DIRECT; REMOTE; MODEM; SWITCH; HOLD; MODE; AFTER; DETECT; CALL; WAIT; SIGNAL; TELEPHONE; NETWORK

Derwent Class: W01

International Patent Class (Main): H04M-011/06

International Patent Class (Additional): H04L-029/06

File Segment: EPI

6/5/4 (Item 4 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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013791134 **Image available**

WPI Acc No: 2001-275345/200129

XRPX Acc No: N01-196845

Call connection definition method for multiple terminals i.e. in telecommunication system by making call control level independent of bearer control level at the gateway node

Patent Assignee: TELEFONAKTIEBOLAGET ERICSSON L M (TELF)

Inventor: GRAF L; GROVES C; HOLLIS M; KARI L; NOGUERA-RODRIGUEZ J; RYTINA I ; TERRILL S

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
GB 2352358	A	20010124	GB 9916888	A	19990719	200129 B

Priority Applications (No Type Date): GB 9916888 A 19990719

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

GB 2352358 A 11 H04Q-003/00

Abstract (Basic): GB 2352358 A

NOVELTY - Contexts corresponding to data structures are defined at the bearer control BC level, with each structure containing an identification of call termination. A context is created on receipt of appropriate TRANSACTION message at the BC level with the TRANSACTION message having been sent by the call control level.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for a media gateway.

USE - For multiple terminals i.e. in telecommunication system.

ADVANTAGE - Original data structures containing or identifying charging information for associated **conference calls** can be forwarded into new **conference call** and the subscriber will not be billed separately.

DESCRIPTION OF DRAWING(S) - The figure shows block diagram from a network architecture in which the call control protocol is independent of the transport mechanism.

pp; 11 DwgNo 1b/8

Title Terms: CALL; CONNECT; DEFINE; METHOD; MULTIPLE; TERMINAL;

TELECOMMUNICATION; SYSTEM; CALL; CONTROL; LEVEL; INDEPENDENT; BEAR;

CONTROL; LEVEL; GATEWAY; NODE

Derwent Class: W01

International Patent Class (Main): H04Q-003/00

International Patent Class (Additional): H04L-029/06

File Segment: EPI

6/5/5 (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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013036326 **Image available**

WPI Acc No: 2000-208178/200019

SRPX Acc No: N00-155206

Audio conference bridge e.g. for audio conference call

Patent Assignee: LUCENT TECHNOLOGIES INC (LUCENT)

Inventor: HORN D N

Number of Countries: 030 Number of Patents: 006

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 982920	A2	20000301	EP 99306306	A	19990810	200019 B
JP 2000101727	A	20000407	JP 99234130	A	19990820	200028
CA 2275841	A1	20000221	CA 2275841	A	19990621	200032
CN 1250302	A	20000412	CN 99117947	A	19990819	200035
BR 9903645	A	20000912	BR 993645	A	19990809	200051
KR 2000017419	A	20000325	KR 9934562	A	19990820	200104

Priority Applications (No Type Date): US 98138001 A 19980821

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 982920 A2 E 9 H04M-003/56

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT

LI LT LU LV MC MK NL PT RO SE SI

JP 2000101727 A 9 H04M-003/56

CA 2275841 A1 E H04M-003/56

CN 1250302 A H04M-003/56

BR 9903645 A H04M-003/56

KR 2000017419 A H04M-003/56

Abstract (Basic): EP 982920 A2

NOVELTY - The bridge has a subsystem for merging audio emanating from a conferee location onto audio channels through which the audio conference bridge sends audio to the other conferee locations.

Music-on-hold signals emanating from at least one of the conferee locations is prevented from being transmitted through the audio conference bridge to the other conferee locations during the

conference call , the conferee location from which music-on-hold signals emanate being an offending conferee location.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is included for a telecommunications conferencing system, a method for use in an audio conference bridge, and a method for use in a telecommunications conferencing system.

USE - For audio conference call .

ADVANTAGE - Prevents music on hold signal from being transmitted from offending conferee to other conferees without having to permanently disconnect offending audio channel from audio conference bridge.

DESCRIPTION OF DRAWING(S) - The figure shows a block diagram of an illustrative embodiment of the audio conference bridge.

pp; 9 DwgNo 2/3

Title Terms: AUDIO; CONFER; BRIDGE; AUDIO; CONFER; CALL

Derwent Class: W01; W02

International Patent Class (Main): H04M-003/56

International Patent Class (Additional): H04L-029/06 ; H04M-003/42

File Segment: EPI

6/5/6 (Item 6 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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011036151 **Image available**

WPI Acc No: 1997-014075/199702

XRPX Acc No: N97-012247

Multimedia conference call processing using selective participation - responds to user inputs at terminal to vary type of media by increasing or decreasing or modifying call bandwidth, with changes being notified to remaining terminals

Patent Assignee: AT & T IPM CORP (AMTT); LUCENT TECHNOLOGIES INC (LUCE)

Inventor: BALES B M; THIELER S M

Number of Countries: 011 Number of Patents: 008

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 746127	A2	19961204	EP 96303307	A	19960513	199702 B
AU 9652415	A	19961205	AU 9652415	A	19960521	199706
CA 2173017	A	19961127	CA 2173017	A	19960329	199713
JP 9027806	A	19970128	JP 96129399	A	19960524	199714
CN 1137715	A	19961211	CN 96105495	A	19960522	199805
US 5729532	A	19980317	US 95451297	A	19950526	199818
SG 67944	A1	19991019	SG 969879	A	19960524	199950
CA 2173017	C	19991102	CA 2173017	A	19960329	200012

Priority Applications (No Type Date): US 95451297 A 19950526

Cited Patents: No-SR.Pub

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
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EP 746127	A2	E	28	H04L-029/06	
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Designated States (Regional): DE ES FR GB IT

CA 2173017	C	E		H04N-007/15	
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JP 9027806	A		27	H04L-012/18	
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US 5729532	A		25	H04J-003/12	
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AU 9652415	A			H04M-011/08	
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CA 2173017	A			H04N-007/15	
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CN 1137715	A			H04L-012/18	
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SG 67944	A1			H04M-000/00	
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Abstract (Basic): EP 746127 A

The method for controlling participation in a multimedia conference call via a number of switch nodes (102,103) from a telecommunications terminal, involves detecting an indication from a user of the terminal to modify the number of participation functions used by the terminal. The number of participation functions used by terminal are modified by the transmission of a message for changing the

telecommunications bandwidth over a call path interconnecting the terminal into the multimedia conference call .

Each switch node in the call path responds to the message for changing the telecommunications bandwidth. Completion of the modification of the participation functions is signalled to the user of the terminal. The modification step increases or decreases the number of participation functions used by the terminal. The modifications are recorded in an internal table held in a controlling terminal for the conference.

ADVANTAGE - Can vary type of media by increasing, decreasing or changing bandwidth of call.

Dwg.1/16

Title Terms: CONFER; CALL; PROCESS; SELECT; PARTICIPATING; RESPOND; USER; INPUT; TERMINAL; VARY; TYPE; MEDIUM; INCREASE; DECREASE; MODIFIED; CALL; BANDWIDTH; CHANGE; NOTIFICATION; REMAINING; TERMINAL

Derwent Class: T01; W01

International Patent Class (Main): H04J-003/12; H04L-012/18; H04L-029/06 ; H04M-000/00; H04M-011/08; H04N-007/15

International Patent Class (Additional): H04L-012/50; H04L-029/08; H04M-003/56

File Segment: EPI

6/5/7 (Item 7 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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010922265 **Image available**

WPI Acc No: 1996-419216/199642

XRPX Acc No: N96-353463

Exchange processing system for electronic exchange performing call waiting service, telephone conference service - connects first and second protocol and shares each program of service control part with communication processing common part

Patent Assignee: FUJITSU LTD (FUIT); NEC CORP (NIDE); NIPPON TELEGRAPH & TELEPHONE CORP (NITE)

Number of Countries: 001 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 8205212	A	19960809	JP 9511160	A	19950127	199642 B
JP 3349003	B2	20021120	JP 9511160	A	19950127	200282

Priority Applications (No Type Date): JP 9511160 A 19950127

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

JP 8205212 A 12 H04Q-003/545

JP 3349003 B2 12 H04Q-003/545 Previous Publ. patent JP 8205212

Abstract (Basic): JP 8205212 A

The system has a number of terminals (2) connected to an electronic exchange (1) which performs various exchange services. A service control part (10) performs an execution control of the exchange service. A first protocol serves as a communication interface between the electronic exchanges. A second protocol serves as a communication interface between the terminals.

A conversion processing related to the information switching of the electronic exchange and the second protocol is performed. A service control interface (13) is provided between a communication processing common part (9) and service control part. The service control interface connects the first and second protocol. Each program of the service control part is shared by the communication processing common part.

ADVANTAGE - Reduces load based on production of program. Maintains existing service and new service efficiently.

Dwg.1/7

Title Terms: EXCHANGE; PROCESS; SYSTEM; ELECTRONIC; EXCHANGE; PERFORMANCE; CALL; WAIT; SERVICE; TELEPHONE; CONFER; SERVICE; CONNECT; FIRST; SECOND; PROTOCOL; SHARE; PROGRAM; SERVICE; CONTROL; PART; COMMUNICATE; PROCESS;

COMMON; PART
Derwent Class: W01
International Patent Class (Main): H04Q-003/545
International Patent Class (Additional): H04L-029/06 ; H04M-003/42;
H04Q-003/42
File Segment: EPI

6/5/8 (Item 8 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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010067247 **Image available**
WPI Acc No: 1994-334960/199442
XRPX Acc No: N94-263062

Application sharing for computer collaboration system - has several
computers which are linked together, with host computer running
application program which can be operated on by remote computers and
window in display of each computer controlled to display same image
Patent Assignee: AT & T GLOBAL INFORMATION SOLUTIONS INT (AMTT); NCR INT
INC (NATC); NCR CORP (NATC)
Inventor: CARLTON A A; FITZPATRICK C M; POMMIER T M; SCHWARTZ K S; CARLETON
A A

Number of Countries: 005 Number of Patents: 009
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 622930	A2	19941102	EP 94301825	A	19940315	199442 B
JP 7073141	A	19950317	JP 9448857	A	19940318	199520
EP 622930	A3	19960605	EP 94301825	A	19940315	199632
US 5870547	A	19990209	US 9333602	A	19930319	199913
			US 97826620	A	19970402	
US 5923844	A	19990713	US 9333602	A	19930319	199934
			US 97832033	A	19970402	
US 5938724	A	19990817	US 9333602	A	19930319	199939
			US 97825878	A	19970402	
US 5944785	A	19990831	US 9333602	A	19930319	199942
			US 95458201	A	19950602	
			US 97811078	A	19970303	
US 6008804	A	19991228	US 9333602	A	19930319	200007
			US 97832166	A	19970402	
US 6047314	A	20000404	US 9333602	A	19930319	200024
			US 9832242	A	19980227	

Priority Applications (No Type Date): US 9333602 A 19930319; US 97826620 A
19970402; US 97832033 A 19970402; US 97825878 A 19970402; US 95458201 A
19950602; US 97811078 A 19970303; US 97832166 A 19970402; US 9832242 A
19980227

Cited Patents: No-SR.Pub; 1.Jnl.Ref; EP 319232; EP 351234; EP 398640
Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
EP 622930	A2	E	23	H04L-029/06	
Designated States (Regional): DE FR GB					
US 6008804	A			G06F-003/00	Div ex application US 9333602
US 6047314	A			G06F-013/38	Cont of application US 9333602
JP 7073141	A		15	G06F-015/00	
US 5870547	A			G06F-013/00	Div ex application US 9333602
US 5923844	A			H04L-012/00	Div ex application US 9333602
US 5938724	A			G06F-013/00	Div ex application US 9333602
US 5944785	A			G06F-013/00	Div ex application US 9333602
					Cont of application US 95458201
EP 622930	A3			H04L-029/06	

Abstract (Basic): EP 622930 A

The method for computer collaboration involves operating the
computers (fig 15A) linked together by a common data channel under the
control of respective message-driven operating systems which generate

messages indicative of input control events on the computers.

An application program is run on one of the computers, acting as a host computer (fig 15), to examine the messages directed to the application program, and ignoring messages not directed to it. The remote computers are informed of messages which are directed to the application program. Preferably, input control events are both keyboard events and mouse events.

USE/ADVANTAGE - Conference call system. Graphical user interface (GUI) user interacts with program by way of windows, and selected windows, rather than entire display, are replicated at remote computers.

Dwg.15/16

Title Terms: APPLY; SHARE; COMPUTER; SYSTEM; COMPUTER; LINK; HOST; COMPUTER
; RUN; APPLY; PROGRAM; CAN; OPERATE; REMOTE; COMPUTER; WINDOW; DISPLAY;
COMPUTER; CONTROL; DISPLAY; IMAGE

Derwent Class: T01; T04; W01

International Patent Class (Main): G06F-003/00; G06F-013/00; G06F-013/38;
G06F-015/00; H04L-012/00; H04L-029/06

International Patent Class (Additional): G06F-015/17; H04L-012/18

File Segment: EPI

File 348:EUROPEAN PATENTS 1978-2003/Feb W04

(c) 2003 European Patent Office

File 349:PCT FULLTEXT 1979-2002/UB=20030220,UT=20030213

(c) 2003 WIPO/Univentio

Set	Items	Description
S1	2108	(CONFERENCE OR (THREE OR TRI) (1W) (WAY OR PART OR PARTY OR - PERSON) OR (MULTI OR MULTIPLE OR PLURAL?) (1W) (PART OR PARTY OR PARTIES OR PERSON? ?)) (3N) (CALL??? OR (PHONE? OR FONE? OR TELEPHONE?) (1W) (CONVERSATION? ? OR CALL??? OR INTERFAC?))
S2	90775	(MARKETING OR COMMERCIAL? ? OR PROMOTIONAL OR MERCHANDIZ? - OR MERCHANDISING OR SALES) () (MESSAGE? OR CONTENT? OR MATERIAL? ? OR BROADCAST?) OR (AD NOT HOC) OR ADS OR ADVERT? OR PROMOTION? ? OR PUBLICIZ? OR PUBLICIS? OR PUBLICITY
S3	40	S1(S)S2
S4	391	(S1 AND S2) NOT S3
S5	79	S4 AND IC=(H04L-029/06 OR G06F-017/60 OR H04M-011/00)
S6	20	S5 NOT PR>19981209

3/TI,PR/1 (Item 1 from fil : 348)
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

An interactive response system for digital television systems
Interaktives Beantwortungssystem für digitale Fernsehensysteme
Systeme de reponse interactif pour des systemes de television numeriques
PRIORITY (CC, No, Date): US 281738 P 010406; US 917760 010731

3/TI,PR/2 (Item 2 from file: 348)
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

Apparatus and method supporting operation of a server and corresponding
recording medium, the method being based on access status to server
Vorrichtung und Verfahren zum Unterstützung des Betriebs von einem Server
und entsprechendes Aufzeichnungsmedium, basierend auf dem
Zugriffsstatus zum Server
Dispositif et methode supportant les operations d'un serveur et support
d'enregistrement correspondant, la methode etant fondee sur le status
d'accès au serveur
PRIORITY (CC, No, Date): JP 2000182049 000616

3/TI,PR/3 (Item 3 from file: 348)
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

Conferencing with a calling party
Konferenz mit einem Anrufer
Conference avec un appelant
PRIORITY (CC, No, Date): US 60373 980415

3/TI,PR/4 (Item 4 from file: 348)
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

Video enabled answering machine
Bildanrufbeantworter
Repondeur videotelephonique
PRIORITY (CC, No, Date): US 1417 971231

3/TI,PR/5 (Item 5 from file: 348)
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

Web-page interface to telephone features
Web-Seiten Schnittstelle zur Angabe von Telefonie-Spezifikationen
Page Web, interface permettant de fixer des caracteristiques telephoniques
PRIORITY (CC, No, Date): US 710220 960913

3/TI,PR/6 (Item 6 from file: 348)
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

METHOD AND APPARATUS FOR DETECTION AND BYPASS OF TANDEM VOCODING
VERFAHREN UND VORRICHTUNG ZUR DETEKTION UND UMGEHUNG VON
TANDEM-SPRACHKODIERUNG
PROCEDE ET APPAREIL DESTINE A LA DETECTION ET AU CONTOURNEMENT DU CODAGE DE
LA VOIX EN TANDEM
PRIORITY (CC, No, Date): US 378300 950125; US 575287 960111

3/TI,PR/7 (Item 7 from file: 348)
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

Method for the establishment of conference connections in a processor
controlled communication system

Verfahren zur Herstellung von Konferenzverbindungen in einer
rechnergesteuerten Kommunikationsanlage
Procédé pour l'établissement de connexions de conférence dans un système de
communication à commande par processeur
PRIORITY (CC, No, Date): DE 4132550 910930

3/TI,PR/8 (Item 1 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

METHOD AND SYSTEM FOR PROVIDING MEDIA SERVICES
PROCEDE ET SYSTEME DE FOURNITURE DE SERVICES DE SUPPORTS
Priority Application: US 2001893743 20010629; US 2001930500 20010816; US
2002122397 20020416

3/TI,PR/9 (Item 2 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

PRESENCE SERVER IN IP MULTIMEDIA
SERVEUR DE PRESENCE EN ENVIRONNEMENT MULTIMEDIA A PROTOCOLE INTERNET
Priority Application: GB 20018041 20010330

3/TI,PR/10 (Item 3 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

SYSTEMS AND METHODS TO FACILITATE SELLING OF PRODUCTS AND SERVICES
SYSTEMES ET PROCEDES POUR FACILITER LA VENTE DES PRODUITS ET SERVICES
Priority Application: US 2000244039 20001026; US 2001922753 20010806

3/TI,PR/11 (Item 4 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

METHOD AND SYSTEM FOR PROVIDING AUDIO CONFERENCING SERVICES USING STREAMING
AUDIO
PROCEDE ET SYSTEME DE MISE EN PLACE DE SERVICES DE CONFERENCE AUDIO PAR
DIFFUSION AUDIO EN CONTINU
Priority Application: US 2000702260 20001030

3/TI,PR/12 (Item 5 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

METHOD AND SYSTEM FOR PROVIDING AUDIO CONFERENCING SERVICES
SYSTEME ET PROCEDE DE FOURNITURE DE SERVICES D'AUDIOCONFERENCE
Priority Application: US 2000528549 20000320

3/TI,PR/13 (Item 6 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

IMPROVEMENTS RELATING TO TELEVISION SYSTEMS
AMELIORATIONS RELATIVES A DES SYSTEMES DE TELEVISION
Priority Application: GB 20003199 20000211; GB 200011175 20000509; GB
200021532 20000901

3/TI,PR/14 (Item 7 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

AUTOMATIC CONNECTION OF TELEPHONE CALLS WITH CONCURRENT ADVERTISEMENT
DISPLAY
CONNEXION AUTOMATIQUE D'APPELS TELEPHONIQUES A UNE ANNONCE PUBLICITAIRE
AFFICHEE SIMULTANEMENT

Priority Application: US 99468956 19991222

3/TI,PR/15 (Item 8 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

TECHNOLOGY SHARING DURING ASSET MANAGEMENT AND ASSET TRACKING IN A
NETWORK-BASED SUPPLY CHAIN ENVIRONMENT AND METHOD THEREOF
PARTAGE TECHNOLOGIQUE LORS DE LA GESTION ET DU SUIVI DU PARC INFORMATIQUE
DANS UN ENVIRONNEMENT DU TYPE CHAINE D'APPROVISIONNEMENT RESEAUTEE, ET
PROCEDE ASSOCIE
Priority Application: US 99444653 19991122; US 99447623 19991122

3/TI,PR/16 (Item 9 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

PREPAYMENT METHOD USING WEB-BASED ADVERTISING BANNERS
PROCEDE DE PREPAIEMENT UTILISANT DES BANDEROLES PUBLICITAIRES WEB
Priority Application: US 99166762 19991122

3/TI,PR/17 (Item 10 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

SCHEDULING AND PLANNING BEFORE AND PROACTIVE MANAGEMENT DURING MAINTENANCE
AND SERVICE IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT
PROGRAMMATION ET PLANIFICATION ANTICIPEE, ET GESTION PROACTIVE AU COURS DE
LA MAINTENANCE ET DE L'ENTRETIEN D'UN ENVIRONNEMENT DU TYPE CHAINE
D'APPROVISIONNEMENT RESEAUTEE
Priority Application: US 99447625 19991122; US 99444889 19991122

3/TI,PR/18 (Item 11 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

METHOD FOR AFFORDING A MARKET SPACE INTERFACE BETWEEN A PLURALITY OF
MANUFACTURERS AND SERVICE PROVIDERS AND INSTALLATION MANAGEMENT VIA A
MARKET SPACE INTERFACE
PROCEDE DE MISE A DISPOSITION D'UNE INTERFACE D'ESPACE DE MARCHÉ ENTRE UNE
PLURALITE DE FABRICANTS ET DES FOURNISSEURS DE SERVICES ET GESTION
D'UNE INSTALLATION VIA UNE INTERFACE D'ESPACE DE MARCHÉ
Priority Application: US 99444773 19991122; US 99444798 19991122

3/TI,PR/19 (Item 12 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

SYSTEM AND METHOD FOR INTERCONNECTING PORTABLE INFORMATION DEVICES (PDAS)
THROUGH A DAA TELEPHONY SYSTEM
SYSTEME ET PROCEDE PERMETTANT D'INTERCONNECTER DES DISPOSITIFS
D'INFORMATION PORTABLES (PDAS) PAR L'INTERMEDIAIRE D'UN SYSTEME DE
TELECOMMUNICATION AVEC DISPOSITIF D'ACCES AU RESEAU
Priority Application: US 99406152 19990927

3/TI,PR/20 (Item 13 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

VIDEO CONFERENCING USING AN ELECTRONIC BOOK VIEWER
TELECONFERENCES VIDEO UTILISANT UN VISUALISEUR DE LIVRES ELECTRONIQUES
Priority Application: US 99391461 19990908

3/TI,PR/21 (Item 14 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

**SYSTEMS AND METHODS FOR PROVIDING UNIFIED MULTIMEDIA COMMUNICATION SERVICES
SYSTEMES ET PROCEDES PERMETTANT DE FOURNIR DES SERVICES DE COMMUNICATION
MULTIMEDIA UNIFIEE**

Priority Application: US 99382006 19990824

3/TI,PR/22 (Item 15 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

**DIRECT RESPONSE E-MAIL
E-MAIL A REPOSE DIRECTE**

Priority Application: US 99353896 19990716

3/TI,PR/23 (Item 16 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

**SYSTEM AND METHOD FOR BROWSER-BASED MULTIMEDIA COLLABORATION REPORTING
SYSTEME ET PROCEDE DE GENERATION DE RAPPORTS SUR LA COLLABORATION
MULTIMEDIA UTILISANT UN NAVIGATEUR**

Priority Application: US 99138921 19990611

3/TI,PR/24 (Item 17 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

**A METHOD AND SYSTEM FOR COMMUNICATING WITH A TARGETED AUDIENCE
PROCEDE ET SYSTEME POUR COMMUNIQUER AVEC UNE AUDIENCE CIBLE**

Priority Application: US 99137794 19990603

3/TI,PR/25 (Item 18 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

**BEHAVIOUR MODIFICATION SYSTEM WITH PERSONAL PORTAL
SYSTEME DE MODIFICATION DE COMPORTEMENT AU MOYEN D'UN PORTAIL PERSONNEL**

Priority Application: US 99327905 19990608

3/TI,PR/26 (Item 19 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

**UNIFIED MESSAGING SYSTEM
SYSTEME DE MESSAGERIE UNIFIE**

Priority Application: US 99132290 19990503

3/TI,PR/27 (Item 20 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

**ADVANCED PAYPHONE SYSTEM AND METHOD FOR ADVERTISING ON PAYPHONES OVER A
COMMUNICATION NETWORK
SYSTEME DE PUBLIPHONE AVANCE ET PROCEDE DE PUBLICITES PAR PUBLIPHONES VIA
UN RESEAU DE COMMUNICATION**

Priority Application: US 99125189 19990319

3/TI,PR/28 (Item 21 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

**DISTRIBUTED PROCESSING SYSTEMS INCORPORATING A PLURALITY OF CELLS WHICH
PROCESS INFORMATION IN RESPONSE TO SINGLE EVENTS
SYSTEMES DE TRAITEMENT REPARTI COMPRENANT UNE PLURALITE DE CELLULES QUI
TRAITENT LES INFORMATIONS EN REPOSE A DES EVENEMENTS ISOLEES**

Priority Application: US 99226867 19990107; US 99227004 19990107; US

99227005 19990107; US 99227008 19990107; US 99227009 19990107; US
99227011 19990107

3/TI,PR/29 (Item 22 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

SYSTEM AND METHOD OF PROVIDING TARGETED ADVERTISING DURING VIDEO TELEPHONE
CALLS

SYSTEME ET PROCEDE DE PRESENTATION DE PUBLICITE CIBLEE PENDANT DES APPELS
VISIOPHONIQUES

Priority Application: US 98216646 19981218

3/TI,PR/30 (Item 23 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

AN INTEGRATED, INTERACTIVE TELEPHONE AND COMPUTER NETWORK COMMUNICATIONS
SYSTEM

SYSTEME INTEGRE ET INTERACTIF DE COMMUNICATION DE RESEAU D'ORDINATEUR ET DE
TELEPHONE

Priority Application: US 98207954 19981209

3/TI,PR/31 (Item 24 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

AN INTELLIGENT NETWORK
RESEAU INTELLIGENT

Priority Application: US 98104890 19981020

3/TI,PR/32 (Item 25 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

OVERLAY MANAGEMENT
GESTION DES SUPERPOSITIONS

Priority Application: WO 98IL349 19980727

3/TI,PR/33 (Item 26 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

REMOTE COMPUTER ACCESS
ACCES A UN ORDINATEUR ELOIGNE

Priority Application: WO 98IL349 19980727

3/TI,PR/34 (Item 27 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

END-POINT-INITIATED MULTIPOINT VIDEOCONFERENCING
VIDEOCONFERENCE MULTIPOINT INITIALISEE AU POINT D'EXTREMITE

Priority Application: US 98118245 19980717

3/TI,PR/35 (Item 28 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

SYSTEM AND METHOD FOR DYNAMIC FLEXIBLE MARKETING BASED ON SYSTEM
UTILIZATION

SYSTEME ET PROCEDE DE MARKETING FLEXIBLE BASE SUR L'UTILISATION DU SYSTEME

Priority Application: US 9899999 19980619

3/TI,PR/36 (Item 29 from file: 349)

DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

COMMUNICATIONS NETWORK
RESEAU DE COMMUNICATION

Priority Application: EP 97309810 19971204

3/TI,PR/37 (Item 30 from file: 349)

DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

MULTIMEDIA COLLABORATION SYSTEM
SYSTEME DE COLLABORATION MULTIMEDIA

Priority Application: US 93131523 19931001

3/TI,PR/38 (Item 31 from file: 349)

DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

IMPROVED FEATURES FOR A TELECOMMUNICATIONS DISPLAY SYSTEM
CARACTERISTIQUES AMELIOREES POUR UN SYSTEME D'AFFICHAGE DE SYSTEME DE
TELECOMMUNICATIONS

Priority Application: US 9356526 19930430

3/TI,PR/39 (Item 32 from file: 349)

DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

IMPROVED TELECOMMUNICATION DISPLAY SYSTEM
SYSTEME D'AFFICHAGE DE TELECOMMUNICATIONS AMELIORE

Priority Application: US 92877328 19920501

3/TI,PR/40 (Item 33 from file: 349)

DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

TELECOMMUNICATION DISPLAY SYSTEM
SYSTEME D'AFFICHAGE POUR TELECOMMUNICATIONS

Priority Application: US 90203 19900927

3/3,K/3 (Item 3 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
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01081099

Conferencing with a calling party

Konferenz mit einem Anrufer

Conference avec un appellant

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PATENT (CC, No, Kind, Date): EP 951168 A2 991020 (Basic)

APPLICATION (CC, No, Date): EP 99302707 990407;

PRIORITY (CC, No, Date): US 60373 980415

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;
LU; MC; NL; PT; SE

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04M-003/56

ABSTRACT WORD COUNT: 146

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	9942	862
SPEC A	(English)	9942	3902
Total word count - document A			4764
Total word count - document B			0
Total word count - documents A + B			4764

...SPECIFICATION as shown in Fig. 7E, an additional party, i.e., a fourth party D may call in to the three way conference between party A, party B and party C. In Fig. 7F, party A places...

...the conference. Fig. 7H shows that additional parties may be added to the established conference ad infinitum, e.g., up to party Z.

While the invention has been described with reference...

3/3,K/5 (Item 5 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2003 European Patent Office. All rts. reserv.

00912984

Web-page interface to telephone features

Web-Seiten Schnittstelle zur Angabe von Telefonie-Spezifikationen

Page Web, interface permettant de fixer des caracteristiques telephoniques

PATENT ASSIGNEE:

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INVENTOR:

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Street, London WC1N 2LS, (GB)

PATENT (CC, No, Kind, Date): EP 833488 A1 980401 (Basic)

APPLICATION (CC, No, Date): EP 97306773 970902;

PRIORITY (CC, No, Date): US 710220 960913

DESIGNATED STATES: DE; FR; GB
INTERNATIONAL PATENT CLASS: H04M-003/00
ABSTRACT WORD COUNT: 178

LANGUAGE (Publication,Procedural,Application): English; English; English
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	9814	982
SPEC A	(English)	9814	2972
Total word count - document A			3954
Total word count - document B			0
Total word count - documents A + B			3954

...SPECIFICATION redirection (e.g., call forwarding, call coverage),
multiple call appearances (e.g., hold, drop, transfer, **conference**),
call center agent features (e.g., agent login, agent logout, after-work
mode, etc.), call center...

...based split staffing levels, etc.), and calling party information
features (e.g., position in queue, **advertising** -on-hold, etc.).
Providing a Web-page-like interface for system management and
administration of...

3/3,K/30 (Item 23 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00571791 **Image available**

AN INTEGRATED, INTERACTIVE TELEPHONE AND COMPUTER NETWORK COMMUNICATIONS
SYSTEM

SYSTEME INTEGRE ET INTERACTIF DE COMMUNICATION DE RESEAU D'ORDINATEUR ET DE
TELEPHONE

Patent Applicant/Assignee:

I-PING INC,
YEH Yu Sung (Eduardo),
SHEPHERD Darryl,

Inventor(s):

YEH Yu Sung (Eduardo),
SHEPHERD Darryl,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200035164 A1 20000615 (WO 0035164)
Application: WO 99US29233 19991208 (PCT/WO US9929233)
Priority Application: US 98207954 19981209

Designated States: AT AU BR CA CN CR CZ DE DK ES FI GB HU ID IL IN IS JP KR
MX NO NZ PL RU SE SG TR US ZA AT BE CH CY DE DK ES FI FR GB GR IE IT LU
MC NL PT SE

Publication Language: English

Fulltext Word Count: 11607

Fulltext Availability:

Detailed Description
Claims

Detailed Description

... another embodiment, the present invention provides a method
for a communications server to deliver a **marketing message** comprising
the steps of. receiving a telephone call from a caller at the server;
querying...

...caller for a third-party telephone number; receiving the third-party
telephone number; initiating a **telephone conference call** between
the caller and a third-party at the third-party telephone number; and
delivering to the caller and the third-party a **marketing message**
during the **telephone conference call** .

In another embodiment, the present invention provides a method

for a communications server to deliver...party via telephone conference module 36.

At decision step 176, the system determines whether the conference call continues, or whether the subscriber and the third party have disconnected the call. If the...

...step 172, where the subscriber's demographic information is matched to another (preferably a different) marketing message, which is delivered to the subscriber and the third party during the conference call. If the call does not continue, then the method ends at step 178.

In accordance with one embodiment...

Claim

... signal corresponds to said password.

35 A method for a communications server to deliver a marketing message, said method comprising the steps of receiving a telephone call from a caller at said...

...caller for a third-party telephone number;
receiving said third-party telephone number;
initiating a telephone conference call between said caller and a third-party at said third-party telephone number;
delivering to said caller and said third-party a marketing message during said telephone conference call.

36 A method for a communications server to deliver a marketing message, said method comprising...

...126

1
AT SPECIFIED TIME, RETRIEVE 128
CALL DATA
4
MATCH SUBSCRIBER PROFILE TO 130
MARKETING MESSAGE
F SEND REMINDER TELEPHONE CALL 132
FIG* 5 Mr. Wakeup Interface
Mr. Wakeup f 204...Wakeup a
Game I
CALL RECEIVED 140
i
GREETING 142
1 44
5-15 SECOND ADVERTISING
REQUESTED/SELECTED CALL CONTENTJ-,o@, 146
PERSONAL REMINDER MESSAGE 148
SECURITY BLOCK MESSAGE 150
IF...

...260

PASSWORD
I
RETRIEVE MESSAGES FROM 262
DATABASE 22
DELIVER MESSAGES TO SUBSCRIBER 264
WITH MARKETING MESSAGE
/9
FIG* 7
SUBSCRIBE 160
SUBSCRIBER CALLS SERVER AND 1 62
ENTERS VALID PIN NUMBER...

...NUMBER

I
SUBSCRIBER INPUTS THIRD-PARTY 166
NUMBER
I
SERVER GENERATES THIRD-PARTY 1 68
CONFERENCE CALL
@@VE SUBSCRIBER'S DEMOGRAPHIC 170
INFORMATION
T
@f
MATCH DEMOGRAPHIC INFORMATION 172
WITH MARKETING MESSAGE
I
DELIVER MARKETING MESSAGE TO 174
THIRD-PARTY AND SUBSCRIBER
DURING CONFERENCE CALL
YES DOES CONFERENCE CALL 176
CONTINUE ?
178
/9
FIG* 8
PURCHASE CALLING CARD 180
CALL SERVER 182
SERVER VALIDATES...

...190

192
GENERATE THIRD-PARTY CALL
RETRIEVE DEMOGRAPHIC INFORMATION 194
MATCH DEMOGRAPHIC INFORMATION 196
WITH MARKETING MESSAGE
I
DELIVER MARKETING MESSAGE TO 198
BOTH PARTIES
/9
FIG* 9
LOG ONTO WEB SITE 270
ENTER USER NAME...

...PARAMETERS ARE MET 280

RETRIEVE E-MAIL CALL DATA
I
MATCH SUBSCRIBER PROFILE TO 282
MARKETING MESSAGE
I
SEND E-MAIL REMINDER 284
TELEPHONE CALL
INTERNATIONAL SEARCH REPORT International application No.
PCT...

...and, where practicable, search terms used)

APSV
Internet, telephone, call, reminder, wake(up, wakeup, alarm, marketing
message, advertisement, discount, targeting
C. DOCUMENTS CONSIDERED TO BE RELEVANT
Category* Citation of document, with indication, where...

3/3,K/31 (Item 24 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00560811 **Image available**
AN INTELLIGENT NETWORK
RESEAU INTELLIGENT

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200024184 A1 20000427 (WO 0024184)
Application: WO 99US24664 19991020 (PCT/WO US9924664)
Priority Application: US 98104890 19981020

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK

DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ
TM TR TT TZ UA UG UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ
BY KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT
SE BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 72908

Fulltext Availability:

Detailed Description

Detailed Description

... message waiting

notification function, the mobile access hunting function, the
preferred language, the remote feature call, the three-way
calling, the ability to broadcast services with/without user
individual presentation control, supporting directory services
capabilities...

...archive access, supporting pay per view for

special events, support programming packaging, support
shopping, targeted advertising, targeted entertainment,
targeted news, video on demand movies, and video cam recorder
capabilities on-line...

3/3,K/32 (Item 25 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00543999 **Image available**

OVERLAY MANAGEMENT

GESTION DES SUPERPOSITIONS

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Patent and Priority Information (Country, Number, Date):

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Priority Application: WO 98IL349 19980727
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ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT
UA UG US UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD
RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF
CG CI CM GA GN GW ML MR NE SN TD TG
Publication Language: English
Fulltext Word Count: 20482

Fulltext Availability:
Detailed Description

Detailed Description

... invention, the user can indicate to server 16, preferably bypassing program 30, annotations for particular **advertisements**. In particular, a user can indicate to the server an **advertisement** which he wishes to view again, an **advertisement** which he find offensive and or to indicate a general level of **advertisement** content which is acceptable (or example for parental control purposes). Additionally or alternatively, a user can provide feedback to an **advertisement**. In one example, a user can browse a VIWW site associate with the **advertisement**. In another example, a user can place a

28

PCT/IL99/00412 **telephone call** or a **video conference call**, through the cable network to a location associated with the **advertisement**. Various types of advertisements may be used, including.

- (a) static images;
- (b) animation by a...

6/TI/1 (Item 1 from file: 348)
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

Provision of services in a communication system
Bereitstellen von Diensten in einem Kommunikationssystem
Provision de services dans un systeme de communication

6/TI/2 (Item 2 from file: 348)
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

Interactive display system
Interaktives Anzeigesystem
Systeme d'affichage interactif

6/TI/3 (Item 3 from file: 348)
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

Method for performing roaming amongst multiple IP networks
Verfahren zum Umherstreifen zwischen mehreren IP-Netze
Procede d'execution d'itinerance entre reseaux IP multitples

6/TI/4 (Item 4 from file: 348)
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

Broadband cable IP telephony network architecture
Breidbandkabelnetz-architektur zur IP Telefonie
Architecture de reseau a large bande cable de telephonie IP

6/TI/5 (Item 5 from file: 348)
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

INTERACTIVE DISPLAY SYSTEM
INTERACTIVES ANZEIGESYSTEM
SYSTEME D'AFFICHAGE INTERACTIF

6/TI/6 (Item 6 from file: 348)
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

A mechanism for enabling secure electronic transactions on the open internet
Mechanismus, der gesicherte elektronische Transaktionen auf dem
offentlichen Internet ermöglicht
Mecanisme permettant des transactions electroniques securisees sur Internet

6/TI/7 (Item 7 from file: 348)
DIALOG(R)File 348:(c) 2003 European Patent Office. All rts. reserv.

Method for enabling communications between calling and called multimedia terminals
Verfahren zur Kommunikation zwischen rufenden und gerufenen
Multimedia-Endgeraten
Procede pour permettre des communications entre des terminals multimedia
appelants et appeles

6/TI/8 (Item 1 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

INTERACTIVE MEDIA SYSTEM
SYSTEME DE MEDIA INTERACTIF

6/TI/9 (Item 2 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

MANAGEMENT OF MESSAGES INFORMATION ACROSS VARIOUS COMMUNICATION SYSTEMS
SYSTEME INTEGRE DE GESTION D'INFORMATIONS PAR MESSAGERIE D'UTILISATEURS
RESEAU DANS DIVERS SYSTEMES DE COMMUNICATIONS

6/TI/10 (Item 3 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

METHODS AND APPARATUS FOR INTELLIGENT SELECTION OF GOODS AND SERVICES IN
TELEPHONIC AND ELECTRONIC COMMERCE
METHODES RELATIVES A UNE SELECTION INTELLIGENTE DE BIENS ET DE SERVICES
POUR COMMERCE TELEPHONIQUE ET ELECTRONIQUE ET DISPOSITIF CORRESPONDANT

6/TI/11 (Item 4 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

REAL TIME SUBSCRIBER BILLING AT A SUBSCRIBER LOCATION IN AN UNSTRUCTURED
COMMUNICATION NETWORK
FACTURATION DE L'ABONNE EN TEMPS REEL SUR UN SITE DE L'ABONNE DANS UN
RESEAU DE COMMUNICATIONS NON STRUCTURE

6/TI/12 (Item 5 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

INFORMATION RETRIEVAL SYSTEM
SYSTEME DE RECHERCHE D'INFORMATIONS

6/TI/13 (Item 6 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

METHOD AND APPARATUS FOR MAKING A PHONE CALL CONNECTION OVER AN INTERNET
CONNECTION
PROCEDE ET DISPOSITIF D'ETABLISSEMENT DE LIAISON TELEPHONIQUE VIA UNE
LIAISON INTERNET

6/TI/14 (Item 7 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

A SYSTEM AND METHOD FOR ASSOCIATING SERVICES INFORMATION WITH SELECTED
ELEMENTS OF AN ORGANIZATION
PROCEDE ET SYSTEME PERMETTANT D'ASSOCIER A DES ELEMENTS CHOISIS D'UNE
ORGANISATION DES INFORMATIONS SUR LES SERVICES

6/TI/15 (Item 8 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

A COMMUNICATION SYSTEM ARCHITECTURE
ARCHITECTURE D'UN SYSTEME DE COMMUNICATION

6/TI/16 (Item 9 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

A COMMUNICATION SYSTEM ARCHITECTURE
SYSTEME, PROCEDE ET PRODUIT MANUFACTURE POUR L'ARCHITECTURE D'UN SYSTEME DE
COMMUNICATION

6/TI/17 (Item 10 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

AUTOMATED AND INDEPENDENTLY ACCESSIBLE INVENTORY INFORMATION EXCHANGE
SYSTEM
SYSTEME AUTOMATISE D'ECHANGE DE DONNEES D'INVENTAIRE A ACCES INDEPENDANT

6/TI/18 (Item 11 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

CUSTOMER PREMISES BROADBAND INTERFACE SYSTEM AND METHOD
DISPOSITIF ET METHODE DESTINES A UNE INTERFACE LARGE BANDE POUR EQUIPEMENT
DE LOCAUX D'ABONNE

6/TI/19 (Item 12 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

VOICE INTERNET TRANSMISSION SYSTEM
SYSTEME POUR TRANSMISSIONS VOCALES SUR INTERNET

6/TI/20 (Item 13 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

PCS POCKET PHONE/MICROCELL COMMUNICATION OVER-AIR PROTOCOL
PROTOCOLE HERTZIEN DE COMMUNICATIONS PAR TELEPHONE DE POCHE OU A SYSTEME
MICRO-CELLULAIRE

6/3,K/4 (Item 4 from file: 348)
DIALOG(R) File 348:EUROPEAN PATENTS
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01297704

Broadband cable IP telephony network architecture
Breidbandkabelnetz-architektur zur IP Telefonie
Architecture de reseau a large bande cable de telephonie IP
PATENT ASSIGNEE:

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07054, (US)

LEGAL REPRESENTATIVE:

Modiano, Guido, Dr.-Ing. et al (40786), Modiano, Josif, Pisanty & Staub,
Baaderstrasse 3, 80469 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1113619 A2 010704 (Basic)

APPLICATION (CC, No, Date): EP 2000128202 001222;

PRIORITY (CC, No, Date): US 475141 991230

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;
LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04L-012/28; H04M-007/00; H04L-029/06

ABSTRACT WORD COUNT: 116

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200127	587
SPEC A	(English)	200127	20570
Total word count - document A			21157
Total word count - document B			0
Total word count - documents A + B			21157

...INTERNATIONAL PATENT CLASS: H04L-029/06

...SPECIFICATION detect when a phone or other device has been taken
off-hook and play an **advertisement** or other announcement to the user.
Where a user has signed-up for an **advertising** plan whereby phone rates
are reduced in return for **advertising** revenue generated by the
advertisements, the announcement server 220 may be utilized to track the
number of individuals with a particular income, age, or other profile
which hear the **advertisement**. The announcement server 220 may respond
to requests from individual system devices such as one...mail (audio and
video) messages. The multimedia messages may include standard
pre-configured system messages, **advertising** messages, and/or user
defined messages. In either event, where the messages are stored in...

...broadband network 1.

The conference server (CS) 224 may be configured to provide for
multiparty **conference calls** using, for example, IP voice packets
during an IP telephony or multimedia session **call**. The **conference**
server 224 may include specialized software that runs on ...for
segregating and aggregating user information packets. For example, the
conference server may log several **calls** into a **conference** session.
When information packets are sent from one or more phones, they are
aggregated and sent to the other phones on the **conference call**. The
conference server 224 may use any suitable communication protocol such

as H.GCP or SIP. The...

...224 may function to aggregate user information from two or more users onto a single call path. The conference server 224 may include one or more "call-in numbers" and be controlled from any...

...call, voice packets from these users are discarded. For example, a CEO may have a conference call with a plurality of financial advisors and invite the press to listen on the call...may include video processing functions for configuring control panels, screen displays of attached devices, video conference calls, MPEG decoding functions and other video processing functions; the fourth processor P4 314 may include...demand (e.g., pausing of shows via buffering in memory), video conferencing of multiple users, multi-party conferences, call waiting for multiple parties, etc. Accordingly, the use of a broadband residential gateway 300 allows the user to upgrade...memory that may be required for highly specialized computing applications requested by users, such as multi-party conferences, call waiting for multiple parties, etc.

The Smart Buffer Logic unit SBL 1524 is coupled to the telephony ports 1532...

6/3,K/5 (Item 5 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

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01007919

INTERACTIVE DISPLAY SYSTEM

INTERACTIVES ANZEIGESYSTEM

SYSTEME D'AFFICHAGE INTERACTIF

PATENT ASSIGNEE:

Red Fig Limited, (2659530), 42 Dover Street, London, W1X 3RB, (GB),
(Proprietor designated states: all)

INVENTOR:

ELLISON, Julian, Goring, Archdale, Crane Hill Lodge, Cornbury Park,
Oxford OX7 3EH, (GB)

HANDLEY, James, William, Basement Flat 6, Devonshire Street, London W1N
2FT, (GB)

LEGAL REPRESENTATIVE:

Geary, Stuart Lloyd et al (79361), Venner, Shipley & Co., 20 Little
Britain, London EC1A 7DH, (GB)

PATENT (CC, No, Kind, Date): EP 979574 A1 000216 (Basic)

EP 979574 B1 020807

WO 9851068 981112

APPLICATION (CC, No, Date): EP 98919351 980430; WO 98GB1262 980430

PRIORITY (CC, No, Date): GB 9708928 970501

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;
LU; MC; NL; PT; SE

RELATED DIVISIONAL NUMBER(S) - PN (AN):

EP 1119150 (EP 2001201147)

INTERNATIONAL PATENT CLASS: H04M-011/08; H04N-007/173; H04L-029/06

NOTE:

No A-document published by EPO

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	200232	481
CLAIMS B	(German)	200232	463
CLAIMS B	(French)	200232	543
SPEC B	(English)	200232	13029

Total word count - document A 0

Total word count - document B 14516

Total word count - documents A + B 14516

...INTERNATIONAL PATENT CLASS: H04L-029/06

...SPECIFICATION images. Another development is the use of large video displays which are used to display **advertisements**, such as are produced for television but without sound, and to display information and action ...

...apparatuses is that the sequence of images, if any, is fixed. For the purposes of **advertising**, it is desirable that the viewer's attention be captured and retained. However, if the...

...issuing audio subsystem control commands.

A problem with the use of large video displays for **advertising** is the lack of sound accompaniment, e.g. music or dialogue. Sound can be provided...display screens 22, 32 and receive accompanying audio signals. The images may comprise video presentations, **advertising** or informational material, games that can be played using the keys of a mobile station...to move on from "Tweeny3", the first control process sets up the next display format, called "**Conference Domain**" by connecting to the appropriate interactive format server. The "Conference Domain" format comprises two...display screens 322, 332 and receive accompanying audio signals. The images may comprise video presentations, **advertising** or informational material, and games that can be played using the keys of a mobile...to move on from "Tweeny3", the control subsystem 305a sets up the next display format, called "**Conference Domain**". The "**Conference Domain**" format comprises the message "Talk to someone".

At this point, it will be assumed...

6/3,K/7 (Item 7 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
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00869328

Method for enabling communications between calling and called multimedia terminals

Verfahren zur Kommunikation zwischen rufenden und gerufenen Multimedia-Endgeräten

Procede pour permettre des communications entre des terminals multimedia appelants et appeles

PATENT ASSIGNEE:

AT&T Corp., (589370), 32 Avenue of the Americas, New York, NY 10013-2412, (US), (Applicant designated States: all)

INVENTOR:

Das, Shovon, 331 Raymond Street, Hillsdale, New Jersey 07642, (US)

Feeney, James R., 35 Chestnut Ridge Rd., Holmdel, New Jersey 07733, (US)

LEGAL REPRESENTATIVE:

R.A. KUHNEN & P.A. WACKER (101501), Patentanwaltsgesellschaft mbH

Alois-Steinecker-Strasse 22, 85354 Freising, (DE)

PATENT (CC, No, Kind, Date): EP 797337 A2 970924 (Basic)

EP 797337 A3 991027

APPLICATION (CC, No, Date): EP 97103880 970307;

PRIORITY (CC, No, Date): US 618215 960319

DESIGNATED STATES: DE; FR; GB; IT; SE

INTERNATIONAL PATENT CLASS: H04M-003/42; H04M-003/56; H04Q-003/00;

H04L-029/06

ABSTRACT WORD COUNT: 80

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	9709W3	807
SPEC A	(English)	9709W3	2917
Total word count - document A			3724

Total word count - document B 0
Total word count - documents A + B 3724

...INTERNATIONAL PATENT CLASS: H04L-029/06

...SPECIFICATION WorldWorx Personal Conference Service whereby two or more multimedia terminal users may conduct a multimedia conference call during which images, speech and data may be shared.

Present day multimedia service has proven...

...one or more called multimedia terminals, it may not be possible to engage in a conference call among the terminals because of equipment incompatibility. Presently, there are several different types of multimedia...is known in advance. For example, the individual user associated a multimedia terminal will likely publicize the end-point identifier of his or her terminal, via business cards, directory listings, advertisements or the like. To the extent that a user at a calling multimedia terminal did...

6/3,K/9 (Item 2 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00556287 **Image available**

MANAGEMENT OF MESSAGES INFORMATION ACROSS VARIOUS COMMUNICATION SYSTEMS
SYSTEME INTEGRE DE GESTION D'INFORMATIONS PAR MESSAGERIE D'UTILISATEURS
RESEAU DANS DIVERS SYSTEMES DE COMMUNICATIONS

Patent Applicant/Assignee:

TELIGENT INC,
MCKINNEY Philip,

Inventor(s):

MCKINNEY Philip,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200019660 A2 20000406 (WO 0019660)

Application: WO 99US20790 19990914 (PCT/WO US9920790)

Priority Application: US 98163336 19980930

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK

DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR

LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM

TR TT UA UG US UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ BY

KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 9663

International Patent Class: H04L-029/06 ...

Fulltext Availability:

Detailed Description

Detailed Description

... to retrieve the name and number of the last telephone call or the use of three way calling. In some cases, such information may have no billing impact (for example, with use of three way calling) because the charge comes from the calls resulting from the use of the line feature...data (monthly recurring, non-recurring, and call detail records/usage); providing the ability to display marketing messages to specific customers based on defined criteria; displaying call detail records/usage grouped by account...

6/3,K/13 (Item 6 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00478380

METHOD AND APPARATUS FOR MAKING A PHONE CALL CONNECTION OVER AN INTERNET CONNECTION

PROCEDE ET DISPOSITIF D'ETABLISSEMENT DE LIAISON TELEPHONIQUE VIA UNE
LIAISON INTERNET

Patent Applicant/Assignee:

MEDIACOM TECHNOLOGIES PTE LTD,

Inventor(s):

NG Ede Phang,

LOH Eng Choon,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9909732 A1 19990225

Application: WO 98SG60 19980808 (PCT/WO SG9800060)

Priority Application: US 97910887 19970813; US 97963543 19971103

Designated States: JP AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

Publication Language: English

Fulltext Word Count: 14406

Main International Patent Class: H04M-011/00

...International Patent Class: H04L-029/06

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... transmit and receive multiple voice based data packets on the Internet, in order to support multi - party phone calls over the Internet.

The directory server 609, shown interconnected between the ISPS 601 and 602...

Claim

... arrangement (DAA) coupled to said relay means, and a linear audio range analog-to-digital (AD) and digital-to-analog (DA) converter coupled between said data access arrangement (DAA) and said...

6/3,K/20 (Item 13 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00307942 **Image available**

PCS POCKET PHONE/MICROCELL COMMUNICATION OVER-AIR PROTOCOL

PROTOCOLE HERTZIEN DE COMMUNICATIONS PAR TELEPHONE DE POCHE OU A SYSTEME

MICRO-CELLULAIRE

Patent Applicant/Assignee:

OMNIPOINT CORPORATION,

Inventor(s):

ANDERSON Gary B,

JENSEN Ryan N,

PETCH Bryan K,

PETERSON Peter O,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9526094 A1 19950928

Application: WO 95US3500 19950320 (PCT/WO US9503500)

Priority Application: US 94215306 19940321; US 94284053 19940801

Designated States: CA JP KR AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT SE

Publication Language: English

Fulltext Word Count: 85526

Main International Patent Class: H04M-011/00

Fulltext Availability:

Detailed Description

Detailed Description

... general poll message 301 in the same minor frame 202, the base station 104 may advertently fail to respond. The lack of response from the base station 104 signals the involved...18. Charce

notification E* F E .22
 2 19. Closed user group I
 2 20. **Conference calling** I
 2 2 1. Do not disturb I
 2 22. Data Number jE* - F Ew...

...Selective call Forward' E *
 1 2 3 5. Smart card E
 P
 - 1 .3 6. **Three - way calling**
 ZD
 2 3 7. User profile editing
 E 2) Ea
 2'13 S. Emergency Access...

...Transfer En
 Call Waitin2
 Calling Number Identification Res'L riction
 D
 ?
 Charce Notitication Ea - F
Conference Callins ,
 .D
 E4 - F Ew F
 Flexible Alerlincr
 1 ion
 Messaae Wa'['nc Noiificat'
 E=rcency...

...Access and Channel -@,sslg-nmcnt I I E
 F-Reverse Charcring E a 2 E*
Three - way Calling I
 Voice Privacy
 Items marked "E" require PCSC ne-L-work- su()Qont which does...40 Kbps is
 under study.

(4) No degradation is expected when usin-cr 'IO "bps **AD** "'ClA with Group
 11 or Group III
 5 T r". J i
 facsimile apparatus accordincy...of other services exoected to be offered
 by the CALTV industry. Remote Antenna Drivers (R. **ADs**) ?rid Cable
 Antenna Transceivers (CATS) have been extensively tested by Orrinipoint
 as a means o...be used In the public licensed PCS fr@cquencies.
 Orn-rilpoint's wir@.less PBX **ad** 'uncts and indoor CAI provides this dual
 mode access today.

Indoor Ruidential Usagc
 Many PCS...as Custom Calling, Caller ID and other CLASS/A
 rN1
 features, Private Vimal Networks (PVN), **conference calling** , do not
 disturb, custom billing, and many other current and future AN-based
 services. In...A
 2) ADPCM (CCITT G.726) - 32 Kbps, 2@t Kbps, and 16 Kbps
 3) **AD** .PCM (CC= G.726) - "AO Kbps
 4) pLaw PCM (CCITT G.711) - 64 Kbps (pass...bearer channels in simplcx
 mode or 32 simultancous, 8 Kbps full duplex mobilc users, wUe **ad** 'acent
 cells are set to different frequency channels (FDMA) under a rninimal N =
 3 architecrure...Coder Same as "encoder".

Communication - The instance of an am)lication of a telecommunication
 service.

Conference Calling Confidentiality - a propperly by which information
 relating to an entity or party is
 not made...

Set	Items	Description
S1	90	(CONFERENCE OR (THREE OR TRI) (1W) (WAY OR PART OR PARTY OR - PERSON) OR (MULTI OR MULTIPLE OR PLURAL?) (1W) (PART OR PARTY OR PARTIES OR PERSON? ?)) (3N) (CALL??? OR (PHONE? OR FONE? OR TE- LEPHONE?) (1W) (CONVERSATION? ? OR CALL??? OR INTERFAC?))
S2	3323	(MARKETING OR COMMERCIAL? ? OR PROMOTIONAL OR MERCHANDIZ? - OR MERCHANDISING OR SALES) () (MESSAGE? OR CONTENT? OR MATERIAL? ? OR BROADCAST?) OR (AD NOT HOC) OR ADS OR ADVERTI? OR PROMO- TION? ? OR PUBLICIZ? OR PUBLICIS? OR PUBLICITY
S3	5	S1 AND S2

3/5/1

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00141266 DOCUMENT TYPE: Review

PRODUCT NAMES: Agile Development (846856)

TITLE: Bridging the Distance: Dispersed and distributed development team...

AUTHOR: Ambler, Scott W

SOURCE: Software Development, v10 n9 p65(3) Sep 2002

ISSN: 1070-8588

HOME PAGE: <http://www.sdmagazine.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

Microsoft MSN Messenger and NetMeeting and America Online's AOL Instant Messenger are communication tools that can be used by developers to provide worldwide communication among teams. Communication abilities are a main goal of the agile movement. Even so, companies should avoid dispersed and distributed development if at all possible. Problems of dispersed development to be overcome include a requirement to rely on less productive tools such as videoconferencing, which increases project risk. The team should begin in one location (for a month or two) so they can become a team. Also discussed are adding more staff who work closely together at first in person, and who follow up with **conference calls** and work sessions in which all team members participate. When geography interferes with team consolidation, travel is required. Travelers generally work in different sites or locations every few days or weeks. Social activities can also help cement relationships. Agile project teams have a person called a shadow who sees that jobs get done by checking on team members and providing encouragement when needed. All team members have to document their availability through a common schedule and rule set, and **advertise** it to other team members. Also discussed are tool sharing and long-distance pair programming, including Dispersed Extreme Programming.

COMPANY NAME: Vendor Independent (999999)

DESCRIPTORS: Groupware; Program Development; Rapid Prototyping

REVISION DATE: 20021230

3/5/2

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00138388 DOCUMENT TYPE: Review

PRODUCT NAMES: Performics i-Connect (100048); Performics i-Direct (100056); Performics i-Search (100064)

TITLE: Look Big (Even When You're Not): Boost your image--and your bottom...

AUTHOR: Georgia, Bonny L

SOURCE: Smart Business for the New Economy, v15 n3 p64(5) Apr 2002

ISSN: 1528-4034

HOME PAGE: <http://www.smartbusinessmag.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

Performics' Performics i-Connect, i-Direct, and i-Search help The Popcorn Factory, a gourmet popcorn retailer, provide improved, more convenient

exposure via the Internet. Implementation was easy, staff are professional, and system maintenance is not a time-consuming or resource-intensive process. Performics i-Connect drives customers to the site by placing banner ads on high-traffic Web pages and by linking to partner and affiliate Web sites. i-Direct provides permission-based e-newsletters and promotions, and i-Search purchases premium exposure in search engine results. To make e-mail marketing successful, firms should time e-mail campaigns carefully around the needs of the business. Retailers generally launch a campaign once a week, and wholesalers may send offers more frequently. The message should be kept brief enough to fill one screen of text, and access to the site should be easy, via a high-profile link. Spam should be avoided, as should deceptive subject lines, and even if opt-in lists are used, customers should always be given the opportunity to unsubscribe. Among topics covered are Herman Miller Workplace Resource's use of i-MediaWorld.com impactBuilder.com; Sullivan and Cogliano use of Nextel's i90c and iroooplus mobile phones; and GoSolo's use of conference call provider LeaderPhone.

COMPANY NAME: Performics Inc (723223)
SPECIAL FEATURE: Charts
DESCRIPTORS: Advertising ; E-Newsletters; Food Distributors; Retailers
REVISION DATE: 20020730

3/5/3

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00127488 DOCUMENT TYPE: Review

PRODUCT NAMES: Viking Network (031054); UUSecure (031062)

TITLE: IP Services Go Global
AUTHOR: Woods, Darrin
SOURCE: Network Computing, v11 n23 p75(7) Nov 27, 2000
ISSN: 1046-4468
HOMEPAGE: <http://www.NetworkComputing.com>

RECORD TYPE: Review
REVIEW TYPE: Review
GRADE: C

Concert Communications' Concert IP Select Premium Service, Global One's Intranet VPN, Telia's Viking Network, UUNET's UUSecure, Cable & Wireless' IP VPN, and Genuity's service are compared IP services. IP services are deployed in the U.S. and internationally by telecommunications companies to allow users to send business data around the world on 'private pathways' via the Internet or private backbones. Testers put out a request for proposal (RFP) in order to determine what services were available for companies doing business outside the U.S. that wanted to use international IP networks. The goal was to link a fictitious company's offices in 14 cities across five continents via frame relay. Concert gets praise from the editor for being the only provider to complete the RFP on time. The others, except for UUNET, did not complete the assignment, but did provide contacts and conference calls. UUNET sent scads of marketing materials via e-mail. Qwest Communications International and Sprint Communications turned down the offer to participate. The IP services were compared for many characteristics, features, and functions, including launch date; number of countries and points of presence (POPs); NOC locations; regional availability in North America, Europe, Asia Pacific, Latin/South America, and Africa; in-country ownership or partnerships; Internet or private background; QoS (Quality of Service) levels; and CPEs supported.

COMPANY NAME: Telia International Carrier Inc (694371); UUNET Technologies Inc (607304)
SPECIAL FEATURE: Charts Buyers Guides

DESCRIPTORS: Globalization; Internet Access; ISP (Internet Service
Providers)
REVISION DATE: 20010430

3/5/4

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00123408 DOCUMENT TYPE: Review

PRODUCT NAMES: MessageASAP (778249); Conversa Messenger (761541);
CyberGenie PC Cordless Phone System (797791)

TITLE: Any Time, Any Place: Unified Messaging Can Help Small Businesses...
AUTHOR: Pappas, Charles
SOURCE: Home Office Computing, v18 n4 p42(2) Apr 2000
ISSN: 0899-7373
HOMEPAGE: <http://www.smalloffice.com>

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

OfficeDomain's MessageASAP, conversa.com's Conversa Messenger, and Cygnion's CyberGenie PC Cordless Phone System are unified messaging products that can assist small companies in monitoring e-mail, faxes, and voice mail on a 24x7 basis from any location worldwide. Most unified messaging products allow people to use a telephone to listen to and reply to voice messages, check e-mail, and read faxes. Users also have access to voice mail, e-mail, and fax messages via a PC. The Jfax.com Personal Telecom service provides a fee-based unique phone number for receiving faxes, the content of which is sent to users as an e-mail message. Other online services also provide a generic communication method for small companies, e.g., Webley, which provides unified messaging via a toll-free number; Webley's value-added services include caller ID, conference calling, fax forwarding, and patching voice calls through to as many as four separate locations at once. uReach.com, an ad-supported service, allows users to pick up voice mail and fax messages at its site. The basic service is free, and users can pay by the minute for more phone time. MessageASAP is free software that provides access to all messages from a PC, and Conversa Messenger has robust speech recognition and a headset that allow voice command-managed messaging. CyberGenie is a hardware/software combo with all unified messaging features and some value-added features, including remote notification of messages and faxes.

COMPANY NAME: OfficeDomain Inc (670693); Conversay (640832); Cygnion Corp (679577)
DESCRIPTORS: Computer Telephony; E-Mail; Fax Software; Internet Utilities; Office Automation; Small Business; Unified Messaging; Voice Mail
REVISION DATE: 20010830

3/5/5

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00120383 DOCUMENT TYPE: Review

PRODUCT NAMES: RealPlayer (682781); Microsoft Windows Media Player (726346)

TITLE: How Webcasting Can Work for You
AUTHOR: Marks, Susan J
SOURCE: MicroTimes, v198 p87(5) Oct 5, 1999
HOMEPAGE: <http://www.microtimes.com>

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

RealNetworks' RealPlayer and Microsoft's Microsoft Windows Media Player are browser plug-ins that allow users to hear and view live or taped audio and video on the Internet via Webcasting (Internet broadcasting) with streaming media. For business use, presenters can add other features to Webcast windows, including e-commerce, **advertising**, and links to other sites. Question and answer managers can be added, and Webcasters can also stream **conference calls** online and allow people to query other people. Such additions add to the cost of company-provided Webcasts, which can start at \$1,000. A recent high-profile Webcast was conducted by Victoria's Secret, which streamed a lingerie party attended by 1.5 million visitors. Companies and organizations, large and small, can use Webcasting for distance learning, communications, executive communications, financial information, and other purposes. Small businesses can reach very large audiences with Webcasts, which might include Webcast tutorials on how to use and enjoy products. An ophthalmologist and Novell explain the usefulness of their successful Webcasts. Webcasts can be produced by professional crews, but they can also be done simply with a video camera, VCR, and a computer capable of video digitization.

COMPANY NAME: RealNetworks Inc (611433); Microsoft Corp (112127)
SPECIAL FEATURE: Charts
DESCRIPTORS: Internet Marketing; Internet Utilities; Multimedia;
Presentations; Streaming Media
REVISION DATE: 20010730

File 35:Dissertation Abs Online 1861-2003/Feb
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 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group
 File 65:Inside Conferences 1993-2003/Feb W4
 (c) 2003 BLDSC all rts. reserv.
 File 2:INSPEC 1969-2003/Feb W3
 (c) 2003 Institution of Electrical Engineers
 File 233:Internet & Personal Comp. Abs. 1981-2003/Feb
 (c) 2003 Info. Today Inc.
 File 474:New York Times Abs 1969-2003/Feb 28
 (c) 2003 The New York Times
 File 475:Wall Street Journal Abs 1973-2003/Feb 27
 (c) 2003 The New York Times
 File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Jan
 (c) 2003 The HW Wilson Co.
 File 95:TEME-Technology & Management 1989-2003/Feb W2
 (c) 2003 FIZ TECHNIK

Set	Items	Description
S1	1658	(CONFERENCE OR (THREE OR TRI) (1W) (WAY OR PART OR PARTY OR - PERSON) OR (MULTI OR MULTIPLE OR PLURAL?) (1W) (PART OR PARTY OR PARTIES OR PERSON? ?)) (3N) (CALL??? OR (PHONE? OR FONE? OR TELEPHONE?) (1W) (CONVERSATION? ? OR CALL??? OR INTERFAC?))
S2	354661	(MARKETING OR COMMERCIAL? ? OR PROMOTIONAL OR MERCHANDIZ? - OR MERCHANDISING OR SALES) () (MESSAGE? OR CONTENT? OR MATERIAL? ? OR BROADCAST?) OR (AD NOT HOC) OR ADS OR ADVERTI? OR PROMOTION? ? OR PUBLICIZ? OR PUBLICIS? OR PUBLICITY
S3	21	S1 AND S2 NOT PY>1998
S4	21	RD (unique items)

4/5/1 (Item 1 from file: 35)
DIALOG(R) File 35:Dissertation Abs Online
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849569 ORDER NO: AAD84-16107

**INTERSPECIFIC ACOUSTIC INTERACTIONS AMONG THREE SPECIES OF NEOTROPICAL
HYLID FROGS**

Author: SCHWARTZ, JOSHUA JACOB
Degree: PH.D.
Year: 1984
Corporate Source/Institution: THE UNIVERSITY OF CONNECTICUT (0056)
Source: VOLUME 45/04-B OF DISSERTATION ABSTRACTS INTERNATIONAL.
PAGE 1130. 198 PAGES
Descriptors: ZOOLOGY
Descriptor Codes: 0472

Hyla ebraccata, *H. microcephala* and *H. phlebodes* occur together in Panama and have calls exhibiting broad frequency overlap. Males call from similar microhabitats, frequently in close proximity, during the same season and time of day. All employ **multi-part advertisement** and aggressive calls consisting of a primary note followed by a variable number of clicks. Aggressive calls are characterized by higher pulse repetition rates and often longer durations than **advertisement** calls. I recorded natural intra- and interspecific vocal interactions between males and performed playback experiments using natural and synthetic calls.

Males often synchronized and added click notes to **advertisement** call responses to conspecific and heterospecific calls. Call playbacks also elicited an increase in calling rate. When interrupted, *H. microcephala* males often abruptly terminated calls or added secondary notes to them. Notes in temporally overlapping multi-note calls were spaced more widely apart than notes in non-overlapping calls, reducing the probability of note overlap. When interrupted, *H. phlebodes* males also added secondary notes to calls. During natural interactions, males of this species may give calls with over 20 notes.

Playback experiments with *H. ebraccata* using synthetic calls and tones demonstrated that males will synchronize with stimuli which are similar in frequency and duration to conspecific **advertisement** calls. Two-choice experiments with female *H. ebraccata* demonstrated that by synchronizing response calls to those of individual *H. microcephala* or avoiding calling during heterospecific choruses, a *H. ebraccata* male may reduce acoustic interference and enhance his ability to attract mates.

Aggressive calls of the three species are graded; introductory note duration increased with stimulus intensity. Playbacks to *H. microcephala* of both conspecific aggressive calls and **advertisement** calls at high intensity elicited a significant increase in aggressive calling. In most cases, playback of heterospecific calls were ineffective in eliciting increased aggressive calling. *H. phlebodes* only rarely gave aggressive calls during playback tests. *H. ebraccata* males recognize aggressive calls of *H. microcephala* and *H. phlebodes* and responded to them with a high frequency of aggressive calls. It is likely that these heterospecific aggressive interactions occur because the species interfere acoustically.

4/5/2 (Item 1 from file: 583)
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06625505

BT to offer teleconferencing service with Internet link-up
UK: INTERNET TELECONFERENCING FROM BT
Marketing Week (MW) 7 May 1998 p.9
Language: ENGLISH

A GBt 0.25mn above-the-line **promotion** is planned by BT to generate awareness of their new teleconferencing service that works via the

internet. **Called Conference Call Forum** the service offers free access software and does not require any special equipment. People can talk via the system using phone keypad buttons and they will be able to tell who the other person is taking by looking at a screen icon. Annual growth of 100% is expected to be achieved soon by the teleconferencing sector, according to BT.

COMPANY: BT

PRODUCT: Telecommunications (4810);
EVENT: Product Design & Development (33);
COUNTRY: United Kingdom (4UK);

4/5/3 (Item 2 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
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06538444
KTS has 24 extensions
UK: **PROMOTION LAUNCHES KEY TELEPHONE SYSTEM**
Telecom Sources (XED) Oct 1997 P.88
Language: ENGLISH

The United Kingdom's **Promotion** and Display Technology Ltd has unveiled SOHO 424, a four-line key telephone system. Each phone works like a key system unit, which means a user can link as many units he needs and all of them can communicate with each other using high-frequency signalling. The system features full ringer control for each of the four lines at each extension, call barring, 12 one-touch and 12 two-touch memories at each extension, handsfree capability, two-line by 16-character LCD, 10 abbreviated dial and 40 system dial numbers, speakerphone, paging, **conference calling** and 24 extensions. Each extension must have a common line 1 and lines 2, 3 and 4 can be configured or shared.

COMPANY: **PROMOTION & DISPLAY TECHNOLOGY**

EVENT: Product Design & Development (33);
COUNTRY: United Kingdom (4UK);

4/5/4 (Item 3 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
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06538127
Multifeature SOHO PBXs
UK: **PROMOTION UNVEILS SOHO PBX**
Telecom Sources (XED) Oct 1997 P.90
Language: ENGLISH

The United Kingdom's **Promotion** and Display Technology Ltd has launched the m1060 and m2080 SOHO PBXs with auto fax/phone switch. The m1060 can manage one CO line up to six extensions. It features external call from any extension, intercom, music on hold, call transfer, **three - way** internal conferencing, general call to all extensions, auto call back, last-number redial, auto dial, baby monitor and call privacy. The m2080 links two CO lines and up to eight extensions, and a door interface card. It has additional features, besides those of m1060, including DISA, group programming and 30-number memory dialling. Fax and payphone connections can be assigned to any intercom.

COMPANY: **PROMOTION & DISPLAY TECHNOLOGY**

PRODUCT: Private Network Equipment (3661PN);
EVENT: Product Design & Development (33);

COUNTRY: United Kingdom (4UK);

4/5/5 (Item 4 from file: 583)
DIALOG(R) File 583:Gale Group Globalbase(TM)
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06434840

TA expects call-waiting to take off
THAILAND: CALL-WAITING SERVICE BY TELECOMASIA
Bangkok Post (XBN) 21 Feb 1997 Business P.3
Language: ENGLISH

TelecomAsia (TA) of Thailand will offer its subscribers to its fixed lines a call-waiting service free under a **promotion**. After the **promotion**, subscribers who want to subscribe to call-waiting service will be required to pay a minimal fee as the telecom firm will be making profit from completed calls. (The number of completed calls will rise when call-waiting is in service) TA will like to see 90% of its subscribers using the service. Besides the service, TA will also offer ISDN (Integrated Services Digital Network) lines that transmits multimedia information and data several times faster than fixed lines operating on analogue mode. In addition, subscribers to TA's fixed lines will be offered call forwarding, which will automatically route an incoming call to another telephone number, and **three - way conference calling**.

COMPANY: (INTEGRATED SERVICES DIGITAL NETWORK; TELECOMASIA
PRODUCT: Telephone Communications (4811);
EVENT: Product Design & Development (33);
COUNTRY: Thailand (9THA);

4/5/6 (Item 5 from file: 583)
DIALOG(R) File 583:Gale Group Globalbase(TM)
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06245534

Mekong tourism will make a splash in April
THAILAND: MEKONG TOURISM FOR 1996
Bangkok Post (XBN) 27 December 1995 P.26
Language: ENGLISH

A joint campaign for **promotions** of 30 regional tourism destinations in 6 Mekong countries is to be launched at the international travel **conference** in April 1996, called 1996 Travel Mart of Pacific Asia Travel Association (PATA) in Thailand. **Publicity** aids include a 5-minute "curtain raiser" video on the Mekong Subregion, 80,000 copies of official guide and a 15-minute video for the travel-marketing functions by PATA and destination countries. The 6 countries include Burma, Thailand, China, Laos, Vietnam and Cambodia with proposed 5 "jewel" destinations. These include Angkor Wat for Cambodia, Lijiang in Yunnan of China, Thua Thien Hue of Vietnam, Luang Prabang of Laos and Shwedagon Pagoda for Burma. As for Thailand, it has chosen Royal City in Bangkok, Prasat Hin Khao Phanom Rung in Buri Ram, Ban Chiang at Khon Kaen, in Ubon Ratchathani and Chiang Rai. Each of the Mekong countries are to receive 10,000 copies of guides with 20,000 direct mail for PATA and Amex. An Internet home page is also to be produced by the Mekong campaign called Beyond the Nine Dragons.

COMPANY: AMEX; INTERNET; PATA; PACIFIC ASIA TRAVEL ASSN

PRODUCT: Tourism & Travel (7010TT);
EVENT: International Economic Relations (95); Marketing Procedures (24);
COUNTRY: Thailand (9THA); Myanmar (9MYA); China (9CHN); Kampuchea (9KAM);
Laos (9LAO); Vietnam (9VIE);

4/5/7 (Item 6 from file: 583)

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05364353

Russia faces an ecological nightmare

RUSSIA - RUSSIA FACES AN ECOLOGICAL NIGHTMARE
Financial Times (C) 1992 (FT) 8 October 1992 p22

RUSSIAN officials yesterday painted an apocalyptic picture of a country so full of chemical and organic toxins that even if all pollution were miraculously to stop today, the Russian people would be stunted for the next quarter century. 'We have already doomed ourselves for the next 25 years,' Mr Vladimir Pokrovsky, head of the Academy of Medical Sciences, told a news conference called to publicise the Russian government's first full revelations of the damage done to health and the environment by 70 years of communist rule. Mr Pokrovsky predicted that diseases in pregnant women would rise from 83 in 1,000 to 110 in 1,000 in coming years. 11 per cent of infants suffer birth defects. About 55 per cent of schoolchildren suffer health problems. Half of the water they drink is contaminated by chemical and organic toxins, according to Mr Evgeni Beliaev, chief Russian health inspector. He said 10 per cent of food was unhealthy to eat. Life expectancy fell in 1992 to 69 years for women and 63 years for men, a drop from 1991 figures of 74 years for women and 64 for men. Nuclear power, according to Mr Viktor Danilov-Danilian, the Russian minister for the environment, poses a greater threat than was previously believed.**

Copyright: Financial Times Ltd 1992

PRODUCT: Pollution Control (4950);
EVENT: POLLUTION/ENVIRONMENT (42);
COUNTRY: Russia (6USSRU);

4/5/8 (Item 7 from file: 583)

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04158447

Advertising blamed for unhealthy diet of nine in 10 people

UK - FOOD CONFERENCE CALLS FOR HEALTHIER DIETS
Daily Telegraph (DT) 20 March 1991 p4

UK: A conference of representatives from all sections of the food network, including farmers, processors, caterers and consumers, has called for a healthier UK diet. A published document claims that more people die through a bad diet than through Aids, accidents, alcohol, drugs and smoking together, with nine out of 10 people eating too much fat. Television advertising was blamed for encouraging people to eat more fat, and the document set a target of reducing fat consumption so that it provided 35% of food energy, rather than the current level of 42%.

PRODUCT: Food & Drink (2000); Dairy Products (2020); Shortening & Cooking Oils (2079); Food Safety & Hygiene Equipment (3551FS);
EVENT: MARKET & INDUSTRY NEWS (60);
COUNTRY: United Kingdom (4UK); OECD Europe (415); NATO Countries (420); South East Asia Treaty Organisation (913);

4/5/9 (Item 8 from file: 583)

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02310097

CONFERENCE HEARS CALLS FOR INCREASED TAXES ON DRINK

US - CONFERENCE HEARS CALLS FOR INCREASED TAXES ON DRINK
World Food & Drink Report (WFR) 3 November 1988 p6

A national conference on alcohol problems in the US heard that problem drinking in the US would probably decrease if the federal govt increased alcohol excise taxes and took other steps to regulate the supply of alcoholic drinks. One speaker said the US is seeing the beginning of a non-drinkers rights movement. The alcohol industry was severely criticised for targeting glamorous ads at young people, and obstructing any proposals to restrict alcohol. The National Council on Alcoholism would like to see authority for alcohol regulation transferred to the Food & Drugs Administration from the Bureau of Alcohol, Tobacco & Firearms.

PRODUCT: Beverages (2080);
EVENT: MARKET & INDUSTRY NEWS (60);
COUNTRY: United States (1USA); NATO Countries (420); South East Asia
Treaty Organisation (913);

4/5/10 (Item 9 from file: 583)
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02004374

ADVERTISING WORLD PREPARES FOR 1992
UK - ADVERTISING WORLD PREPARES FOR 1992
Marketing Week (MW) 15 July 1988 p9

In answer to a questionnaire at the 1-day conference called "Are You Ready for 1992", more than 50% of the delegates said that they were preparing for 1992, appointing executives to look for opportunities arising from the single market. The problems caused by a pan-European brand were looked at by speakers at the conference and according to Michael Peters & Partners, a single European packaging is a viable development. The delegates said that action had been taken into packaging, brand names and distribution bases for their products. The problems for pan-European brands are concerned with companies registering brand names in different markets and many major players having to pull out of markets because of similar registered brand names trading in the market.

PRODUCT: Marketing (7300MA); European Community (9541);
EVENT: MARKET & INDUSTRY NEWS (60);
COUNTRY: European Community (4EC);

4/5/11 (Item 10 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
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01810119

BT LAUNCHES GBP6m ADVERTISING CAMPAIGN
UK - BT LAUNCHES GBP6m ADVERTISING CAMPAIGN
Financial Times (C) 1991 (FT) 14 April 1988 p14

BT is to launch, on 15/04/88, a GBP6m advertising and promotion campaign. The national campaign will target 3m business managers. Wunderman International will handle the campaign. The campaign is inspired by research indicating that one third of managers are not aware of fax machines, one fifth have never used a radiopager and that just one fifth have used a conference call service.
Copyright: Financial Times Ltd 1991

PRODUCT: Teleconferencing (3661TC); Facsimile Equipment (3662FX);
Communications (4800); Facsimile Services (4811FS); Public Telephone
Systems (4811PT); Teleconferencing (4811TC); Paging Services (4838PG);
Advertising (7310);
EVENT: COMPANIES ACTIVITIES (10);

COUNTRY: United Kingdom (4UK); OECD Europe (415); NATO Countries (420);
South East Asia Treaty Organisation (913);

4/5/12 (Item 11 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
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01082091
MEAT INDUSTRY AIMS TO STEM ADVERSE PUBLICITY
UK - MEAT INDUSTRY AIMS TO STEM ADVERSE PUBLICITY
Meat Trades Journal (MTJ) 21 May 1987 p1
ISSN: 0025-6412

Meat industry spokesmen at the Fresh Meat Wholesalers conference have called for EEC help to stem the anti-meat publicity in the media. It wants to run a campaign to convince consumers that red meat is healthy.

PRODUCT: Prepared Meats (2013);
EVENT: MARKETING PROCEDURES (24);
COUNTRY: United Kingdom (4UK); OECD Europe (415); NATO Countries (420);
South East Asia Treaty Organisation (913);

4/5/13 (Item 1 from file: 474)
DIALOG(R)File 474:New York Times Abs
(c) 2003 The New York Times. All rts. reserv.

07504559 NYT Sequence Number: 013285970310
THE MEDIA BUSINESS: ADVERTISING : MILLER BREWING AND FALLON MCELLIGOTT
EXECUTIVES RISE TO THE DEFENSE OF THEIR LITE BEER CAMPAIGN.
Elliott, Stuart
New York Times, Col. 1, Pg. 12, Sec. D
Monday March 10 1997
DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English
RECORD TYPE: Abstract

ABSTRACT:

Advertising column on criticism of Fallon McElligott's advertising campaign for Miller Brewing Co's Miller Lite beer; consumers, beer distributors and advertising executives are arguing about its bizarre imagery, cheerily cheesy post-modern attitude and preoccupation with bathroom humor and double entendres; controversy has been so intense that company and agency officials called news conference to voice support for campaign (M)

COMPANY NAMES: Miller Brewing Co; Fallon Mcelligott
DESCRIPTORS: Alcoholic Beverages; Advertising (Times Column);
Advertising ; Beer; Alcoholic Beverages
PERSONAL NAMES: Elliott, Stuart

4/5/14 (Item 2 from file: 474)
DIALOG(R)File 474:New York Times Abs
(c) 2003 The New York Times. All rts. reserv.

07503586 NYT Sequence Number: 865087970302
GOODBYE, TAKEOVER PAIN: THE SPIN DOCTOR IS IN
Bagli, Charles V
New York Times, Col. 1, Pg. 1, Sec. 3
Sunday March 2 1997
DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English
RECORD TYPE: Abstract

ABSTRACT:

Financial public relations firms are riding trillion-dollar merger wave

inundating American industry; duties range from writing press releases and coordinating conference calls for analysts to advising on strategy and proper spin for layoffs and corporate raids and providing reporters with data to strengthen client's case; George Sard (Sard Verbinen & Co) discussed field, interview; table; photo (L)

SPECIAL FEATURES: Photo; Table

COMPANY NAMES: Sard Verbinen & Co

DESCRIPTORS: Mergers, Acquisitions and Divestitures; Industry Profiles; Public Relations and Publicity ; Labor; Layoffs and Job Reductions; Biographical Information

PERSONAL NAMES: Bagli, Charles V; Sard, George

4/5/15 (Item 3 from file: 474)

DIALOG(R)File 474:New York Times Abs

(c) 2003 The New York Times. All rts. reserv.

06309759 NYT Sequence Number: 290114920716

ROLLINS QUILTS PEROT'S CAMPAIGN; ASSERTS HIS ADVICE WAS IGNORED

HOLMES, STEVEN A

New York Times, Col. 1, Pg. 1, Sec. A

Thursday July 16 1992

DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English

RECORD TYPE: Abstract

ABSTRACT:

Edward J Rollins resigns as co-manager of Ross Perot's Presidential campaign, effective immediately; says Perot ignored his advice; Rollins, a veteran Republican strategist, and Thomas W Luce 3d, chairman of Perot Petition Committee, appear at hastily called press conference, making little effort to hide their differences; following announcement of Rollins's resignation, Perot abruptly cancels scheduled appearances in Minnesota and Virginia; campaign officials say that with resignation of Rollins, at least 10 political consultants he hired have been asked to leave; Hamilton Jordan, previously co-manager of campaign, will not assume position of manager and run daily operations; Jordan is also known to be frustrated with drift of Perot campaign, and he reportedly threatened to resign two weeks ago; Rollins says prime source of disagreement was over nature and timing of ad

DESCRIPTORS: PRESIDENTIAL ELECTION OF 1992; SUSPENSIONS, DISMISSALS AND RESIGNATIONS; PUBLIC OPINION; ADVERTISING ; ELECTION ISSUES

PERSONAL NAMES: HOLMES, STEVEN A; PEROT, ROSS; ROLLINS, EDWARD J; LUCE, THOMAS W 3D; JORDAN, HAMILTON; NITZE, PAUL H

4/5/16 (Item 4 from file: 474)

DIALOG(R)File 474:New York Times Abs

(c) 2003 The New York Times. All rts. reserv.

05788001 NYT Sequence Number: 109637900601

MYSTERY IN BEIJING: THE VANISHING DISSIDENTS

KRISTOF, NICHOLAS D

New York Times, Col. 1, Pg. 5, Sec. A

Friday June 1 1990

DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English

RECORD TYPE: Abstract

ABSTRACT:

Three prominent Chinese dissidents disappear after calling news conference to publicize letter calling on Chinese Government to release political prisoners; three did not appear at appointed time; it is not clear if they are in custody or in hiding, or if they reached negotiated compromise with authorities and voluntarily canceled news conference; three are Hou Dejian, Gao Xin and Zhou Duo (M)

DESCRIPTORS: POLITICAL PRISONERS; POLITICS AND GOVERNMENT; FREEDOM AND HUMAN RIGHTS

PERSONAL NAMES: KRISTOF, NICHOLAS D; HOU DEJIAN; GAO XIN; ZHOU DUO

GEOGRAPHIC NAMES: CHINA

4/5/17 (Item 5 from file: 474)

DIALOG(R) File 474:New York Times Abs

(c) 2003 The New York Times. All rts. reserv.

05767634 NYT Sequence Number: 165111900314

SCHOOL BOARDS SAID TO PAD THEIR PAYROLLS

New York Times, Col. 5, Pg. 1, Sec. B

Wednesday March 14 1990

DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English

RECORD TYPE: Abstract

ABSTRACT:

Brooklyn school superintendents Levander Lilly of District 13 and Marco Hernandez of District 32 charge their school boards have hired total of 150 unneeded people to patrol cafeterias and perform clerical chores, at cost of almost \$2 million a year; detail charges at news conference called by Joint Commission on Integrity in Public Schools; photo; chairman James F Gill charges many New York City schools have become 'patronage troughs' under decentralization, with little oversight from Board of Education's inspector general (M)

SPECIAL FEATURES: Photo

COMPANY NAMES: BOARD OF EDUCATION (NYC); JOINT COMMISSION ON INTEGRITY IN PUBLIC SCHOOLS

DESCRIPTORS: EDUCATION AND SCHOOLS; FINANCES; ETHICS; HIRING AND PROMOTION ; SCHOOL ADMINISTRATION AND COMMUNITY ROLE; PATRONAGE; WAGES AND SALARIES

PERSONAL NAMES: GILL, JAMES F; HERNANDEZ, MARCO; LILLY, LEVANDER; BERGER, JOSEPH

GEOGRAPHIC NAMES: NEW YORK CITY; BROOKLYN (NYC)

4/5/18 (Item 6 from file: 474)

DIALOG(R) File 474:New York Times Abs

(c) 2003 The New York Times. All rts. reserv.

00852157 NYT Sequence Number: 037909781129

3 African diplomats call news conference to warn UN correspondents to stay out of South-West Africa during Dec 4-8 elections, which have been denounced as illegal by Security Council. 3 are chief UN envoys Gwendoline C Konie of Zambia, Leslie O Harriman of Nigeria and Salim A Salim of Tanzania. Hold that UN-sponsored junket is ruse by South Africa to gain legitimacy for 'sham' election to install 'puppet regime' in territory. Reporters had been invited as members of UN Correspondents Assn. AP, UPI, NY Times and others had rejected invitation outright. Agence France-Presse has accepted, but will leave writing of dispatches to local reporter. Reuters is sending West German correspondent and paying his expenses (S.)

TELTSCH, KATHLEEN

New York Times, Col. 1, Pg. 6

Wednesday November 29 1978

DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English

RECORD TYPE: Abstract

COMPANY NAMES: AGENCE FRANCE PRESSE; ASSOCIATED PRESS (AP); CORRESPONDENTS ASSN, UNITED NATIONS; NEW YORK TIMES; REUTERS (NEWS AGENCY); SECURITY COUNCIL; UNITED NATIONS (UN); UNITED PRESS INTERNATIONAL (UPI)

DESCRIPTORS: ELECTIONS; FOREIGN PRESS CORPS; FOREIGN SERVICE; INDEPENDENCE MOVEMENTS; INTERNATIONAL RELATIONS; NEWS AND NEWS MEDIA; PRESS

CONFERENCES; PUBLIC RELATIONS AND PUBLICITY
PERSONAL NAMES: TELTSCH, KATHLEEN; HARRIMAN, LESLIE O (AMB); KONIE,
GWENDOLINE C (AMB); SALIM, SALIM AHMED (AMB)
GEOGRAPHIC NAMES: ZAMBIA; NIGERIA; SOUTH AFRICA, REPUBLIC OF; SOUTH-WEST
AFRICA; TANZANIA

4/5/19 (Item 1 from file: 475)
DIALOG(R)File 475:Wall Street Journal Abs
(c) 2003 The New York Times. All rts. reserv.

08002321 NYT Sequence Number: 000000981119
DIGITS
Wall Street Journal, Col. 2, Pg. 4, Sec. B
Thursday November 19 1998
DOCUMENT TYPE: Newspaper JOURNAL CODE: WSJ LANGUAGE: English
RECORD TYPE: Abstract

ABSTRACT:

AT&T has come up with a marketing campaign called 'Talk Turkey,' which offers consumers 10-minute free conference calls on Thanksgiving weekend (S)

COMPANY NAMES: AT&T CORP
DESCRIPTORS: TELEPHONES AND TELECOMMUNICATIONS; THANKSGIVING DAY;
PROMOTIONS (MARKETING TECHNIQUE)

4/5/20 (Item 2 from file: 475)
DIALOG(R)File 475:Wall Street Journal Abs
(c) 2003 The New York Times. All rts. reserv.

07029212
FRANCE TELECOM STARTS CAMPAIGN TO PROMOTE VIDEO CONFERENCING
Wall Street Journal, Col. 3, Pg. 10, Sec. B
Wednesday February 1 1995
DOCUMENT TYPE: Newspaper JOURNAL CODE: WSJ LANGUAGE: English
RECORD TYPE: Abstract

ABSTRACT:

France Telecom launches sales promotion which would allow customers in France make as much as 16 hours of video-conference calls at no charge with equipment from Intel Corp, Matra-Hachette SA and Sagem SA; move is effort to spur interest in new generation of moderately priced video-conferencing equipment that works on personal computers (M)

COMPANY NAMES: FRANCE TELECOM
DESCRIPTORS: PROMOTIONS (MARKETING TECHNIQUE); TELECONFERENCING;
TELEPHONES AND TELECOMMUNICATIONS
GEOGRAPHIC NAMES: FRANCE

4/5/21 (Item 3 from file: 475)
DIALOG(R)File 475:Wall Street Journal Abs
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06504032
GM PLANS A PUBLIC RELATIONS BATTLE AFTER PUNITIVE AWARD IN PICKUP TRIAL
Wall Street Journal, Col. 2, Pg. 4, Sec. A
Monday February 8 1993
DOCUMENT TYPE: Newspaper JOURNAL CODE: WSJ LANGUAGE: English
RECORD TYPE: Abstract

ABSTRACT:

After a stunning loss in an Atlanta court, General Motors Corp will launch an aggressive counterattack against charges that it knowingly sold

pickup trucks with dangerous fuel tanks; has called a news conference to argue that its 1973-87 pickup trucks have been unfairly portrayed as unsafe (M)

COMPANY NAMES: GENERAL MOTORS CORP

DESCRIPTORS: AUTOMOBILES; ACCIDENTS AND SAFETY; PUBLIC RELATIONS AND
PUBLICITY ; SUITS AND LITIGATION

File 15:ABI/Inform(R) 1971-2003/Feb 28
 (c) 2003 ProQuest Info&Learning
 File 9:Business & Industry(R) Jul/1994-2003/Feb 27
 (c) 2003 Resp. DB Svcs.
 File 610:Business Wire 1999-2003/Feb 28
 (c) 2003 Business Wire.
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 275:Gale Group Computer DB(TM) 1983-2003/Feb 27
 (c) 2003 The Gale Group
 File 476:Financial Times Fulltext 1982-2003/Feb 28
 (c) 2003 Financial Times Ltd
 File 624:McGraw-Hill Publications 1985-2003/Feb 27
 (c) 2003 McGraw-Hill Co. Inc
 File 636:Gale Group Newsletter DB(TM) 1987-2003/Feb 27
 (c) 2003 The Gale Group
 File 621:Gale Group New Prod. Annou. (R) 1985-2003/Feb 27
 (c) 2003 The Gale Group
 File 613:PR Newswire 1999-2003/Feb 28
 (c) 2003 PR Newswire Association Inc
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 16:Gale Group PROMT(R) 1990-2003/Feb 27
 (c) 2003 The Gale Group
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 634:San Jose Mercury Jun 1985-2003/Feb 27
 (c) 2003 San Jose Mercury News
 File 148:Gale Group Trade & Industry DB 1976-2003/Feb 27
 (c) 2003 The Gale Group
 File 20:Dialog Global Reporter 1997-2003/Feb 28
 (c) 2003 The Dialog Corp.

Set	Items	Description
S1	510100	(CONFERENCE OR (THREE OR TRI) (1W) (WAY OR PART OR PARTY OR - PERSON) OR (MULTI OR MULTIPLE OR PLURAL?) (1W) (PART OR PARTY OR PARTIES OR PERSON? ?)) (3W) (CALL? ? OR (PHONE? OR FONE? OR TELEPHONE?) (1W) (CONVERSATION? ? OR CALL??? OR INTERFAC?))
S2	5575569	(MARKETING OR COMMERCIAL? ? OR PROMOTIONAL OR MERCHANDIZ? - OR MERCHANDISING OR SALES) () (MESSAGE? OR CONTENT? OR MATERIAL? ? OR BROADCAST?) OR (AD NOT HOC) OR ADS OR ADVERTI? OR PROMOTION? ? OR PUBLICIZ? OR PUBLICIS? OR PUBLICITY
S3	659	(S1(5N)S2)
S4	74	S3 NOT PD>19981209
S5	54	RD (unique items)

5/3,K/1 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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01725493 03-76483
Future earnings on the Internet
Schmerken, Ivy
Wall Street & Technology v16n11 PP: 44 Nov 1998
ISSN: 1060-989X JRNL CODE: WSC
WORD COUNT: 798

...TEXT: calls on Net Earnings' Web site.

Here's how it will work: Net Earnings will **advertise the conference calls** about two to four weeks in advance on leading investor sites, like Yahoo, MSN and...

5/3,K/2 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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01210041 98-59436
Prepress problems put to the test
Eckstein, Helene
Folio: The Magazine for Magazine Management v25n7 PP: 40 May 1, 1996
ISSN: 0046-4333 JRNL CODE: FOL
WORD COUNT: 842

...TEXT: take the initiative and communicate with the advertiser and the outside vendor who designed the **ad** (make it a **conference call**). Cover your bases and point out the problems that could develop from an unfamiliar file...

5/3,K/3 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01109125 97-58519
Conference call
Anonymous
American Demographics Marketing Tools Supplement PP: 56-61 Nov/Dec 1995
ISSN: 0163-4089 JRNL CODE: ADE
WORD COUNT: 2045

...TEXT: are still being negotiated.

Planning a conference?

...or exposition, or similar activity you'd like **publicized in Conference Call**? We need the information at least five months in advance of the date of your...

5/3,K/4 (Item 4 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01108820 97-58214
The sweet smell of success
Trumfio, Ginger
Sales & Marketing Management v147n11 PP: 116-117 Nov 1995
ISSN: 0163-7517 JRNL CODE: SAL
WORD COUNT: 973

...TEXT: of which had 12 participants from around the country who had a copy of the ad and participated by telephone conference call . "They liked) that we were being honest in the ad," says Hogan. "We weren't...

5/3,K/5 (Item 5 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

00880282 95-29674
NTI to back NetWare telephony-based services
Rohde, David
Network World v11n26 PP: 4, 74 Jun 27, 1994
ISSN: 0887-7661 JRNL CODE: NWW
WORD COUNT: 481

...TEXT: in desktop machines to control telephony functions.

Potential uses include point-and-click setup of conference calls ad customer service applications where customer data arrives at a user's workstation from LAN servers...

5/3,K/6 (Item 6 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

00870713 95-20105
ISBA: Print fails research needs
Beale, Claire
Marketing PP: 11 Apr 28, 1994
ISSN: 0025-3650 JRNL CODE: MAR
WORD COUNT: 479

...TEXT: the research needs of its advertisers properly, complained delegates at the Incorporated Society of British Advertisers ' Media Issues conference last week.

The call for better readership research was led by Dominic Owens, advertising and corporate identity manager of...

5/3,K/7 (Item 7 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

00827114 94-76506
P&G leads push for trade code
Beale, Claire
Marketing PP: 8 Feb 17, 1994
ISSN: 0025-3650 JRNL CODE: MAR
WORD COUNT: 534

...TEXT: to attack abuses of the TV advertising marketplace was top of Incorporated Society of British Advertisers ' agenda at its policy conference last week.

Advertisers ' calls for a best-practice trading standard were led by Procter & Gamble's head of media...

5/3,K/8 (Item 8 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

00685062 93-34283

Self-design for high involvement: A large-scale organizational change
Ledford, Gerald E Jr; Mohrman, Susan Albers
Human Relations v46n2 PP: 143-173 Feb 1993
ISSN: 0018-7267 JRNL CODE: HRL
WORD COUNT: 11281

...TEXT: management encouraged cooperative interplant learning, such as the creation of forums for learning (such as **conference calls** and meetings), personnel transfer and **promotion** policies that expanded friendship networks across plant boundaries, and plant visits. We also have identified...

5/3,K/9 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2003 Resp. DB Svcs. All rts. reserv.

01323900 (USE FORMAT 7 OR 9 FOR FULLTEXT)
PhoneCards Add More Entertainment Interactivity
(Entertainment marketers use phonecards for their interactive entertainment message, since interactive is added value)
Entertainment Marketing Letter, v 8, n 11, p 5
November 1995
DOCUMENT TYPE: Newsletter ISSN: 1048-5112 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 406

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...of phone cards can take any number of forms:

One of Future Calls "Star Trek" **promotions** involved a live **conference call** hooking up thousands of Trekkies with the two actors, William Shatner and Patrick Stewart, who...

5/3,K/10 (Item 2 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2003 Resp. DB Svcs. All rts. reserv.

01118049
France Telecom Starts Campaign to Promote Video Conferencing
(France Telecom launches sales campaign to boost video-conferencing equipment market; market has been slow in Europe compared to US)
Wall Street Journal , v CCXXV, n 22, p B10
February 01, 1995
DOCUMENT TYPE: Business Newspaper ISSN: 0099-9660 (United States)
LANGUAGE: English RECORD TYPE: Abstract

ABSTRACT:
...of equipment provided by Intel, Matra-Hachette SA and a Sagem SA unit. The new **promotion** offers free video- **conference calls** , having a value of FF4,800 (\$919), over digital phone lines, to the first 3...

5/3,K/11 (Item 1 from file: 810)
DIALOG(R)File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0697382 BW0296

LAMAR ADVERTISING: Lamar Advertising Company announces earnings for first quarter ended March 31, 1997

April 29, 1997

Byline: Business Editors

...for the first quarter, Lamar Advertising
Company believes it has exceeded all analysts expectations."
Lamar Advertising will host a conference call Wednesday,
April 30, 1997, 10:00 a.m. central time, in which Kevin Reilly, Jr...

5/3,K/12 (Item 2 from file: 810)
DIALOG(R)File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0432549 BW1206

Business Wire Recap

September 27, 1994

Byline: EDITORS

...announces strategic investment by Prince Al-Waleed (BW1184 13:10)
(NEWSPAPER-UNIONS-CONFER) SAN FRANCISCO-- Conference of
Newspaper Unions calls on advertisers to support their fight for a
fair contract (BW0062 13:12)
(SCHERING-PLOUGH) (SGP) MADISON...

5/3,K/13 (Item 3 from file: 810)
DIALOG(R)File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0432532 BW0062

NEWSPAPER UNIONS CONFER: Conference of Newspaper Unions calls on
advertisers to support their fight for a fair contract

September 27, 1994

Byline: Business Editors and Labor Writers

Conference of Newspaper Unions calls on advertisers to support their
fight for a fair contract

5/3,K/14 (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

01463780 SUPPLIER NUMBER: 10577497 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Why attend conferences when facing tight budgets? (Datacomm User) (column)
Blegen, August
Communications News, v28, n3, p56(1)
March, 1991
DOCUMENT TYPE: column ISSN: 0010-3632 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 914 LINE COUNT: 00070

... make learning a pleasant task, not a challenge? If this isn't
evident in the conference publicity, call the conference registration
number to find out.
If they don't know the answer, you...

5/3,K/15 (Item 2 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2003 The Gale Group. All rts. reserv.

01430520 SUPPLIER NUMBER: 10648620 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Fighting recession with audio. (the market for conference calls) (Special
Video/Teleconferencing Section)
Gold, Elliot M.
Networking Management, v9, n5, p56(2)
April, 1991
ISSN: 1052-049X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 1259 LINE COUNT: 00092

... 28%. We've seen more of a steady increase based on the recession
and our promotion."

Sprint Conferencing offers conference calls of any size with as
little as 15-minute notice. "We are no longer quoting...

5/3,K/16 (Item 1 from file: 476)
DIALOG(R)File 476:Financial Times Fulltext
(c) 2003 Financial Times Ltd. All rts. reserv.

0005516810 B0AC1A6AE6FT
FT Conference (World Pharmaceuticals): Call for new ideas on drug
promotion
PETER MARSH
Financial Times, P 9
Wednesday, March 28, 1990
DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
Word Count: 427

FT Conference (World Pharmaceuticals): Call for new ideas on drug
promotion

5/3,K/17 (Item 1 from file: 624)
DIALOG(R)File 624:McGraw-Hill Publications
(c) 2003 McGraw-Hill Co. Inc. All rts. reserv.

00931025
PENN. AG WANTS TO ARREST BOSTON-FINNEY'S MEE FOR JUST OPERATING UNDER NEW
NAME
Power Markets Week March 30, 1998; Pg 10; Vol. 76, No. 64
Journal Code: PMW ISSN: 1078-9820
Section Heading: CONSUMER PROTECTION
Word Count: 262 *Full text available in Formats 5, 7 and 9*

TEXT:

... M.D. 1998), the AG said Mee continues to operate as Enersys, recruiting
participants through advertisements and conference calls. He has also
contacted Boston-Finney account executives who have not yet cancelled their
distributorships...

5/3,K/18 (Item 2 from file: 624)
DIALOG(R)File 624:McGraw-Hill Publications
(c) 2003 McGraw-Hill Co. Inc. All rts. reserv.

00927144
PA. ATTORNEY GENERAL SUES TWO FIRMS FOR POWER MARKET 'PYRAMID' SCHEMES
Electric Utility Week March 9, 1998; Pg 11; Vol. 240, No. 14
Journal Code: EUW ISSN: 0046-1695
Section Heading: RESTRUCTURING
Word Count: 852 *Full text available in Formats 5, 7 and 9*

TEXT:

...scheme.''

The attorney general also accuses Boston-Finney of making false claims in brochures, Internet promotions and conference calls including: that it can offer power at 20% below market rates; that it is a...

5/3,K/19 (Item 3 from file: 624)
DIALOG(R)File 624:McGraw-Hill Publications
(c) 2003 McGraw-Hill Co. Inc. All rts. reserv.

0687343

GIVING--AND GETTING SOMETHING BACK: More corporate donations are made with self-interest in mind

Business Week August 28, 1995; Pg 81; Number 3439

Journal Code: BW ISSN: 0007-7135

Section Heading: Social Issues: PHILANTHROPY

Word Count: 660 *Full text available in Formats 5, 7 and 9*

BYLINE:

By Nelson Schwartz in New York, with Tim Smart in Fairfield, Conn.

TEXT:

... local Boys and Girls clubs--and then showcasing them in their national TV and print ads .

A new Conference Board report calls this new approach ``strategic philanthropy" or ``financially sound goodwill." The study surveyed 463 U.S ...

5/3,K/20 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

03514103 Supplier Number: 47259546 (USE FORMAT 7 FOR FULLTEXT)

CRTC: Telecom Order CRTC 97-434

M2 Presswire, pN/A

April 1, 1997

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 88

... by Sogetel inc. under Tariff Notice 57 dated 14 March 1997, for approval of a promotion pertaining to Call Forwarding, Three - Way Calling and Call Waiting services.

IT IS HEREBY ORDERED THAT: The proposed tariff revisions to become effective on...

5/3,K/21 (Item 2 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

02904218 Supplier Number: 45905080 (USE FORMAT 7 FOR FULLTEXT)

Phone Cards Gain Sophistication; Interactivity Adds Value

Licensing Letter, v19, n11, pN/A

Nov 1, 1995

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 614

... portion of phone cards can take many forms. One of Future Call's Star Trek promotions involved a live conference call hooking up thousands of Trekkers with the actors, William Shatner and Patrick Stewart, who portrayed...

5/3,K/22 (Item 3 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

02903993 Supplier Number: 45904280 (USE FORMAT 7 FOR FULLTEXT)
Interactive Is Added Value
Entertainment Marketing Letter, v8, n11, pN/A
Nov 1, 1995
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 315

... phone cards can take any number of forms:
One of Future Call's "Star Trek" **promotions** involved a live
conference call hooking up thousands of Trekkies with the two actors,
William Shatner and Patrick Stewart, who...

5/3,K/23 (Item 4 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

02531253 Supplier Number: 45101570 (USE FORMAT 7 FOR FULLTEXT)
New North Media Launches 'Call Mall' Screenphone Service
LINK Review of Interactive Services, v2, n2, pN/A
Nov, 1994
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 290

... will put a value on it," said Keevil, who spoke at Jupiter's
Electronic Consumer **conference**.
Call Mall advertising won't be intrusive because people won't have
to download the information screens unless...

5/3,K/24 (Item 5 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

02363106 Supplier Number: 44644426 (USE FORMAT 7 FOR FULLTEXT)
Drug Development Task Force Sets Agenda, Workgroups
Inside Report on AIDS, v2, n8, pN/A
May 1, 1994
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 406

... involve regular discussions, Task Force support staff are exploring
the possibility of holding scheduled, publicly **advertised telephone**
conference calls that would be open to the public and held in locations
large enough to accommodate...

5/3,K/25 (Item 6 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

02049143 Supplier Number: 43734759 (USE FORMAT 7 FOR FULLTEXT)
**CONFERENCE CALLS FOR PROMOTION OF URBAN BICYCLE TRAFFIC, MORE AND
BETTER BICYCLE PARKING PLACES**
Week In Germany, pN/A
March 26, 1993
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 559

CONFERENCE CALLS FOR PROMOTION OF URBAN BICYCLE TRAFFIC, MORE AND
BETTER BICYCLE PARKING PLACES

5/3,K/26 (Item 7 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

01026132 Supplier Number: 40416664 (USE FORMAT 7 FOR FULLTEXT)
AT&T ADDS VIDEO CONFERENCING TO AUSTRALIA, HAS FOUR-NATION DEMO
The Report on AT&T, v6, n24, pN/A
June 13, 1988
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 828

... president who led the round-robin discussion of plans for an AT&T
overseas print ad.

While facsimile machines and voice conference calls can
communicate much of the same data, Jack said, "I have to have those nuances
...

5/3,K/27 (Item 1 from file: 621)

DIALOG(R)File 621:Gale Group New Prod. Annou. (R)
(c) 2003 The Gale Group. All rts. reserv.

01745165 Supplier Number: 53161560 (USE FORMAT 7 FOR FULLTEXT)
WARP 10 Technologies, Inc.'s CEO to Host A Conference Call about Ad
-Gallery.com.
PR Newswire, p4474
Nov 2, 1998
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 262

WARP 10 Technologies, Inc.'s CEO to Host A Conference Call about Ad
-Gallery.com.

5/3,K/28 (Item 2 from file: 621)

DIALOG(R)File 621:Gale Group New Prod. Annou. (R)
(c) 2003 The Gale Group. All rts. reserv.

01612258 Supplier Number: 48312068 (USE FORMAT 7 FOR FULLTEXT)
Pennsylvania Attorney General Mike Fisher Sues Nu-Skin For Operating An
Alleged Pyramid Scheme
PR Newswire, p0223PHM041
Feb 23, 1998
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 495

... the plan and were offered financial and other incentives to recruit
additional participants via fax, conference calls, ads and the
Internet.

"In order to make money in this multi-level marketing plan, the...

5/3,K/29 (Item 1 from file: 813)

DIALOG(R)File 813:PR Newswire
(c) 1999 PR Newswire Association Inc. All rts. reserv.

0875452 NY011
HOW TO DEFEAT TERRORISM: ISRAELI LEADER BENJAMIN NETANYAHU OFFERS 10-POINT

PLAN

DATE: October 26, 1995 10:00 EDT WORD COUNT: 410

...Washington, D.C.

For information concerning "FIGHTING TERRORISM" or Mr. Netanyahu's October 30 press conference, call contact below:

CONTACT: Jeff Seroy, Publicity Director of Farrar Straus Giroux, 212-206-5323, or weekend, 518-794-7548, or on...

5/3,K/30 (Item 2 from file: 813)
DIALOG(R)File 813:PR Newswire
(c) 1999 PR Newswire Association Inc. All rts. reserv.

0868825 LA009
RIDDICK BOWE 'INN-TRAINING' AT THE DESERT INN RESORT & CASINO

DATE: October 11, 1995 09:00 EDT WORD COUNT: 365

...to include several dates open to spectators. All media are invited to attend the press conference. Please call the Desert Inn publicity office for more information at 702-733-4488.

5/3,K/31 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

05555097 Supplier Number: 48417319
Upstart MGC turns up heat on BellSouth.
Kanell, Michael E.
Atlanta Constitution (GA), pR6
April 12, 1998
Language: English Record Type: Abstract
Document Type: Newspaper; Trade

ABSTRACT:

...pay \$15 per month to have a local telephone service that will offer call forwarding, three-way calling and call waiting. The promotion also allows the customer to retain his old telephone number and will also provide 50...

5/3,K/32 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

04746929 Supplier Number: 46987117
PacBell puts its 5 ad shops on a conference call.
San Francisco Business Times, p3
Dec 20, 1996
Language: English Record Type: Abstract
Document Type: Magazine/Journal; Tabloid; Trade

PacBell puts its 5 ad shops on a conference call.

5/3,K/33 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

04340645 Supplier Number: 46365747 (USE FORMAT 7 FOR FULLTEXT)

Marcus Cable Revs Up Ad Sales Efforts
Multichannel News, p68
May 6, 1996
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 832

... offices, some of which are located in isolated areas. For example, Hart has set up **conference calls** twice a month with his ad sales managers, and he has also had similar calls for traffic and billing and production...

5/3,K/34 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

03656163 Supplier Number: 45162560 (USE FORMAT 7 FOR FULLTEXT)
Florida takes humorous tourism tack
Advertising Age, v0, n0, p12
Nov 28, 1994
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Tabloid; Trade
Word Count: 341

... Commerce, which oversees the tourism division. 'We are taking a new approach in our tourism **advertising**,' Mr. Dusseau said during a **conference call** with industry executives and the media.
He said the intent is to work with private...

5/3,K/35 (Item 5 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

01551139 Supplier Number: 41897336 (USE FORMAT 7 FOR FULLTEXT)
Why attend conferences when facing tight budgets?
Communications News, p56
March, 1991
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 841

... make learning a pleasant task, not a challenge? If this isn't evident in the **conference publicity**, **call** the conference registration number to find out.
If they don't know the answer, you...

5/3,K/36 (Item 1 from file: 634)
DIALOG(R)File 634:San Jose Mercury
(c) 2003 San Jose Mercury News. All rts. reserv.

05043938
DAY CARE CENTER MOLESTATIONS ALLEGED
SAN JOSE MERCURY NEWS (SJ) - Saturday, June 3, 1989
By: MIKE CASSIDY AND STEPHEN ROBITAILLE, Mercury News Staff Writers
Edition: Peninsula/AM Section: Local Page: 1B
Word Count: 494

Investigators announced the arrest at a Friday news **conference**. The **publicity** prompted **phone calls** from families whose children attended the center -- including a Central Valley resident whose teen-age...

5/3,K/37 (Item 1 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

10098925 SUPPLIER NUMBER: 20172952 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Conference call. (multiple briefs on trade shows and conferences)
Marketing Tools, v5, n1, p53(2)
Jan-Feb, 1998
ISSN: 1076-4879 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1193 LINE COUNT: 00099

... 302-7643 for details.
Planning a conference?
or exposition, or similar activity you'd like **publicized** in
Conference Call ? We need the information at least ve months in advance
of the date of your...

5/3,K/38 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

09841688 SUPPLIER NUMBER: 19814686 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Beat the clock! How to get more out of every minute. (includes logs of the
daily activities of four foodservice professionals) (Cover Story)
Soeder, John
Restaurant Hospitality, v81, n7, p61(5)
July, 1997
DOCUMENT TYPE: Cover Story ISSN: 0147-9989 LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 3828 LINE COUNT: 00286

... victory. Also discuss details of tomorrow's Red Wings victory
parade.
4:30 p.m. **Conference call** with ad agency and Phil Roos, Little
Caesars senior v.p. of marketing.
5 p.m. Dress...

5/3,K/39 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

09803628 SUPPLIER NUMBER: 19792918 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Conference call: conferences, trade shows, seminars, etc. (marketing
industry; from Sep 1997 forward)
Marketing Tools, v4, n8, p61(3)
Sep, 1997
ISSN: 1076-4879 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 2722 LINE COUNT: 00237

... fax (203) 358-5815
Event Marketing
September 14-16, Palm Beach, FL. Association of National **Advertisers**
conference . For details, call (212) 697-5950 or fax (212) 661-8057.
NIMA Conferences
September 14-16, San Diego...

5/3,K/40 (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

09651843 SUPPLIER NUMBER: 18931152 (USE FORMAT 7 OR 9 FOR FULL TEXT)
This is The End. (commercial production house; End Inc.) (Special Report:
Production Companies)
Shahoda, Susan

SHOOT, v37, n46, p76(2)
Nov 15, 1996
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 837 LINE COUNT: 00069

... bicoastal commercial production house The End. "We had to quickly learn just how crucial the conference call is in the advertising business."

Launched in 1991 by Thornton and his wife, company president Liz Silver, The End...

5/3,K/41 (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

08898753 SUPPLIER NUMBER: 18396546
Marcus Cable revs up ad sales efforts.
Moss, Linda
Multichannel News, v17, n19, p68(2)
May 6, 1996
ISSN: 0276-8593 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 883 LINE COUNT: 00068

... offices, some of which are located in isolated areas. For example, Hart has set up conference calls twice a month with his ad sales managers, and he has also had similar calls for traffic and billing and production...

5/3,K/42 (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

08834918 SUPPLIER NUMBER: 18327416 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Giving good phone. (pred-bid conference calls in television commercial production)(Directors: Spring 1996)
Fadden, James
SHOOT, v37, n13, p518(5)
March 29, 1996
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 2424 LINE COUNT: 00181

...ABSTRACT: place directors in a very compromising situation and prevent the flow of new ideas. However, advertising agencies believe that pre-bid conference calls give them more options in their choice of directors and eliminate the latter's imperial...

5/3,K/43 (Item 7 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

07750277 SUPPLIER NUMBER: 16734727 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Gavin keynote hails digital audio. (10th annual Gavin Seminar; digital-audio broadcasting)
Stark, Phyllis; Boehlert, Eric
Billboard, v107, n9, p82(2)
March 4, 1995
ISSN: 0006-2510 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 1587 LINE COUNT: 00121

... winning albums, and now it pisses me off to have to hear [Columbia VP/album promotion] Kid Leo on our conference - call talk about how she's [doing so well] at AAA."

The 10th annual Gavin seminar...

5/3,K/44 (Item 8 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

07602560 SUPPLIER NUMBER: 15973930 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Turning up the heat on Fox. (Fox Television Stations Inc.) (includes
related articles on Fox and News Corp.'s history and Federal
Communications Commission investigation of Fox's foreign ownership)
West, Don; Stern, Christopher; McClellan, Steve; Jessell, Harry A.
Broadcasting & Cable, v124, n50, p6(4)
Dec 12, 1994
ISSN: 1068-6827 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 2596 LINE COUNT: 00203

... Washington Post and Washington Times full-page rebuttals to NBC's
accusation. Fox pulled the ads after a conference call with FCC
officials, who expressed displeasure with the planned advertisements,
sources said.

"I've never...

5/3,K/45 (Item 9 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

07536473 SUPPLIER NUMBER: 16137315 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Billboard winner Tobin is marketing pro. (Top 40 KIIS Los Angeles
vice-president Karen Tobin) (Radio)
Stark, Phyllis
Billboard, v106, n40, p76(1)
Oct 1, 1994
ISSN: 0006-2510 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 1167 LINE COUNT: 00085

... marketing and promotion directors within a broadcast group and
networking KIIS parent company Gannett has promotion department
conference calls bimonthly
As for networking, Tobin recommends extending your circle beyond radio
people. "Don't just...

5/3,K/46 (Item 10 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

06369634 SUPPLIER NUMBER: 13079709 (USE FORMAT 7 OR 9 FOR FULL TEXT)
He's seen the future, and it networks. (interview with Dennis C. Hayes,
President and founder of Hayes Microcomputer Products Inc.) (Interview)
Olsen, Florence
Government Computer News, v12, n1, p16(1)
Jan 4, 1993
DOCUMENT TYPE: Interview ISSN: 0738-4300 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 1683 LINE COUNT: 00125

... ISDN can make wide-area connections between networks or it can make
wide-area video conference calls.

GCN: We've seen the advertising campaign involving the escape modem
sequence controversy. What does this really mean, and why should...

5/3,K/47 (Item 11 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

05526762 SUPPLIER NUMBER: 11584031 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Publishers ... the missing link in the advertising triangle. (Editorial)
Tehrani, Nadji
Telemarketing, v10, n5, p1(1)
Nov, 1991
DOCUMENT TYPE: Editorial ISSN: 0730-6156 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 849 LINE COUNT: 00063

... the most about the product. The client must share the product knowledge completely with the ad agency. Then, a joint conference call or a meeting with the publisher is extremely desirable. The reason -- competent publishers know the...

5/3,K/48 (Item 12 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

04145669 SUPPLIER NUMBER: 08102295 (USE FORMAT 7 OR 9 FOR FULL TEXT)
S.F. ad community proves resourceful in quake's aftermath.
Berry, Jon
ADWEEK Western Advertising News, v39, n44, p52(1)
Oct 30, 1989
ISSN: 0199-4743 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 606 LINE COUNT: 00047

... Ketchum Advertising president Dianne Snedaker. "We're going to fax storyboards to clients and do conference calls."
In the long term, ad executives--particularly those with S.F. hotel and tourist accounts--expect advertising will shoulder some...

5/3,K/49 (Item 13 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

03916643 SUPPLIER NUMBER: 07601105 (USE FORMAT 7 OR 9 FOR FULL TEXT)
LHS&B take top TV honors at the 25th annual ANDYs. (Levine, Huntley, Schmidt and Beaver Inc., advertising awards)
Back Stage, v30, n18, p1(2)
May 5, 1989
ISSN: 0005-3635 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 474 LINE COUNT: 00039

... Thompson/San Francisco, which won four awards of excellence for U.S. Sprint spots. Individual ads "Conference Call," "UFO" and "Drop Outs" each won, as did the campaign of all three.
Chiat/Day...

5/3,K/50 (Item 14 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

03881344 SUPPLIER NUMBER: 07360881 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Managers ignore the service option at their peril. (Top Management)
(column)
Canton, Irving D.
Business Month, v133, n3, p85(2)
March, 1989
DOCUMENT TYPE: column ISSN: 0892-4090 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 1489 LINE COUNT: 00118

... a service. And over the years, the service aspects of the business--from Yellow Pages advertising to conference calls --have continued to create far greater profits and growth potential than has the hardware.

Bell...

5/3,K/51 (Item 15 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

02999752 SUPPLIER NUMBER: 04466637 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The third annual Automotive Journalism Conference to take place Tuesday,
December 9, through Thursday, December 11 in Las Vegas.
PR Newswire, FNS11
Oct 30, 1986
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 408 LINE COUNT: 00034

... should be made as early as possible. For details regarding entries or registration for the conference, call the Imperial Palace publicity office, 702-792-3114.

Judging committees for the various Moto Award categories have been established...

5/3,K/52 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

05043307 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Once-Booming Nike Cuts Costs and Jobs
Jeff Manning
KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (OREGONIAN, PORTLAND, ORE.)
March 20, 1998
JOURNAL CODE: KORE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1049

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... on advertising, said Tom Clarke, company president and chief operating officer.

Knight said during the conference call that lowering ad spending shouldn't be interpreted as dissatisfaction with Nike's new "I Can" campaign. Nike...

5/3,K/53 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

03422233 (USE FORMAT 7 OR 9 FOR FULLTEXT)
QUARTERLY EARNINGS ROUNDUP
DIANE MERMIGAS, FINANCIAL EDITOR
ELECTRONIC MEDIA, p26
November 02, 1998
JOURNAL CODE: WCEM LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1027

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... up from \$255.8 million a year earlier.

USA Network executives told analysts in a conference call last Thursday that advertising dollars will continue to shift from broadcast networks to cable networks, even in an economic...

5/3,K/54 (Item 3 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

01262633 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corel reports huge loss in first quarter

JILL VARDY, TECHNOLOGY REPORTER

FINANCIAL POST, p3

March 27, 1998

JOURNAL CODE: FFP LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 464

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... in terms of restructuring the company,' president and chief executive Michael Cowpland said in a **conference call** .

He said Corel has cut **advertising** spending by 50% and the inventory sitting in distributors' warehouses has shrunk 'pretty well down...

File 635:Business Dateline(R) 1985-2003/Feb 28
(c) 2003 ProQuest Info&Learning
File 570:Gale Group MARS(R) 1984-2003/Feb 27
(c) 2003 The Gale Group
File 387:The Denver Post 1994-2003/Feb 27
(c) 2003 Denver Post
File 471:New York Times Fulltext 90-Day 2003/Feb 28
(c) 2003 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers
File 494:St LouisPost-Dispatch 1988-2003/Feb 27
(c) 2003 St Louis Post-Dispatch
File 498:Detroit Free Press 1987-2003/Feb 27
(c) 2003 Detroit Free Press Inc.
File 631:Boston Globe 1980-2003/Feb 27
(c) 2003 Boston Globe
File 633:Phil.Inquirer 1983-2003/Feb 27
(c) 2003 Philadelphia Newspapers Inc
File 638:Newsday/New York Newsday 1987-2003/Feb 27
(c) 2003 Newsday Inc.
File 640:San Francisco Chronicle 1988-2003/Feb 28
(c) 2003 Chronicle Publ. Co.
File 641:Rocky Mountain News Jun 1989-2003/Feb 27
(c) 2003 Scripps Howard News
File 702:Miami Herald 1983-2003/Feb 27
(c) 2003 The Miami Herald Publishing Co.
File 703:USA Today 1989-2003/Feb 27
(c) 2003 USA Today
File 704:(Portland)The Oregonian 1989-2003/Feb 27
(c) 2003 The Oregonian
File 713:Atlanta J/Const. 1989-2003/Feb 28
(c) 2003 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2003/Feb 28
(c) 2003 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2003/Feb 28
(c) 2003 Christian Science Monitor
File 725:(Cleveland)Plain Dealer Aug 1991-2003/Feb 27
(c) 2003 The Plain Dealer
File 735:St. Petersburg Times 1989- 2000/Nov 01
(c) 2000 St. Petersburg Times
File 476:Financial Times Fulltext 1982-2003/Feb 28
(c) 2003 Financial Times Ltd
File 477:Irish Times 1999-2003/Feb 28
(c) 2003 Irish Times
File 710:Times/Sun.Times(London) Jun 1988-2003/Feb 26
(c) 2003 Times Newspapers
File 711:Independent(London) Sep 1988-2003/Feb 28
(c) 2003 Newspaper Publ. PLC
File 756:Daily/Sunday Telegraph 2000-2003/Feb 28
(c) 2003 Telegraph Group
File 757:Mirror Publications/Independent Newspapers 2000-2003/Feb 28
(c) 2003

Set	Items	Description
S1	40680	(CONFERENCE OR (THREE OR TRI) (1W) (WAY OR PART OR PARTY OR - PERSON) OR (MULTI OR MULTIPLE OR PLURAL?) (1W) (PART OR PARTY OR PARTIES OR PERSON? ?)) (3W) (CALL? ? OR (PHONE? OR FONE? OR TELEPHONE?) (1W) (CONVERSATION? ? OR CALL??? OR INTERFAC?))
S2	2141970	(MARKETING OR COMMERCIAL? ? OR PROMOTIONAL OR MERCHANDIZ? - OR MERCHANDISING OR SALES) () (MESSAGE? OR CONTENT? OR MATERIAL? ? OR BROADCAST?) OR (AD NOT HOC) OR ADS OR ADVERTI? OR PROMOTION? ? OR PUBLICIZ? OR PUBLICIS? OR PUBLICITY
S3	268	(S1(10N)S2)
S4	82	S3 NOT PD>19981209
S5	80	RD (unique items)
S6	41	(S1(5N)S2) NOT PD>19981209

S7	39	RD (unique items)
S8	41	S5 NOT S6
S9	41	RD (unique items)

7/3,K/1 (Item 1 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

0923161 98-84686
Corel reports huge loss in first quarter
Vardy, Jill
Financial Post-Toronto (Toronto, ONT, Canada) p3
PUBL DATE: 980327
WORD COUNT: 557
DATELINE: Ottawa, ONT, Canada, Ontario

TEXT:

...in terms of restructuring the company," president and chief executive Michael Cowpland said in a **conference call** .

He said Corel has cut **advertising** spending by 50% and the inventory sitting in distributors' warehouses has shrunk "pretty well down...

7/3,K/2 (Item 2 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

0917337 98-78849
ONCE-BOOMING NIKE HUNKERS DOWN
Manning, Jeff
Oregonian (Portland, OR, US) pA.01
PUBL DATE: 980319
WORD COUNT: 1,123
DATELINE: Beaverton, OR, US, Pacific

TEXT:

...less on advertising, said Tom Clarke, company president and chief operating officer.

Knight said during the **conference call** that lowering ad spending shouldn't be interpreted as dissatisfaction with Nike's new "I Can" campaign. Nike...

7/3,K/3 (Item 3 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

0873670 98-34036
Hilton-ITT takeover battle nears finish
Berns, Dave
Las Vegas Review-Journal (Las Vegas, NV, US) p1.D
PUBL DATE: 971112
WORD COUNT: 967
DATELINE: Las Vegas, NV, US, Mountain

TEXT:

...superior, plain and simple," said Marc Grossman, a Hilton senior vice president.

Sternlicht criticized the ad during a Tuesday afternoon **conference call** with stock analysts and institutional investors, characterizing the ad as "garbage."

"I'm just insulted..."

7/3,K/4 (Item 4 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

0766478 97-25018
PacBell puts its 5 ad shops on a conference call
Feuerstein, Adam
San Francisco Business Times (San Francisco, CA, US), V11 N18 p3
PUBL DATE: 961220
WORD COUNT: 316
DATELINE: San Francisco, CA, US, Pacific

PacBell puts its 5 ad shops on a conference call

7/3,K/5 (Item 5 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

0678143 96-35324
Coaching for a living: New trend in consulting hits San Antonio
Nowlin, Sanford
San Antonio Business Journal (San Antonio, TX, US), V10 N6 p1
PUBL DATE: 960223
WORD COUNT: 1,099
DATELINE: San Antonio, TX, US, Southwest

TEXT:

...offers an education in the field of coaching via computerized
"training modules," self-administered tests ad "Teleclasses" conducted
through conference calls .

Leonard claims Coach U's membership has tripled over the last year.
There are now...

7/3,K/6 (Item 6 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

0391695 93-42975
Maytag wrings out after flopped Hoover promotion
Jost, Rick
Des Moines Register (Des Moines, IA, US) sBUS p--
PUBL DATE: 930405
WORD COUNT: 533
DATELINE: Newton, IA, US

TEXT:

...the problem to the board of directors. The board got the word in a
special conference call meeting shortly before the sales promotion
blunder was announced to the public.

Ray, in an interview with Register Business Writer William...

7/3,K/7 (Item 1 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2003 The Gale Group. All rts. reserv.

01547498 Supplier Number: 46365747 (USE FORMAT 7 FOR FULLTEXT)
Marcus Cable Revs Up Ad Sales Efforts
Multichannel News, p68

May 6, 1996
ISSN: 0276-8593
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 832

... offices, some of which are located in isolated areas. For example, Hart has set up **conference calls** twice a month with his **ad sales managers**, and he has also had similar calls for traffic and billing and production...

7/3,K/8 (Item 2 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2003 The Gale Group. All rts. reserv.

01476506 Supplier Number: 45162560 (USE FORMAT 7 FOR FULLTEXT)
Florida takes humorous tourism tack
Advertising Age, v0, n0, p12
Nov 28, 1994
ISSN: 0001-8899
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 341

... Commerce, which oversees the tourism division. 'We are taking a new approach in our tourism **advertising**,' Mr. Dusseau said during a **conference call** with industry executives and the media.
He said the intent is to work with private...

7/3,K/9 (Item 1 from file: 492)
DIALOG(R)File 492:Arizona Repub/Phoenix Gaz
(c) 2002 Phoenix Newspapers. All rts. reserv.

07751177
'LUNCH-PAIL GUY' SMITH WORKING HARD FOR GIANTS
Arizona Republic (AR) - THURSDAY, September 8, 1994
By: Kent Somers, The Arizona Republic
Edition: Final Chaser Section: Sports Page: D4
Word Count: 830

... day, earns an honest living and then goes home. He doesn't seek, or want, **publicity**. The **conference call** he did Wednesday with the Phoenix media was the first he has done.

"I don...

7/3,K/10 (Item 2 from file: 492)
DIALOG(R)File 492:Arizona Repub/Phoenix Gaz
(c) 2002 Phoenix Newspapers. All rts. reserv.

07125190
CLINTON ANNOUNCES \$8.1 BILLION URBAN-AID PACKAGE EFFORT TARGETS RED TAPE, ADDS TAX BREAKS, GRANTS
Phoenix Gazette (PG) - WEDNESDAY, May 5, 1993
By: Paul Richter, Los Angeles Times
Edition: Final Section: Front Page: A12
Word Count: 429

... hasn't always worked," Clinton told a group of city and state officials during a **conference call** set up Tuesday morning to **publicize** the announcement. "There has been no strategy for using federal money. Your growth has been...

7/3,K/11 (Item 3 from file: 492)
DIALOG(R)File 492:Arizona Repub/Phoenix Gaz
(c) 2002 Phoenix Newspapers. All rts. reserv.

05708195

SUNS' LANG INJURED

ARIZONA REPUBLIC (AR) - FRIDAY July 27, 1990

By: Compiled by John Millea of The Arizona Republic from reports by The Associated Press, The Sacramento Bee and Republic correspondent Max Seibel.

Edition: FINAL CHASER Section: SPORTS Page: D2

Word Count: 977

...eons behind other sports," said the Rev. Joseph Lowery, president of the Southern Christian Leadership Conference . He promised to call for advertisers to boycott the Masters next year if the Augusta National Golf Club continues to exclude...

7/3,K/12 (Item 1 from file: 494)
DIALOG(R)File 494:St LouisPost-Dispatch
(c) 2003 St Louis Post-Dispatch. All rts. reserv.

09802177

DEMOCRATS ATTACK ADS THAT FOCUS ON SCANDAL REPUBLICANS COUNTER THAT TV SPOTS ARE ABOUT 'IDEAS'

St. Louis Post Dispatch (SL) - Thursday, October 29, 1998

By: The Associated Press

Edition: FIVE STAR LIFT Section: NEWS Page: A9

Word Count: 667

...become an obsession with the Republicans."

House Minority Leader Dick Gephardt, D-Mo., in a conference call with reporters, called the ads "a sign of what they intend to do if we leave them in charge of..."

7/3,K/13 (Item 2 from file: 494)
DIALOG(R)File 494:St LouisPost-Dispatch
(c) 2003 St Louis Post-Dispatch. All rts. reserv.

09057052

DOESN'T AD UP MAYORAL CANDIDATES' COMMERCIALS DON'T TELL WHOLE STORY

St. Louis Post Dispatch (SL) - Wednesday, February 26, 1997

By: Jo Mannies

Post-Dispatch Political Correspondent

Edition: FIVE STAR LIFT Section: NEWS Page: 01A

Word Count: 965

...also refers to a "felony sexual assault complaint" filed against him.

Harmon held a press conference Tuesday to call for Bosley to withdraw the ad because it defames his family and is "lies." Bosley declined.

The ad leaves out two...

7/3,K/14 (Item 3 from file: 494)
DIALOG(R)File 494:St LouisPost-Dispatch
(c) 2003 St Louis Post-Dispatch. All rts. reserv.

09036136

RHEA PERLMAN WANTS 'PEAR' TO BE NOTICED

St. Louis Post Dispatch (SL) - Wednesday, February 5, 1997
By: John Levesque
1997 Seattle Post-Intelligencer
Edition: FIVE STAR LIFT Section: EVERYDAY MAGAZINE Page: 06E
Word Count: 892

...that involves many calls and call-backs, a couple of missed connections, and then a **conference call** with the **publicist** listening in.

But Perlman, a New Yorker in Hollywood clothing, has always been a little...

7/3,K/15 (Item 4 from file: 494)
DIALOG(R)File 494:St LouisPost-Dispatch
(c) 2003 St Louis Post-Dispatch. All rts. reserv.

08710186
2 + 2: PUZO HOUR EQUALS 35 MINUTES WIN AT GAMBLING? GET REAL, ADVISES
CHRONICLER OF MOB

St. Louis Post Dispatch (SL) - Sunday, July 28, 1996
By: Harry Levins
Of The Post-Dispatch Staff
Edition: FIVE STAR LIFT Section: EVERYDAY MAGAZINE Page: 04C
Word Count: 1,058

...arrangement that bore similarities to a KMOX call-in show.

Puzo has traditionally shied from **publicity**. In the **conference - call** interview, he was a radio host's nightmare: a guest who answers tersely and simply...

7/3,K/16 (Item 5 from file: 494)
DIALOG(R)File 494:St LouisPost-Dispatch
(c) 2003 St Louis Post-Dispatch. All rts. reserv.

07546129
BIG EIGHT, TEXAS SCHOOLS UNITE IN BID FOR ABC GOLD
St. Louis Post Dispatch (SL) - TUESDAY, February 15, 1994
By: Vahe Gregorian
Some information was provided by writers in other cities.
Edition: FIVE STAR Section: SPORTS Page: 03B
Word Count: 801

... with another conference," Missouri athletic director Joe Castiglione said Monday, shortly after a 90-minute **conference call** with other Big Eight **Ads**. With a laugh, he added: "In a way, it's a high-stakes poker game...

7/3,K/17 (Item 1 from file: 631)
DIALOG(R)File 631:Boston Globe
(c) 2003 Boston Globe. All rts. reserv.

09304011
WHILE BU'S DECISION TO DROP FOOTBALL JOLTED ALL OF ITS DIV. 1-AA BRETHREN,
ESPECIALLY IN NEW ENGLAND . . . GAME ISN'T OVER FOR OTHER SCHOOLS
Boston Globe (BG) - FRIDAY, October 31, 1997
By: Allen Lessels, Globe Staff
Edition: Third Section: Sports Page: E7
Word Count: 1,260

...Atlantic 10.

"It was solemn," said New Hampshire athletic director Judy Ray of a

Monday conference call with league ADs to discuss BU's move.

But, ADs throughout the region said later, BU's decision...

7/3,K/18 (Item 2 from file: 631)
DIALOG(R)File 631:Boston Globe
(c) 2003 Boston Globe. All rts. reserv.

06580053
BROWN GLEEFULLY JOINS THE 2-MAN BATTLE
Boston Globe (BG) - FRIDAY, March 20, 1992
By: John Milne, Globe Staff
Edition: THIRD Section: NATIONAL/FOREIGN Page: 7
Word Count: 569

...said: "That's what we're going to be talking about in the meetings and conference calls. We may have some advertising down the road."

Brown also hopes to use his low-budget weapons, television appearances and...

7/3,K/19 (Item 3 from file: 631)
DIALOG(R)File 631:Boston Globe
(c) 2003 Boston Globe. All rts. reserv.

04573191
EXPOS INTERESTED IN A BOGGS DEAL
BOSTON GLOBE (BG) - TUESDAY December 6, 1988
By: Dan Shaughnessy, Globe Staff
Edition: THIRD Section: SPORTS Page: 92
Word Count: 698

... years in Crabtown. After it was announced that Murray had been dealt to Los Angeles, publicists arranged a conference call. Murray insisted that Baltimore writers be banned from the phone hookup. Baltimore scribes requested a...

7/3,K/20 (Item 4 from file: 631)
DIALOG(R)File 631:Boston Globe
(c) 2003 Boston Globe. All rts. reserv.

01563354
BC RECEIVES SOUND ADVICE AUBURN FEASTS ON TURNOVERS
BOSTON GLOBE (BG) - TUESDAY December 14, 1982
By: Ernie Roberts Globe Staff
Edition: N Section: SPORTS
Word Count: 647

... around Orlando have Auburn as an 8-point favorite, not surprising since this is Southeastern Conference country. . . . Most calls to BC publicist Reid Oslin on a local radio talk show Sunday night were of the do-you...

7/3,K/21 (Item 1 from file: 633)
DIALOG(R)File 633:Phil.Inquirer
(c) 2003 Philadelphia Newspapers Inc. All rts. reserv.

08524013
MISS NEW YORK FILES SUIT. AN UGLY TURN IN PAGEANT DISPUTE
Philadelphia Inquirer (PI) - WEDNESDAY January 24, 1996
By: Terence Samuel, INQUIRER STAFF WRITER
Section: NATIONAL Page: A03

Word Count: 488

... too sticky an issue," she said. "They wanted something a little less serious."

In a conference call from the office of her publicist, she said: "It really is a matter of control and how much they want."

All...

7/3,K/22 (Item 2 from file: 633)
DIALOG(R)File 633:Phil.Inquirer
(c) 2003 Philadelphia Newspapers Inc. All rts. reserv.

04559832

PULLING TOGETHER FOR AMNESTY THE HUMAN RIGHTS NOW! TOUR STOPS IN PHILADELPHIA TODAY. THE MAN BEHIND IT NEVER QUITTS.

PHILADELPHIA INQUIRER (PI) - MONDAY September 19, 1988

By: Tom Moon, Inquirer Popular-Music Critic

Edition: FINAL Section: FEATURES DAILY MAGAZINE Page: E01

Word Count: 2,105

... Streep about coming projects, reassured Reebok (the tour's \$10 million sponsor) about on-site advertising and arranged for a conference call among the principal artists, the call that led to the show closing sing-along versions...

7/3,K/23 (Item 3 from file: 633)
DIALOG(R)File 633:Phil.Inquirer
(c) 2003 Philadelphia Newspapers Inc. All rts. reserv.

02604907

HUNT VS. HELMS: IT'S NEW SOUTH AGAINST OLD SOUTH

PHILADELPHIA INQUIRER (PI) - SUNDAY July 1, 1984

By: Ashley Halsey 3d, Inquirer Staff Writer

Edition: FINAL Section: NATIONAL Page: A22

Word Count: 1,441

... last week after the D'Aubuisson visit blew up in a welter of Hunt-inspired publicity.

The governor called a news conference to call Helms' support of the ultra right-wing Salvadoran politician "an affront to North Carolina."

"Jesse...

7/3,K/24 (Item 1 from file: 638)
DIALOG(R)File 638:Newsday/New York Newsday
(c) 2003 Newsday Inc. All rts. reserv.

08832021

When Network Executives Attack / Top NBC official compares Fox special to 'snuff' film

Newsday (ND) - Wednesday November 27, 1996

By: THE ASSOCIATED PRESS

Edition: ALL EDITIONS Section: BUSINESS Page: A58

Word Count: 349

... angry animals twice during November - a "sweeps" month, when local television uses ratings to set ad rates.

Ohlmeyer, in a conference call with reporters, said Fox "feels no shame" in presenting such programing. He compared the animal...

7/3,K/25 (Item 2 from file: 638)
DIALOG(R)File 638:Newsday/New York Newsday
(c) 2003 Newsday Inc. All rts. reserv.

06671130

ADJUSTMENTS AT NBC A HARDER 'NIGHTLY NEWS'
Newsday (ND) - Tuesday June 16, 1992
By: Verne Gay. STAFF WRITER
Edition: ALL EDITIONS Section: PART II Page: 51
Word Count: 1,060

... reports that the two have not always seen eyetoeye, and recently they had a much- **publicized** shouting match during a **conference call** over how to play a story. They now downplay the incident.

"I did know we...

7/3,K/26 (Item 3 from file: 638)
DIALOG(R)File 638:Newsday/New York Newsday
(c) 2003 Newsday Inc. All rts. reserv.

06023139

SUPER BOWL XXV PSYCH JOBS BOASTFUL SMITH HAS NO REGRETS
NEWSDAY (ND) - Wednesday January 23, 1991
By: Rich Cimini. STAFF CORRESPONDENT
Edition: NASSAU Section: SPORTS Page: 158
Word Count: 813

...was assigned to block me, but that hasn't happened."

When Smith made his much- **publicized** comments in a Dec. 11 **conference call** with the New York media, he was coming off one of the best games in ...

7/3,K/27 (Item 4 from file: 638)
DIALOG(R)File 638:Newsday/New York Newsday
(c) 2003 Newsday Inc. All rts. reserv.

05783071

A GUIDE TO CBS' EYE ON PLAYOFFS
NEWSDAY (ND) - Thursday October 4, 1990
By: Stan Isaacs
Edition: ALL EDITIONS Section: SPORTS Page: 153
Word Count: 803

...better don't understand the dynamics of the craft.

This struck me during a recent **conference call** that CBS arranged to help **publicize** its role as the telecaster of postseason baseball this year. Joe Aceti and Bob Fishman...

7/3,K/28 (Item 1 from file: 640)
DIALOG(R)File 640:San Francisco Chronicle
(c) 2003 Chronicle Publ. Co. All rts. reserv.

09608098

DAVIS, LUNGREN BEGIN TV ADS FOR STATE CAMPAIGNS MONDAY
San Francisco Chronicle (SF) - SATURDAY, April 18, 1998
By: Robert B. Gunnison, Chronicle Sacramento Bureau
Edition: FINAL Section: News Page: A15
Word Count: 420

TEXT:

... be gin broadcasting his first television spots next week. He has scheduled a high-security conference call for today to announce his ads .

7/3,K/29 (Item 2 from file: 640)

DIALOG(R)File 640:San Francisco Chronicle

(c) 2003 Chronicle Publ. Co. All rts. reserv.

08139067

CONNORS TURNS ON THE CHARM HIS 'CHALLENGE' EVENT STARTS TODAY

San Francisco Chronicle (SF) - FRIDAY, May 19, 1995

By: JOAN RYAN

Edition: FINAL Section: Sports Page: E1

Word Count: 840

...they play.''

The fact that all four participants in The Challenge spoke at length on conference calls to publicize the event marks a dramatic departure from the Gold Old Days, when the press was...

7/3,K/30 (Item 3 from file: 640)

DIALOG(R)File 640:San Francisco Chronicle

(c) 2003 Chronicle Publ. Co. All rts. reserv.

07149032

SUMMER IS HERE -- TIME TO FIGHT

San Francisco Chronicle (SF) - SATURDAY, May 29, 1993

By: JACK FISKE

Edition: FINAL Section: Sports Page: D7

Word Count: 920

TEXT:

... bunches. It's a bit tricky to keep track of different names, venues and dates. Publicists line up multitelephone conference calls to the main players to keep the potential pay-per-view buyer apprised of what...

7/3,K/31 (Item 1 from file: 641)

DIALOG(R)File 641:Rocky Mountain News

(c) 2003 Scripps Howard News. All rts. reserv.

05538136

U.S. RIPS SOVIETS IN BASEBALL 17-0

ROCKY MOUNTAIN NEWS (RM) - FRIDAY JULY 27, 1990

By: COMPILED FROM AP AND ROCKY MOUNTAIN NEWS STAFF

Edition: FINAL Section: SPORTS Page: 78

Word Count: 641

...eons behind other sports," said the Rev. Joseph Lowery, president of the Southern Christian Leadership Conference, promising to call for advertisers to boycott the Masters next year if the Augusta National Golf Club continues to exclude...

7/3,K/32 (Item 1 from file: 704)

DIALOG(R)File 704:(Portland)The Oregonian

(c) 2003 The Oregonian. All rts. reserv.

09578194

ONCE-BOOMING NIKE HUNKERS DOWN

Oregonian (PO) - Thursday, March 19, 1998

By: JEFF MANNING of the Oregonian Staff
Edition: SUNRISE Section: BUSINESS Page: A01
Word Count: 1,122

... less on advertising, said Tom Clarke, company president and chief operating officer.

Knight said during the conference call that lowering ad spending shouldn't be interpreted as dissatisfaction with Nike's new "I Can" campaign. Nike...

7/3,K/33 (Item 2 from file: 704)
DIALOG(R) File 704: (Portland) The Oregonian
(c) 2003 The Oregonian. All rts. reserv.

09296089
KEVORKIAN UNLOADS ON OREGON
Oregonian (PO) - Thursday, October 23, 1997
By: MARK O'KEEFE of the Oregonian Staff
Edition: SUNRISE Section: LOCAL STORIES Page: D07
Word Count: 606

...from my point of view, discount what he has to say."

Kevorkian participated in the conference call as part of a promotion for an HBO television documentary, "Calling Dr. Kevorkian: A Date with Dr. Death." It debuts...

7/3,K/34 (Item 3 from file: 704)
DIALOG(R) File 704: (Portland) The Oregonian
(c) 2003 The Oregonian. All rts. reserv.

08100235
CLASSES, WORKSHOPS AND SEMINARS COSMETIC AND
Oregonian (PO) - MONDAY, April 10, 1995
Edition: FOURTH Section: LIVING Page: D03
Word Count: 977

... activities. \$175; \$150 per individual in a group of eight or more. For times of conference call Health Promotion Programs (405) 325-1790. HEALTHY KIDS FAIR: 10 a.m. Saturday, Medical Office Building Atrium...

7/3,K/35 (Item 4 from file: 704)
DIALOG(R) File 704: (Portland) The Oregonian
(c) 2003 The Oregonian. All rts. reserv.

07214120
FAREWELL TO A JOB THAT CAN BE UNPOPULAR
Oregonian (PO) - MONDAY, August 2, 1993
By: CHERYL MARTINIS - Correspondent, The Oregonian
Edition: FOURTH Section: NORTHWEST Page: B01
Word Count: 897

...prisons outside of Salem.

Faatz, in fact, presided over what may be Oregon's most publicized conference call -- one with child-killer Elizabeth Diane Downs. Board members added 14 months to her sentence...

7/3,K/36 (Item 1 from file: 713)
DIALOG(R) File 713: Atlanta J/Const.
(c) 2003 Atlanta Newspapers. All rts. reserv.

07304170

INSIDE BOXING MCGIRT CAN'T SKIRT FARCE PUT ON AGAINST WHITAKER

Atlanta Constitution (AC) - Saturday October 30, 1993

By: Jeff Schultz STAFF WRITER

Section: SPORTS Page: D/6

Word Count: 830

...blow a big payday.

That's all history now, but the subject was unavoidable on **conference call** this week to build the **promotion** for McGirt's fight Tuesday night against Nick Rupa in Atlantic City on USA.

McGirt...

7/3,K/37 (Item 1 from file: 714)

DIALOG(R)File 714:(Baltimore) The Sun

(c) 2003 Baltimore Sun. All rts. reserv.

06858223

NFL DEAL REOPENS EXPANSION DOOR FREE AGENCY, SALARY CAP PART OF ACCORD;

BALTIMORE COULD GET ANOTHER CHANCE

BALTIMORE MORNING SUN (BS) - Wednesday, December 23, 1992

By: Jon Morgan Staff Writer

Edition: Final Section: News (National and Foreign) Page: 1A

Word Count: 903

...parties want to be able to explain the agreement to their constituencies before it is **publicized**.

A **conference call** is scheduled for today during which NFL Commissioner Paul Tagliabue and Pittsburgh Steelers owner Dan...

7/3,K/38 (Item 1 from file: 735)

DIALOG(R)File 735:St. Petersburg Times

(c) 2000 St. Petersburg Times. All rts. reserv.

06255227

THE KLINGLER OUTLOOK

St. Petersburg Times (PE) - WEDNESDAY September 11, 1991

By: JOHN HARRIS

Edition: CITY Section: SPORTS Page: 1C

Word Count: 1,231

...the line.

'This is just another game,' Klingler repeated over and over from the Houston **publicity** office via a **conference call** with the national media.

Weary from answering the same warmed-over questions for nearly two...

7/3,K/39 (Item 1 from file: 476)

DIALOG(R)File 476:Financial Times Fulltext

(c) 2003 Financial Times Ltd. All rts. reserv.

0005516810 B0AC1A6AE6FT

FT Conference (World Pharmaceuticals): Call for new ideas on drug promotion

PETER MARSH

Financial Times, P 9

Wednesday, March 28, 1990

DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
Word Count: 427

FT Conference (World Pharmaceuticals): Call for new ideas on drug
promotion

9/3,K/1 (Item 1 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

1014625 99-77753

Tandy says sales off target last month Company says it missed trend in low-priced PCs

Couch, Mark P
Fort Worth Star-Telegram (Ft Worth, TX, US) p1
PUBL DATE: 981204
WORD COUNT: 681
DATELINE: Ft Worth, TX, US, Southwest

TEXT:

...November.

"We made a mistake and ignored the \$599 price point," Roberts said in a conference call with stock analysts.

Roberts said the company is revamping its advertising strategy to portray its higher-priced computers as a better value.

"Going forward, we will...

9/3,K/2 (Item 2 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

0768623 97-27165

Speedier form of justice

Lowery, Mark
Record-Bergen County (Hackensack, NJ, US) pB1
PUBL DATE: 961211
WORD COUNT: 425
DATELINE: Mountainside, NJ, US, Middle Atlantic

TEXT:

...Oregon and Washington. Locally, the company has worked with judges in Somerset and Warren counties and will soon provide some service in Passaic County, Miller said.

Conference Call does do video conferencing similar to the service used by Unabom suspect Kaczynski, but Miller...

9/3,K/3 (Item 3 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

0630575 95-87048

Tourism industry here in October

Dohler, Don
Harford Business Ledger (Bel Air, MD, US), V6 N12 s1 p1
PUBL DATE: 950900
WORD COUNT: 481
DATELINE: Aberdeen, MD, US, South Atlantic

TEXT:

...like to attend, Worrell said. Also, full and partial sponsorships, which allow for exhibits and promotions, are available for a fee.

For registration details on the conference, call (410) 974-4473.

9/3,K/4 (Item 4 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

0341656 92-89256
Bob Wills: Maverick Ad Man Follows Road Less Traveled
Moore, Paula
San Antonio Business Journal (San Antonio, TX, US), V6 N41 s1 p1
PUBL DATE: 921030
WORD COUNT: 1,472
DATELINE: San Antonio, TX, US

TEXT:

...success they attracted the attention of Wills' boss. The Bonanza chief telephoned Wills, on a **conference call** that also included the head of Bonanza's **advertising** account at a large New York ad agency, and demanded to hear all the radio...

9/3,K/5 (Item 5 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

0006913 85-06913
Ad-Tech Comes On Line
Palmer, Keasha
Grand Rapids Business Journal (Grand Rapids, MI, US), V3 N9 s2 p7B
PUBL DATE: 850915
WORD COUNT: 881
DATELINE: Grand Rapids, MI, US

TEXT:

...a couple of hours' work."

From the secretary's work station to the executive officers' **conference calls**, technology has taken over and vastly improved the world of **advertising**.

One agency, Markey and Associates, which specializes in high-tech clients, utilizes the high-tech...

9/3,K/6 (Item 1 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2003 The Gale Group. All rts. reserv.

01697886 Supplier Number: 53142228 (USE FORMAT 7 FOR FULLTEXT)
Sears Operating Net Slips 1% in Quarter.(Brief Article)
Ryan, Thomas J.
Daily News Record, p1A(1)
Oct 23, 1998
ISSN: 1041-1119
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; General Trade
Word Count: 234

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...results, but Sears said credit trends are improving and told Wall Street analysts in a **conference call** that it plans to jack up its **advertising** budget in the fourth quarter by \$15 million to boost sales over the

holiday season.

9/3,K/7 (Item 2 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2003 The Gale Group. All rts. reserv.

01607783 Supplier Number: 47194838
Just dropping in for a chat.
ADWEEK Eastern Edition, p4
March 10, 1997
ISSN: 0199-2864
Language: English Record Type: Abstract
Document Type: Magazine/Journal; Trade

ABSTRACT:
...room is designed to be a venue wher people from everywhere can exchange ideas about **advertising** without the high expense of long-distance **conference calls** . Although the chat room lured as few visitors on its March 11, 1997 debut, Cappelli...

9/3,K/8 (Item 3 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2003 The Gale Group. All rts. reserv.

01585607 Supplier Number: 46901207 (USE FORMAT 7 FOR FULLTEXT)
AUTHENTIC FITNESS HAS \$11.5M LOSS IN PERIOD
WWD, v172, n95, p2
Nov 18, 1996
ISSN: 0149-5380
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 423

... against earnings of \$5.6 million a year ago.
Warnaco officials told analysts on a **conference call** that the quarter reflected \$5.6 million in additional **advertising** related to the Olympics. Also, the liquidation of Herman's this year hurt the firm...

9/3,K/9 (Item 4 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2003 The Gale Group. All rts. reserv.

01547214 Supplier Number: 46362601 (USE FORMAT 7 FOR FULLTEXT)
US Robotics Breaks Campaign To Promote Telephony Products
TA Report, v12, n9, pN/A
May 6, 1996
ISSN: 1071-4197
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 189

... which leverage the corporate tagline, "US Robotics. The Intelligent Choice in Information Access."

The first ad , which features a group of executives on a **conference call** , targets a broad audience that includes general consumers in all professions. The ad is running...

9/3,K/10 (Item 5 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2003 The Gale Group. All rts. reserv.

01282400 Supplier Number: 42980825 (USE FORMAT 7 FOR FULLTEXT)

THE EYE

Billboard, v104, n19, p38

May 9, 1992

ISSN: 0006-2510

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; General

Word Count: 907

... The Music Video Assn. will hold a meeting May 14 at the start of the conference. For more information, call MVA president Jeff Walker at Aristo Promotions in Nashville.

PASS THE CHAMPAGNE: The Caption Center, which subtitles television programs and music videos...

9/3,K/11 (Item 6 from file: 570)

DIALOG(R)File 570:Gale Group MARS(R)

(c) 2003 The Gale Group. All rts. reserv.

01149089 Supplier Number: 41667651 (USE FORMAT 7 FOR FULLTEXT)

American Express Announces Ad Spending Decline

ADWEEK Eastern Edition, v0, n0, p63

Nov 12, 1990

ISSN: 0199-2864

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 71

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

NEW YORK - Following the release of its third-quarter earnings, American Express said in a conference call to analysts that it would be reducing advertising, citing weak consumer spending. It may already have cut new-product development at Ogilvy & Mather...

9/3,K/12 (Item 7 from file: 570)

DIALOG(R)File 570:Gale Group MARS(R)

(c) 2003 The Gale Group. All rts. reserv.

01149041 Supplier Number: 41667601 (USE FORMAT 7 FOR FULLTEXT)

Negative ads win on Election Day '90

Advertising Age, v0, n0, p3

Nov 12, 1990

ISSN: 0001-8899

Language: English Record Type: Fulltext Abstract

Document Type: Magazine/Journal; Trade

Word Count: 1257

... Martin, whose campaign was handled by Mr. Ailes. Sen. Simon used a post-election news conference to call for a candidate code of conduct that would limit negative ads.

But increasing vigilance by newspapers and TV stations, several of which dissected campaign commercials to...

9/3,K/13 (Item 8 from file: 570)

DIALOG(R)File 570:Gale Group MARS(R)

(c) 2003 The Gale Group. All rts. reserv.

01029787 Supplier Number: 40423523

Ad Notes: Sticky business

USA Today, v6, n198, p8B

June 22, 1988

ISSN: 0734-7456

Language: English Record Type: Abstract

ABSTRACT:

...Newsweek, explain that the sticker is 'the only special equipment you need to make a conference call peels right off this page.' D Alexander, ad manager for McCann-Erickson (New York), said the agency wanted a way to keep the...

9/3,K/14 (Item 1 from file: 492)
DIALOG(R)File 492:Arizona Repub/Phoenix Gaz
(c) 2002 Phoenix Newspapers. All rts. reserv.

07312081

BUCCANEER TAKES IT OUT ON REPORTER

Arizona Republic (AR) - MONDAY, November 8, 1993

By: NORM FRAUENHEIM, The Arizona Republic / Information supplied by
Republic sports wires.

Edition: Final Chaser Section: Sports Page: D6

Word Count: 591

...the all-time victory list with No. 325.

Apparently, AT&T had plans for an ad that was going to involve a conference call with the six living presidents, all of whom were in office during Shula's tenure...

9/3,K/15 (Item 2 from file: 492)
DIALOG(R)File 492:Arizona Repub/Phoenix Gaz
(c) 2002 Phoenix Newspapers. All rts. reserv.

06115221

ASU SHOWS ACE MOVES IN RESOLVING PAC-10 DISPUTE

Phoenix Gazette (PG) - THURSDAY April 25, 1991

By: TIM TYERS / THE PHOENIX GAZETTE

Edition: FINAL Section: Sports Page: C2

Word Count: 684

...protested and the matter went before the Pac-10 office for a ruling in a conference telephone call with Athletic Director Charles Harris, associate AD Herman Frazier and tennis Coach Lou Belken representing ASU vs. their counterparts at Cal.

Cal...

9/3,K/16 (Item 1 from file: 494)
DIALOG(R)File 494:St LouisPost-Dispatch
(c) 2003 St Louis Post-Dispatch. All rts. reserv.

07522111

PACT SET TO CURB TV GORE BROADCAST, CABLE FIRMS AGREE TO HAVE MONITOR

St. Louis Post Dispatch (SL) - SATURDAY, January 22, 1994

By: 1994, The Washington Post

Edition: FIVE STAR Section: WAR PAGE Page: 13B

Word Count: 455

... The networks have been unwilling to support the latter two efforts because they fear losing advertisers .

The network agreement, finalized in a conference call Friday by executives of NBC, CBS, ABC and Fox, still must be approved by the...

9/3,K/17 (Item 1 from file: 498)

DIALOG(R)File 498:Detroit Free Press
(c) 2003 Detroit Free Press Inc. All rts. reserv.

04511845

TEMPLE'S PILLAR MACON KEEPS STEADY FACE, FOCUS
DETROIT FREE PRESS (FP) - WEDNESDAY March 16, 1988
By: TERRY FOSTER Free Press Sports Writer and Free Press Wire Reports
Edition: METRO FINAL CHASER Section: SPT Page: 1D
Word Count: 1,220

...national attention to the conference.

"He's a great player and he should get the publicity," Owens said.
"This is good for the conference."

Some call Macon's play robot-like, but Reed told the Philadelphia Inquirer: "We like to say..."

9/3,K/18 (Item 1 from file: 631)
DIALOG(R)File 631:Boston Globe
(c) 2003 Boston Globe. All rts. reserv.

09707134

CAMPBELL THE NEW SHERIFF IN TOWN
Boston Globe (BG) - SUNDAY, July 26, 1998
By: Nancy L. Marrapese, Globe Staff
Edition: Third Section: Sports Page: C2
Word Count: 1,743

...most important, but also perhaps its most thankless.

As one reporter during the league's conference call with Campbell put it, "Congratulations on your promotion, I guess."

Cullen on mend

John Cullen, whose non-Hodgkin's lymphoma is in remission...

9/3,K/19 (Item 2 from file: 631)
DIALOG(R)File 631:Boston Globe
(c) 2003 Boston Globe. All rts. reserv.

09693186

TO RUN OR NOT TO RUN THESE DAYS, HARDLY ANYONE HAS A GOOD WORD FOR
POLITICIANS. SO WHY WOULD ANYBODY WANT TO BECOME ONE?
Boston Globe (BG) - SUNDAY, July 12, 1998
By: Jill Zuckman, Globe Staff
Edition: Third Section: Sunday Magazine Page: 18
Word Count: 1,957

... campaign manager, a finance director, a research director just out of Dartmouth College, two Manchester advertising executives, and her husband. Instead, the meeting takes place by conference call.

The group has been collected over time. The pollster and the ad men had worked...

9/3,K/20 (Item 3 from file: 631)
DIALOG(R)File 631:Boston Globe
(c) 2003 Boston Globe. All rts. reserv.

07753003

REFEREES ARE PARTY POOPERS

Boston Globe (BG) - FRIDAY, September 9, 1994
By: Mark Blaudschun, Globe Staff
Edition: THIRD Section: SPORTS Page: 79
Word Count: 1,010

... Dame has its own television network deal (NBC), which means Powlus will get all the publicity he wants. Notre Dame has set up a weekly conference call on Wednesday for Powlus, which is rare for college football players and unheard of for...

9/3,K/21 (Item 4 from file: 631)
DIALOG(R)File 631:Boston Globe
(c) 2003 Boston Globe. All rts. reserv.

04573209
HURST STILL CHEWING ON HIS CHOICE
BOSTON GLOBE (BG) - TUESDAY December 6, 1988
By: Dan Shaughnessy, Globe Staff
Edition: THIRD Section: SPORTS Page: 87
Word Count: 639

...available.

Hurst, Lampros, John Harrington (spokesman for owner Jean Yawkey) and Gorman spoke in a conference call at 11 p.m. last night and Red Sox publicist Dick Bresciani said, "There's nothing concrete. We're going to talk again tomorrow. We...

9/3,K/22 (Item 1 from file: 633)
DIALOG(R)File 633:Phil.Inquirer
(c) 2003 Philadelphia Newspapers Inc. All rts. reserv.

09189031
GROSSBERG, FAMILY BEG JUDGE FOR LAWYER'S RETURN THE JUDGE BOUNCED HIM OVER A TV INTERVIEW. THE GROSSBERGS SAY AMY DESERVES THE ATTORNEY OF HER CHOICE IN THE BABY-DEATH CASE.
Philadelphia Inquirer (PI) - Tuesday, July 8, 1997
By: Jere Downs, INQUIRER STAFF WRITER

Edition: SF Section: CITY & REGION Page: B01
Word Count: 909

... convey the spirit'' of the order to the defendants and their families. In the January conference call, Ridgely got lawyers' assurances that they were not seeking pretrial publicity and would discourage their clients from granting interviews.

The conference call came months before Gottlieb, a New York lawyer, was hired to defend Grossberg. He came...

9/3,K/23 (Item 2 from file: 633)
DIALOG(R)File 633:Phil.Inquirer
(c) 2003 Philadelphia Newspapers Inc. All rts. reserv.

09162111
FAWCETT SHOWS SHE HAS LITTLE TO CONCEAL
Philadelphia Inquirer (PI) - Wednesday, June 11, 1997
By: Daniel Rubin, INQUIRER STAFF WRITER

Edition: SF Section: FEATURES MAGAZINE / ENTERTAINMENT Page: D01
Word Count: 1,192

... Rosie, Dateline, TV Guide. (That was nerves that made her so flighty on

Letterman, her publicist says; nothing more.)

So we ring something known as the Conference Call Center and ground rules are announced: We will listen to some VP from Playboy talk...

9/3,K/24 (Item 3 from file: 633)
DIALOG(R)File 633:Phil.Inquirer
(c) 2003 Philadelphia Newspapers Inc. All rts. reserv.

08759061

MADD TAKING AIM AT BUDWEISER'S BULLFROGS THE GROUP CONTENTS THE ADS APPEAL TO CHILDREN. THE COMPANY REFUSED TO DROP THE TV COMMERCIALS.
Philadelphia Inquirer (PI) - Sunday, September 15, 1996
By: ASSOCIATED PRESS
Edition: D Section: NATIONAL Page: A03
Word Count: 267

... is so appealing to children must stop," said Tom Wiesner, 17, who attended the news conference. "We call on Budweiser to take this dangerous ad campaign off the air now."

Anheuser-Busch responded with a news conference of its own...

9/3,K/25 (Item 4 from file: 633)
DIALOG(R)File 633:Phil.Inquirer
(c) 2003 Philadelphia Newspapers Inc. All rts. reserv.

05008730

EXPLORERS WILL ANNOUNCE MOVE
PHILADELPHIA INQUIRER (PI) - WEDNESDAY February 8, 1989
By: M. G. Missanelli, Inquirer Staff Writer
Edition: FINAL Section: SPORTS Page: C01
Word Count: 414

TEXT:

... informed Big 5 director Dan Baker, St. Joseph's athletic director Don DiJulia and Pennsylvania AD Paul Rubincam of the school's decision in a conference call Sunday night.

9/3,K/26 (Item 5 from file: 633)
DIALOG(R)File 633:Phil.Inquirer
(c) 2003 Philadelphia Newspapers Inc. All rts. reserv.

02034178

MILLER, SHEEHAN SHOOT FOR KIDS CLASSIC BONUS
PHILADELPHIA INQUIRER (PI) - SATURDAY July 2, 1983
By: Ron Reid, Inquirer Staff Writer
Edition: FINAL Section: SPORTS Page: C06
Word Count: 348

...if either golfer believes that the six-figure paycheck is a possibility, it was hardly advertised as such during their conversation yesterday during a conference call from the Peter Jackson Classic in Montreal.

"Looking at it from a realistic standpoint, it...

9/3,K/27 (Item 1 from file: 638)
DIALOG(R)File 638:Newsday/New York Newsday
(c) 2003 Newsday Inc. All rts. reserv.

07759191

THE STRIKE OF '94 Mattingly: It Just Wasn't Meant to Be

Newsday (ND) - Friday September 16, 1994
By: Jon Heyman. STAFF WRITER
Edition: NASSAU Section: SPORTS Page: A110
Word Count: 322

TEXT:

... for the first time in a postseason game. Mattingly did not wish to conduct a **conference call** because he wanted to keep things "low-key," according to **publicist** Ray Schulte.

Mattingly, however, did not answer the big question: Will he return to play...

9/3,K/28 (Item 2 from file: 638)
DIALOG(R)File 638:Newsday/New York Newsday
(c) 2003 Newsday Inc. All rts. reserv.

06324099

BOXING GARDEN VARIETY SENSELESS MOVE

Newsday (ND) - Thursday November 14, 1991
By: Wallace Matthews
Edition: NASSAU Section: SPORTS Page: 169
Word Count: 1,217

...was one of a dwindling breed of press agents - don't dare call him a **publicist** -who shined in the days before fax machines and **conference calls**. He learned at the elbow of the late John Condon and in the training camps...

9/3,K/29 (Item 3 from file: 638)
DIALOG(R)File 638:Newsday/New York Newsday
(c) 2003 Newsday Inc. All rts. reserv.

06067062

JOHNNY O GETS JOB DONE OGRODNICK'S 2 GOALS LEAD ROUT
NEWSDAY (ND) - Tuesday March 5, 1991
By: Jim Smith. STAFF WRITER
Edition: NASSAU AND SUFFOLK Section: SPORTS Page: 126
Word Count: 618

...now, a lot healthier, and it shows."

* * *

An indication a trade is coming: The Rangers' **publicity** department is planning a 4 p.m. **conference call** with Smith, as a staffer said, "if we don't do anything. Earlier if we..."

9/3,K/30 (Item 4 from file: 638)
DIALOG(R)File 638:Newsday/New York Newsday
(c) 2003 Newsday Inc. All rts. reserv.

05704129

OLD SEG TACTICS RISE AGAIN IN THE SOUTH

NEWSDAY (ND) - Wednesday July 18, 1990
By: MARTIN SCHRAM. Martin Schram is a syndicated columnist and the national editor of The Washingtonian magazine.
Edition: NASSAU AND SUFFOLK Section: VIEWPOINTS Page: 59
Word Count: 615

...down to it, isn't Don Siegelman the man we need?"

The idea for that ad was first discussed weeks earlier, in a

conference call involving Siegelman and a number of his top advisers, and Doak and Schneiders. Both Siegelman...

9/3,K/31 (Item 1 from file: 641)
DIALOG(R)File 641:Rocky Mountain News
(c) 2003 Scripps Howard News. All rts. reserv.

07290007

ROMER NEIGHBORS IN FOR AN EARFUL
Rocky Mountain News (RM) - SATURDAY OCTOBER 16, 1993
By: JOHN SANKO ROCKY MOUNTAIN NEWS CAPITOL BUREAU
Edition: FINAL Section: LOCAL Page: 5A
Word Count: 606

...on many radio stations - for the past couple of weeks. He even set up a conference call with reporters across the state to keep the publicity flowing.

Naturally, there's a price to pay for those who watch the show at...

9/3,K/32 (Item 2 from file: 641)
DIALOG(R)File 641:Rocky Mountain News
(c) 2003 Scripps Howard News. All rts. reserv.

05536638

NEW SOUTH STILL CAN'T SHAKE THOSE OLD SEG TACTICS
ROCKY MOUNTAIN NEWS (RM) - THURSDAY JULY 19, 1990
By: MARTIN SCHRAM UNITED FEATURE SYNDICATE
Edition: FINAL Section: EDITORIAL Page: 55
Word Count: 734

...down to it, isn't Don Siegelman the man we need?"

The idea for that ad was first discussed weeks earlier, in a conference call involving Siegelman and a number of his top advisers, including his brother, Les, and his...

9/3,K/33 (Item 1 from file: 702)
DIALOG(R)File 702:Miami Herald
(c) 2003 The Miami Herald Publishing Co. All rts. reserv.

06514319

UNRESOLVED
Miami Herald (MH) - WED March 4, 1992
By: Herald Staff
Edition: FINAL Section: LOCAL Page: 5B
Word Count: 848

... Gov. Lawton Chiles got hot when he heard television stations might air for free an ad that attacks his tax package. The governor held a conference call with the executive committee of the Florida Association of Broadcasters and complained.

The broadcasters told...

9/3,K/34 (Item 2 from file: 702)
DIALOG(R)File 702:Miami Herald
(c) 2003 The Miami Herald Publishing Co. All rts. reserv.

04011086

KILPATRICK'S ABRUPT DEPARTURE LEAVES TRAIL OF ILL-WILL, LAWSUITS
Miami Herald (MH) - MON FEB 09 1987

By: JOAN CRISSOS Herald Columnist
Edition: FINAL Section: BUSINESS Page: 27BM
Word Count: 900

... in Dade, Broward, Palm Beach, St. Lucie, Martin and Monroe counties are meeting via a conference call today to decide what to do about an ad agency.

The newly formed group has been looking for an ad agency since the end

9/3,K/35 (Item 1 from file: 704)
DIALOG(R)File 704:(Portland)The Oregonian
(c) 2003 The Oregonian. All rts. reserv.

07522129

NETWORKS OK MONITOR ON VIOLENT PROGRAMMING
Oregonian (PO) - SATURDAY, January 22, 1994
By: ELLEN EDWARDS - LA Times - Washington Post Service
Edition: FOURTH Section: TELEVISION Page: C11
Word Count: 780

... support the latter two initiatives because they believe in part that such moves would cause advertiser defections.

The network accord, which was finalized in a conference call Friday by executives of NBC, CBS, ABC and Fox, still must be approved by the...

9/3,K/36 (Item 1 from file: 713)
DIALOG(R)File 713:Atlanta J/Const.
(c) 2003 Atlanta Newspapers. All rts. reserv.

08660056

BUSINESS REPORT ON RETAILING AND MARKETING Retail sales lag in Atlanta
SUMMER JOB Opportunity online SPORTS MARKETING Attitude survey set NEW
RESTAURANTS Fazoli's expanding EFFECTIVE ADS Atlanta winners AD NEWS New
clients added ETC. Store openings
Atlanta Constitution (AC) - Saturday, June 8, 1996
By: Chris Roush and Matt Kempner (e-mail: croush@ajc.com and
mkempner@ajc.com)
Section: BUSINESS Page: H/2
Word Count: 683

... Steve Floyd will be the keynote speaker at the American Marketing Association's Interactive Media Conference. For more information, call David Mills at 404-848-8188.

Atlanta-based WHM&G Advertising has been picked to handle the national advertising for the Test Equipment Management Services Division...

9/3,K/37 (Item 2 from file: 713)
DIALOG(R)File 713:Atlanta J/Const.
(c) 2003 Atlanta Newspapers. All rts. reserv.

08078089

No place like Dome, SEC suspects They'll be back: The conference basketball tournament will return to Atlanta, but the question is how often? More schools, bigger crowds Too far from Arkansas Two-city rotation?
Atlanta Constitution (AC) - Sunday, March 19, 1995
By: Joe Strauss STAFF WRITER
Section: SPORTS Page: F/5
Word Count: 1,218

A decision by conference **ADs** may come as soon as the upcoming **conference call** , the annual SEC meetings in Destin, Fla. (May 29-June 1) or wait until after...

9/3,K/38 (Item 3 from file: 713)
DIALOG(R)File 713:Atlanta J/Const.
(c) 2003 Atlanta Newspapers. All rts. reserv.

07724319
'94 Goodwill Games post \$39 million loss
Atlanta Journal (AJ) - Thursday August 11, 1994
By: Karen Rosen STAFF WRITER
Section: NATIONAL NEWS Page: A/1
Word Count: 437

... how we're going forward," Jack Kelly, president of the Goodwill Games, said in a **conference call** today from St. Petersburg. "If not for under-delivery (to **advertisers**), we would have been in pretty good shape."

Although the event had an overall average...

9/3,K/39 (Item 1 from file: 714)
DIALOG(R)File 714:(Baltimore) The Sun
(c) 2003 Baltimore Sun. All rts. reserv.

06641028
OH, FOR THE GOOD OLD DAYS AND THE RINGING SUCCESSES
BALTIMORE MORNING SUN (BS) - Wednesday, May 20, 1992
By: ROGER SIMON
Edition: Final Section: News (National and Foreign) Page: 2A
Word Count: 730

...in the phone book! I said. It's right there. It's right after the **ads** for Call Waiting, Call Forwarding, Speed Calling, **Three - way** Calling, **Call Block**, **Caller ID**, **Priority Call**, **Repeat Call**, **Return Call**, **Select Forward** and **Answer Call**.

"So...

9/3,K/40 (Item 1 from file: 735)
DIALOG(R)File 735:St. Petersburg Times
(c) 2000 St. Petersburg Times. All rts. reserv.

09523095
A COUPLE OF GUYS JUST MAKING COOL MUSIC: WEEN
St. Petersburg Times (PE) - FRIDAY January 23, 1998
By: MICHAEL UPLEDGER
Section: WEEKEND Page: 6T
Word Count: 1,074

...Could Dean call later on and do the interview?

A little later than later on, **publicity** calls again, but this time they have Dean on **conference call** . He's sitting in a hotel room in New York City, watching Spinal Tap on...

9/3,K/41 (Item 2 from file: 735)
DIALOG(R)File 735:St. Petersburg Times
(c) 2000 St. Petersburg Times. All rts. reserv.

07522076

CABLE, BROADCAST TV AGREE TO MONITORS

St. Petersburg Times (PE) - SATURDAY January 22, 1994

By: Washington Post

Edition: CITY Section: NATIONAL Page: 3A

Word Count: 539

... support the latter two initiatives because they believe in part that such moves would discourage advertisers

The network accord, which was finalized in a conference call Friday by executives of NBC, CBS, ABC and Fox, still must be approved by the...